



HONG KONG
TOURISM BOARD
香港旅遊發展局



PartnerNet Training Session

Date: 20 - 24 May 2016

Venue: HKTB Boardroom



Agenda

- ◆ **Registration and Welcome Greetings**

- ◆ **PartnerNet Overview and Key Features**
 - Overview of PartnerNet

 - Introduction of My PartnerNet

 - Introduction of e-Marketplace

 - Enhanced Feature: Hong Kong Specialist

- ◆ **Demonstration and hands-on experience**

- ◆ **Q & A**



PartnerNet Market Versions

- ◆ International version launched in Nov 2012
- ◆ 6 x English versions launched last Sep 2013
- ◆ 7 x Foreign language versions launched last Dec 2013
- ◆ SEA version launched in 2015

- INTERNATIONAL - English
- INTERNATIONAL - 繁體中文
- INTERNATIONAL - 简体中文
- Australia - English
- Canada - English
- China - 简体中文
- France - Français
- Germany - Deutsch
- India - English
- Japan - 日本語
- Korea - 한국어
- Middle East - English
- Russia - русский
- Southeast Asia - English
- Taiwan - 繁體中文
- United Kingdom - English
- United States - English

The screenshot shows the PartnerNet website interface. At the top, there is a navigation bar with the PartnerNet logo and the text '香港パートナーネット'. Below this, there are several menu items: '旅行業界ニュース', 'トレードサポート', 'マーケットプレイス', 'デスティネーション', '調査統計', 'QTS認定店舗', 'MICE', and 'クルーズ'. The main content area features a large banner for 'e-マーケットプレイス' (e-Marketplace) with a woman holding a cup of coffee. Below the banner, there are sections for 'ニュース' (News), 'イベント' (Events), '統計' (Statistics), and 'リソース' (Resources). The '統計' section displays data for 2016 visitors: Feb (4,295,731, -20.5%) and 現時点の合計 (9,521,309, -13.6%). The footer contains logos for various organizations including HKAAPA, Discover Hong Kong, mehk, Tourism Commission, and QISA.



HONG KONG
TOURISM BOARD
香港旅遊發展局



Overview of PartnerNet



Overview of PartnerNet

The screenshot shows the PartnerNet website with the following sections:

- Header:** PartnerNet 香港旅業網, LOGIN TO MY PARTNERNET, ABOUT HKTB, LANGUAGE, and a search bar.
- Navigation:** Industry News, Trade Support, e-Marketplace, Destinations, Research & Statistics, Quality Tourism Services Scheme, Meetings & Exhibitions, Cruise.
- Main Content:**
 - QUALITY SHOPPING & DINING IN HONG KONG:** Protect your customers' benefits. Learn tips to stay away from dishonest sales tactics.
 - e-Marketplace:** One-stop networking & business hub. Includes Company Directory, Products and Services, Offers and Promotions, a dropdown menu, a Business Keyword search bar, and a Sign Up Now button.
- Footer/Bottom Section:**
 - News:** Hong Kong and Taiwan Multi-destination Promotion in North America (9-10 March 2016).
 - Events:** Travel Events (IT&CM China 2016), Happenings, Conventions & Exhibitions.
 - Statistics:** 2016 Visitor Arrivals table:

Month	Visitors	% Change
Feb	4,295,731	-20.5
Year-to-date	9,521,309	-13.6
 - Resources:** Press Release, Specialist Programme, Useful Links, e-Newsletters Subscription, and a field for "Your email address".
- Partner Logos:** Discover HongKong.com, mehk, TOURISM COMMISSION, 香港旅遊發展局, HONG KONG HOTELS ASSOCIATION, HONG KONG INTERNATIONAL AIRPORT, QISA, 牌照事務處 Office of The Licensing Authority.

