



**FOR IMMEDIATE RELEASE**

## **Hong Kong Tourism Records Double-digit Growth from GCC**

DUBAI, 19th January 2014 - The Hong Kong Tourism Board have recorded double-digit visitor growth from the GCC in 2013.

Latest statistics reveal that between the 01st of January 2013 to the 31st December 2013, 50787 visitors travelled to the destination from the GCC, a year-on-year increase of 13.4%.

Statistics from the 01st to the 31st December 2013 also revealed an increase of 34.8% compared to the same period in 2012.

Travel numbers from the GCC to Hong Kong have been in the positive for several months, an encouraging trend for the tourism board and their Dubai-based representative team at Gulf Reps Ltd.

Globally year-to-date visitor arrival figures for Hong Kong were up by 11.7% with 54,298,804 visitors recorded of which just under 41 million came from Mainland China. The GCC market was the third highest performer within its category following Russia and narrowly missing second place behind Vietnam.

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