

New Tour Product Development Scheme – Fifth Round of Approved Products

Funded Products

Product Theme	Name of Product	Name of Agent	Product Description
Nature Tour	Fisherman Life and the Great Outdoors	HS Travel International Co. Ltd	A journey away from the city combined with hiking, beaches, history and the fisherfolk culture. By joining this one-day tour to Lamma Island, visitors will immerse in the local fisherfolk culture, participate in craft-making activities and go hiking on a family trail. The tour will end with a DukLing ride to enjoy the beautiful sunset in Victoria Harbour.
Living Culture	Hong Kong Movie Tour	Walk In Hong Kong Limited	A walking tour along Sheung Wan and Central. Following the steps of Hong Kong famous movie stars like Anita Mui, Leslie Cheung and Andy Lau, the tour will explore the spots where famous Hong Kong movies were filmed. Around 20 classic Hong Kong movie clips will be showcased and at the same time those interesting behind-the-scenes stories will be disclosed.

Non-Funded Products

Product Theme	Name of Product	Name of Agent	Product Description
Heritage	Mt. Davis Military History Tour	Eco Travel Limited	A four-hour hiking tour at Mount Davis located on the westernmost hill of Hong Kong Island. The tour will walk through military facilities like forts, underground tunnel and ammunition depot. It will also discover war relics from the British armed forces and life in the army during the Second World War.
Living Culture	A Glimpse of Traditional Central	Eco Travel Limited	A walking tour along Sheung Wan and Central which visits Hong Kong's historical medical facilities and Chinese temples, and samples tonic food like herbal tea, Chinese pickle and snake soup. This all-round journey demonstrates Hong Kong's living culture in terms of Chinese traditions, religions and history.