- ◆ Industry News
- ◆ Trade Support
- ◆ e-Marketplace
- ◆ Destination
- ◆ Research & Statistics
- ◆ Quality Tourism Services (QTS) Scheme
- ◆ Meetings & Exhibitions
- ◆ Cruise



Overview of PartnerNet

◆ Industry News

- HKTB Updates
- Hong Kong Trade Updates
- Circulars
- e-Newsletters

The screenshot shows the PartnerNet website interface. At the top, there is a navigation bar with the PartnerNet logo and the text '香港旅業網'. To the right of the logo are links for 'LOGIN TO MY PARTNERNET', 'ABOUT HKTB', and 'LANGUAGE'. Below the navigation bar is a horizontal menu with tabs for 'Industry News', 'Trade Support', 'e-Marketplace', 'Destinations', 'Research & Statistics', 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. The 'Industry News' tab is selected. Below the menu, the page title is 'Home - Industry News'. The main content area is titled 'INDUSTRY NEWS' and features a large image of a group of people in front of a 'Ocean Gate' archway. Below the image is a 'Welcome to Hong Kong Mega Familiarisation Southeast Asia, July 2015' banner. To the right of the image is a text block: 'Keep abreast of the latest tourism news, up-to-date initiatives and happenings of the tourism industry to advance your business planning.' Below this are three sections: 'HKTB Updates' (Discover a range of initiatives, mega events and trade activities by HKTB.), 'Hong Kong Trade Updates' (Find out what's hot and new from trade partners.), and 'Circulars' (Learn about and participate in our annual promotional activities and mega events.). Each section has a 'More >' link. At the bottom left is a 'Back' link and at the bottom right is a 'Back to Top >' link.



Overview of PartnerNet

◆ Industry News

→ HKTB Updates

The screenshot displays the PartnerNet website interface. At the top, there is a navigation bar with the PartnerNet logo and the text '香港旅業網'. To the right of the logo, there are links for 'LOGIN TO MY PARTNERNET', 'ABOUT HKTB', and 'LANGUAGE'. Below the navigation bar, there is a horizontal menu with several categories: 'Industry News' (highlighted in red), 'Trade Support', 'e-Marketplace', 'Destinations', 'Research & Statistics', 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. The main content area is titled 'INDUSTRY NEWS' and includes a sub-section for 'HKTB Updates'. A breadcrumb trail reads 'Home - Industry News - HKTB Updates'. The main content area contains a list of news items, each with a date, a subject line, a brief description, and a 'Details' link. The news items are:

- 18 Mar 2016**: **Hong Kong and Taiwan Multi-destination Promotion in North America (9-10 March 2016)**
HKTB and Taiwan Tourism Bureau (TTB) announced a first-ever collaboration to jointly promote multi-destination travel in Asia. [Details >](#)
- 04 Mar 2016**: **Guangzhou International Travel Fair (25-27 February 2016)**
HKTB exhibited at GITF to share updates on Hong Kong tourism and promote the "Hong Kong Value Offer" app. [Details >](#)
- 03 Mar 2016**: **Travel Tour Expo (TTE) & Thai International Travel Fair (TITF) (February 2016)**
HKTB participated in two significant travel fairs in Southeast Asia, and a record-breaking sale of Hong Kong tour products was achieved. [Details >](#)
- 17 Feb 2016**: **South Asian Travel & Tourism Exhibition (SATTE), 29-31 January 2016**
HKTB led 42 Hong Kong travel trade representatives to exhibit at India's largest outbound travel trade show. [Details >](#)

At the bottom of the page, there are links for 'Back' and 'Back to Top'.



Overview of PartnerNet

◆ Industry News

→ HK Trade Updates

The screenshot displays the PartnerNet website interface. At the top, there is a navigation bar with the PartnerNet logo and the text '香港旅業網'. To the right of the logo are links for 'LOGIN TO MY PARTNERNET', 'ABOUT HKTB', and 'LANGUAGE'. Below the navigation bar is a horizontal menu with categories: 'Industry News', 'Trade Support', 'e-Marketplace', 'Destinations', 'Research & Statistics', 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. The 'Industry News' category is currently selected and highlighted in pink.

