

Hong Kong Tourism hosts Out&About TV crew



Alongside our partners, Cathay Pacific and the East Hong Kong Hotel, the Hong Kong Tourism Board recently hosted the Dubai One TV's Out&About crew to a week-long trip taking in the sights, sounds and culture of Hong Kong. The show's presenters and their production team explored Hong Kong during one of its most exciting and colourful festivities, the Chinese New Year. From cultural celebrations, night parades and fireworks, shopping and dining experiences as well as visits to some of Hong Kong's well-known family attractions, Hong Kong Disneyland, Ocean Park, Ngong Ping 360 & The Giant Buddha, the fun-filled but packed itinerary was covered in 2x30 minute episodes on the popular TV channel. The episodes can still be viewed on the Out&About website. Viewers also have the opportunity to win a 5-night stay for 2 at the East Hong Kong hotel with flights sponsored by Cathay Pacific through a competition on the Out&About Facebook page.

Hong Kong Tourism Introduces the HKFanZone



Organised by the Hong Kong Rugby Football Union and co-organised by the Hong Kong Tourism Board, the new "HK Fan Zone" will provide 6 days of sport and entertainment for all the family during the week leading up to the Hong Kong Rugby Sevens. The HK Fan Zone will be located at the New Central Harbour front and will provide a range of activities including live broadcast of Hong Kong Sevens at the Hong Kong Stadium, visits from star players, a funfair by day, before transforming into a live music venue by night, featuring a week-long line-up of top Cantopop and international music artists. Discover Hong Kong during one of its most exciting annual sportive experiences between the 28th-30th March 2014 at the Hong Kong Stadium.

For more information

visit <http://www.discoverhongkong.com> and
<http://www.hkfanzone.com>



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