

WHAT'S NEW IN HONG KONG?



What's New?

One of our goals at the Hong Kong Tourism Board is to make sure you, our valued trade partners, are kept up-to-date with all that's going on in Hong Kong. From hotels and attractions to dining and events, there is always something new that will delight your clients!

NEW ART INSTALLATION



KAWS

Internationally recognized artist KAWS' newest installation, KAWS:HOLIDAY will be on display in Hong Kong's Victoria Harbour from **March 22-31**, where it can be viewed from the Central and Western District Promenades. The giant inflatable art piece is the largest reclined sculptural endeavor by the artist to date and features a 121-foot long COMPANION, the signature character of the artist. Highly sought-after by collectors inside and outside of the art world, KAWS' artworks, with their broad appeal, establish him as a uniquely prominent artist in today's culture.

NEW HOTELS

Rosewood Hotel

This ultra-luxury property officially opened on March 17th and is a striking new

landmark on the Victoria Harbourfront. It offers 413 guestrooms that start at 570 square feet, the largest standard guestrooms of any luxury hotel in the city. More than 80% of the rooms boast standout harbour views.

Discover these **exclusive packages** that will elevate your client's Hong Kong experience.



Hotel Alexandra

Situated at the heart of Hong Kong Island in the prominent area of North Point, the newly built Hotel Alexandra is scheduled to open its doors in Autumn 2019. The property is the newest addition to the line of established hotels managed by Harbour Plaza Hotels & Resorts. It is exquisitely designed, melding sophisticated French neoclassicism with contemporary elements. There are 840 guest rooms and suites with many overlooking the spectacular Hong Kong skyline and Victoria Harbour.

NEW EXPLORATION



Great Outdoors

Share Hong Kong's greatest secret, the stunning natural beauty of its great outdoors and delight your clients! They can escape the bustle of the city to discover remote beaches, rustic villages, serene islands and stunning hiking trails. Our **Guide to Hiking & Cycling** will provide you with the knowledge you need to make recommendations and show your clients a **new** side of Hong Kong.



Meet **Matthieu Paley**, one of National Geographic's contributing photographers, who has lived in Hong Kong for nine years and is intimately acquainted with the city's natural landscapes. Paley's dynamic video captures **Hong Kong UNESCO Global Geopark's** majestic volcanic rock columns on land as well as the park's mesmerizing aqua waters.

NEW ATTRACTIONS



Xiqu Center

Located at the eastern edge of the West Kowloon Cultural District, the Xiqu Center is Hong Kong's new venue for Cantonese opera and other forms of Chinese traditional theatre (xiqu).

The welcoming two-theatre venue offers something for all audiences, with world-class performances by some of the best troupes in the region presented in the Grand Theatre, and more intimate introductory experiences in the Tea House Theatre. There are also regular programs of film screenings, workshops, talks and exhibitions, as well as guided tours. The venue has a selection of gift shops and restaurants, and a large open atrium where visitors can congregate and relax.

WHAT'S NEW AT YOUR FAVORITE HOTELS?

InterContinental Wins Again

Forbes Travel Guide has just unveiled its annual Star Rating list, naming InterContinental Hong Kong as a Forbes

Travel Guide Five-Star Hotel for the 7th consecutive year and Yan Toh Heen as a Five-Star restaurant for the 3rd consecutive year. InterContinental Hong Kong has always been prized for its unrivaled views of Victoria Harbour and Hong Kong Island. Whether you're gazing over the skyline from the Club InterContinental Lounge or landmark-spotting from your suite, all of Hong Kong is literally at your feet.



For Your Wellness Travelers

Mandarin Oriental, Hong Kong unveils a Breathe and Detox suite experience to celebrate the first revolutionary dry salt inhalation 'halotherapy' and infrared sauna exclusively at award-winning Mandarin Spa. It is the first sauna that incorporates halotherapy with infrared technology to strengthen respiratory health and encourage detoxification. Halotherapy is a holistic treatment that imitates the microclimate of a salt cave where inhaling

the salt's natural antibacterial, anti-inflammatory and absorbent properties improve respiratory and skin conditions. Catered for two people, the experience begins with a 30-minute relaxation period in the spa suite with the halotherapy and infrared sauna, whilst enjoying a selection of detox beverages to stay hydrated. Guests can then choose a 90-minute Lymphatic massage that focuses on areas of high lymph node concentration, or a Breathe massage that targets the upper body, combining pressure points and drainage techniques to relieve muscles tension, unblock sinuses, and clear the mind.

HKTB RESOURCES



Become a Hong Kong Specialist

It's easy to increase your sales by learning about Hong Kong with HK Specialist. This free online educational course will certify you as an expert on Asia's World City. Learn why Hong Kong is the perfect gateway to Asia, and increase your sales by combining Hong Kong with any itinerary in the region.

[Enroll Today](#)



PartnerNet : An Indispensable Resource

Your one-stop shop for Hong Kong-related news and updates, research, statistics and a robust e-marketplace. Did you know you can conduct virtual site inspections by using the Venue Search function to compare hundreds of properties around the city?

[Sign Up](#)

Explore Hong Kong Tours

Handpicked by HKTB, this selection of day tours offers a different side to the city. Discover local foodie secrets or catch a glimpse of ancient traditions. Explore the Great Outdoors or hidden corners of the city. Whatever you prefer, Discover Hong Kong like a local.



[Browse Tours](#)

Contacts:

Fatma Yuceler, National Trade Marketing Manager, Fatma.Yuceler@HKTb.com

Linda Ho - Trade Marketing Manager, East Coast: Linda.Ho@HKTb.com

Danielle Paris - Senior Executive, Trade Marketing, West Coast: Danielle.Paris@HKTb.com