Below the menu, the breadcrumb trail reads 'Home - Industry News - Hong Kong Trade Updates'. A pink banner with the text 'INDUSTRY NEWS' and a 'Print' link is visible. On the left side, there is a sidebar menu with options: '> HKTB Updates', '> Hong Kong Trade Updates' (highlighted), '> Circulars', and '> e-Newsletters'.

The main content area features a text block: 'Read about highlights and the latest updates from trade partners. Login to post your company's latest news. If your company has not registered yet, please [click here](#).' Below this is a date filter set to '2016' and a pagination control showing '1 2 3 4 > >' and 'Go to page [] of 4 >'. A table of news items follows:

Post Date	Subject	Details
01 Apr 2016	Ngong Ping 360 to launch 360 Fishing Village Insight Tour to strengthen Tai O experience	Details >
01 Apr 2016	Ngong Ping 360 welcomed over 1.62 million visitors in 2015 & A series of promotions to be launched to reward guests in 2016	Details >
23 Mar 2016	Hong Kong Disneyland Resort presents brand-new "Disney Magical Corporate Rewards" program	Details >
17 Mar 2016	Summer Family Fun Package at Harbour Plaza 8 Degrees	Details >

At the bottom of the page, there are links for 'Back' and 'Back to Top'.



Overview of PartnerNet

◆ Industry News

→ Circulars

The screenshot displays the PartnerNet website interface. At the top, there is a navigation bar with the PartnerNet logo and the text '香港旅業網'. The main navigation menu includes 'Industry News', 'Trade Support', 'e-Marketplace', 'Destinations', 'Research & Statistics', 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. The 'Industry News' section is active, showing a breadcrumb trail 'Home - Industry News - Circulars'. A search filter is applied, showing 'Keyword(s):', 'From:', 'To:', and 'Type: Travel Trade MICE QTS'. Below the search filter, there is a message: 'Learn about and participate in our annual promotional activities and mega events.' and a pagination control showing 'Go to page [] of 79'. The main content area displays a list of news items with columns for 'Post Date', 'Subject', and 'Type'.

Post Date	Subject	Type
08 Apr 2016	New Tour Product Development Scheme – Fifth Round of Approved Products	Travel Trade
30 Mar 2016	Free Admission to Hong Kong Sevens Bar Tram for Overseas Visitors (6-10 April 2016)	Travel Trade
24 Mar 2016	HKTB Launches "Hong Kong Family Fun" in Short-haul Markets	Travel Trade
23 Mar 2016	Join the Visa Quality Privileges Programme to Capture More Business Opportunities (15 June – 14 December 2016)	QTS



Overview of PartnerNet

◆ Industry News

→ e-Newsletters

The screenshot shows the PartnerNet website interface. At the top, there is a navigation menu with options like 'Industry News', 'Trade Support', 'e-Marketplace', 'Destinations', 'Research & Statistics', 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. The 'Industry News' section is active, and the 'e-Newsletters' sub-section is highlighted in the left sidebar. A search bar is present with fields for 'Keyword(s)', 'From', and 'To', and a 'Search' button. Below the search bar, there is a text block stating: 'Know more about us through our e-newsletters, which include updates from HKTB, MICE, Cruise, and the QTS Scheme.' A pagination control shows '1 2 3 4 5 6 7 8' and 'Go to page' followed by 'of 8'. A table lists recent e-newsletters with columns for 'Post Date', 'Subject', and 'Type'.

Post Date	Subject	Type
17 Mar 2016	Stay Connected and Be the First to Reap the Benefits of the QTS Scheme	QTS
07 Mar 2016	PartnerNet e-Blast (7.3.2016)	Travel Trade
20 Jan 2016	PartnerNet e-Blast (20.1.2016)	Travel Trade
02 Nov 2015	Hong Kong Tourism Board Fosters Branding and Business Opportunities for QTS Merchants	QTS



Overview of PartnerNet

◆ Trade Support

- Trade Events
- Photo Library
- Tour Planning
- Digital Marketing Platforms
- Tour Commentaries
- Specialist Programme
- Publications and Collateral
- Tourism Training

The screenshot shows the PartnerNet website interface. At the top, there is a navigation bar with the PartnerNet logo and the text '香港旅業網'. To the right of the logo are links for 'LOGIN TO MY PARTNERNET', 'ABOUT HKTB', and 'LANGUAGE'. Below the navigation bar is a secondary menu with categories: 'Industry News', 'Trade Support' (highlighted in orange), 'e-Marketplace', 'Destinations', 'Research & Statistics', 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. The main content area is titled 'TRADE SUPPORT' and includes a 'Print' link. A sidebar on the left lists sub-categories: Trade Events, Photo Library, Tour Planning, Digital Marketing Platforms, Tour Commentaries, Specialist Programme, Publications and Collateral, and Tourism Training. The main content area features a large image of people in a modern office setting, followed by a descriptive paragraph: 'Enrich your business with timely information and powerful tools that widen your knowledge, broaden your network, and strengthen your skills.' Below this are six featured sections, each with a title, a brief description, and a 'More >' link: 'Trade Events' (Widen your global reach...), 'Photo Library' (Access free high quality photographs...), 'Tour Planning' (Search for an array of tour products...), 'Digital Marketing Platforms' (Promote your business and products...), 'Tour Commentaries' (Download free commentaries to expand your knowledge...), 'Specialist Programme' (Become an expert on Hong Kong by completing our online training programme...), 'Publications and Collateral' (Promote Hong Kong and your business more effectively with free tourism-related materials...), and 'Tourism Training' (Join the professional travel-related training offered by a range of educational institutes...). At the bottom left is a 'Back' link and at the bottom right is a 'Back to Top' link.



Overview of PartnerNet

◆ Trade Support

➔ Trade Events

- Travel Trade Activities
- Conventions & Exhibitions

Home - Trade Support - Trade Events - Travel Trade Activities

TRADE SUPPORT

Search

Nature: Registration Status:

HKTB: All Yes No Open for Trade: All Yes No

Participation: Host Country:

From: To:

Event Name:

A list of upcoming worldwide travel trade events and activities for your participation.

1 2 3 4 5 6 7 8 9 10 >> Go to page of 16 >>

Date	Event	Nature	Host City	Host Country
8-12 Mar 2017	ITB 2017 (Internationale Tourismus Boerse)	Trade Show	Berlin	Germany
Mar 2017 (date TBC)	2017 Hong Kong Travel Mission to France	Travel Mission	Paris	France
Mar 2017 (date TBC)	2017 Hong Kong Travel Mission to the UK	Travel Mission	London	United Kingdom
23-25 February 2017	2017 Guangzhou International Travel Fair (GITF)	Trade Show	Guangzhou	Mainland China

Home - Trade Support - Trade Events - Travel Trade Activities

TRADE SUPPORT

Search

Nature: Registration Status:

HKTB: All Yes No Open for Trade: All Yes No

Participation: Host Country:

From: To:

Event Name:

A list of upcoming worldwide travel trade events and activities for your participation.

April 2016

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
		5	6	7	8	9
		12	13	14	15	16
17	18	19	20	21	22	23

2016 Trade Networking Functions in Singapore and Malaysia (11 - 14 Apr 2016)

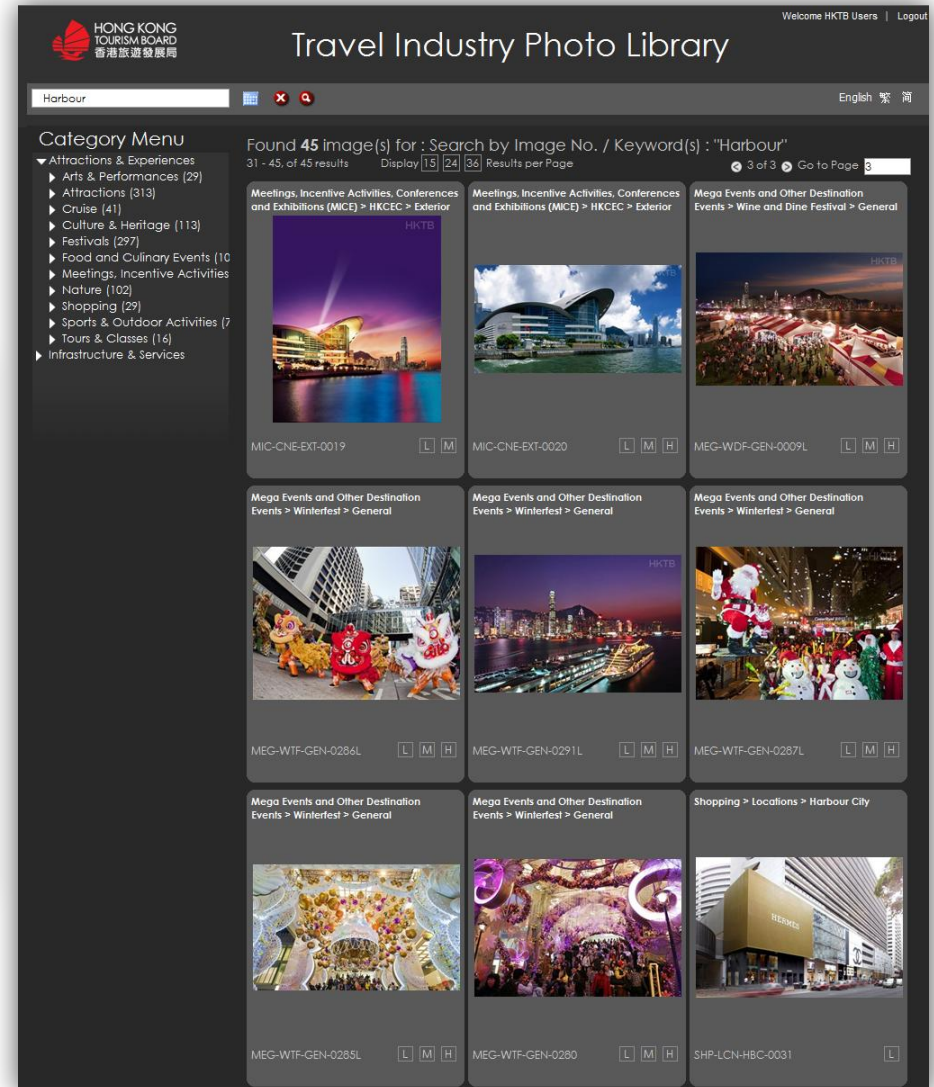
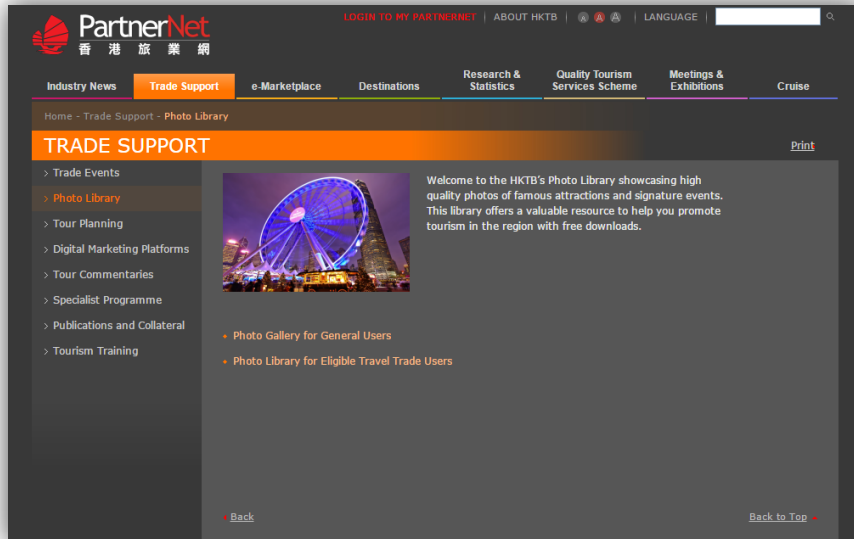
2016 Taiwan Industry Networking Functions (12-14 Apr 2016)



Overview of PartnerNet

◆ Trade Support

- ➔ Photo Gallery for General Users
- ➔ Photo Library for Travel Trade Partners (login to access)





Overview of PartnerNet

◆ Trade Support

→ Tour Commentaries

The screenshot displays the PartnerNet website interface. At the top, the logo and name 'PartnerNet 香港旅業網' are visible, along with navigation links for 'LOGIN TO MY PARTNERNET', 'ABOUT HKTB', and 'LANGUAGE'. The main navigation menu includes 'Industry News', 'Trade Support' (highlighted), 'e-Marketplace', 'Destinations', 'Research & Statistics', 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. Below the menu, the breadcrumb trail reads 'Home - Trade Support - Tour Commentaries'. The 'TRADE SUPPORT' section header is prominent, with a 'Print' link on the right. A sidebar on the left lists various categories, with 'Tour Commentaries' selected. The main content area features a photograph of a horse race and a text block stating: 'These detailed commentaries for popular Hong Kong sightseeing spots are free to download, helping tour guides and operators to provide an enriching experience for visitors to enjoy the treasures of Hong Kong.' Below this, a list of commentary links is provided: 'Sai Kung Geopark Tour Commentary', 'Northeast New Territories Geopark Tour Commentary', 'Lantau Island Commentary', 'Lamma Island Commentary', 'Horse Racing Tour Commentary', and 'Standard Hong Kong Island Tour Commentary'. At the bottom, there are 'Back' and 'Back to Top' links.



Overview of PartnerNet

◆ Trade Support

→ Digital Marketing Platforms

The screenshot displays the PartnerNet website interface. At the top, there is a navigation bar with the PartnerNet logo and Chinese characters '香港旅業網'. The main navigation menu includes 'Industry News', 'Trade Support' (highlighted in orange), 'e-Marketplace', 'Destinations', 'Research & Statistics', 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. Below the navigation, a breadcrumb trail reads 'Home - Trade Support - Digital Marketing Platforms'. The main content area is titled 'TRADE SUPPORT' and features a sidebar with a list of categories: Trade Events, Photo Library, Tour Planning, Digital Marketing Platforms (selected), Tour Commentaries, Specialist Programme, Publications and Collateral, and Tourism Training. The 'Digital Marketing Platforms' section is expanded to show 'How It Works' and 'Application Details'. The main content area contains a promotional graphic for the 'HONG KONG VALUE OFFER' mobile app, which is described as a powerful O2O platform. The text states that the app integrates with Sina Weibo, Alipay, and Dianping, and connects merchants in Hong Kong to overseas markets. A list of benefits includes maximizing mobile marketing exposure, quick start-up and low cost, and large-scale data analysis. A series of promotional programmes will be launched to drive downloads and usage of the platform. The page also includes a 'Print' link, a 'Back' link, and a 'Back to Top' link.

PartnerNet
香港旅業網

LOGIN TO MY PARTNERNET | ABOUT HKTB | LANGUAGE |

Industry News Trade Support e-Marketplace Destinations Research & Statistics Quality Tourism Services Scheme Meetings & Exhibitions Cruise

Home - Trade Support - Digital Marketing Platforms

TRADE SUPPORT

Print

- > Trade Events
- > Photo Library
- > Tour Planning
- > Digital Marketing Platforms
 - How It Works
 - Application Details
- > Tour Commentaries
- > Specialist Programme
- > Publications and Collateral
- > Tourism Training

Enjoy offers at your fingertips with e-coupons!

Hong Kong Tourism Board (HKTb) launched the **HONG KONG VALUE OFFER** mobile app, a powerful O2O (Online to Offline) platform and strategic collaboration with Sina Weibo, Alipay and Dianping. The app integrates with e-coupons on DiscoverHongKong.com and the My Hong Kong Guide mobile app to connect merchants in Hong Kong to overseas markets.

- Maximise mobile marketing exposure through the synergy of HKTb and its trade partners
- Quick start up and low cost for continuous results
- Provide large-scale data analysis for targeted marketing

A series of promotional programmes will be launched from time to time in order to drive downloads and usage of the platform.

- ▶ How It Works
- ▶ Application Details

Back Back to Top



Overview of PartnerNet

◆ Trade Support

➔ Publications & Collaterals

The screenshot shows the PartnerNet website's 'Trade Support' section. The navigation bar includes 'Industry News', 'Trade Support' (highlighted), 'e-Marketplace', 'Destinations', 'Research & Statistics', 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. The main content area is titled 'TRADE SUPPORT' and features a sub-section 'Publications and Collateral'. Below this, there is a selection of trade-relevant materials for support and reference, including leaflets, brochures, and videos. A grid of 9 items is displayed, each with a thumbnail, title, and a 'Download' or 'Video' button. The items are: 144-hour Convenient Visa to Guangdong, China (Download); Capture Your Moments in Hong Kong (Video); An Awesomeness Guide to Hong Kong (Video); Hong Kong Value Offer app @ Alipay Platform (Download); Travel Trade Manual (Download); Explore Hong Kong Tours Sales Kit (Download); Explore Hong Kong Tours Brochure (Download); Discover Hong Kong - A Traveller's Guide (Download); and MEHK brochure (Download). The page also includes pagination controls and a search bar.

This close-up view shows the 'Publications and Collateral' section. It features a grid of 9 items, each with a thumbnail, title, and a 'Download' or 'Video' button. The items are: 144-hour Convenient Visa to Guangdong, China (Download); Capture Your Moments in Hong Kong (Video); An Awesomeness Guide to Hong Kong (Video); The Sounds of Hong Kong (Video); Fall in love with Hong Kong (Video); Let Hong Kong Inspire Your Look (Video); Hong Kong Value Offer app @ Alipay Platform (Download); Travel Trade Manual (Download); Explore Hong Kong Tours Sales Kit (Download); Explore Hong Kong Tours Brochure (Download); Discover Hong Kong - A Traveller's Guide (Download); and MEHK brochure (Download). The page also includes pagination controls and a search bar.



Overview of PartnerNet

◆ Trade Support

→ Tourism Training

PartnerNet
香港旅業網

LOGIN TO MY PARTNERNET | ABOUT HKTB | LANGUAGE

Industry News | **Trade Support** | e-Marketplace | Destinations | Research & Statistics | Quality Tourism Services Scheme | Meetings & Exhibitions | Cruise

Home - Trade Support - Tourism Training

TRADE SUPPORT

Print

> Trade Events
> Photo Library
> Tour Planning
> Digital Marketing Platforms
> Tour Commentaries
> Specialist Programme
> Publications and Collateral
> **Tourism Training**

Hong Kong Travel & Tourism Training Centre

Address: 5/F, Overseas Trust Bank Building, 160 Gloucester Road, Wan Chai, Hong Kong
Tel: 852 28082777
Fax: 852 28080616
Email: training@hkt.com.hk
Website: http://www.hktt.com.hk

Go to page of 2

Programme Title	Level	Duration	Mode of Study	Entrance Requirements
"Knowledge on Hong Kong" Workshop	Short Course	6 Hour(s)	Part-time (Day)	Not Specified
Certificate in Tourist Guide Training (Part-time)	Certificate	63 Hour(s)	Part-time (Day)	Completed F.5 (HKCEE)
Common Flowers and Trees in Hong Kong	Short Course	12 Hour(s)	Part-time (Day)	Not Specified
Effective Air Travel Planning	Certificate	4 Month(s)	Distance or e-Learning	Not Specified
Foundation Certificate in Airport Passenger Services (Part-Time)	Certificate	39 Hour(s)	Part-time (Evening)	Completed F.5 (HKCEE)
Foundation Certificate in Cruise Travel Knowledge (Part-time)	Short Course	12 Hour(s)	Part-time (Day)	Completed F.5 (HKCEE)
Foundation Certificate in Customer Services in Tourism Industry (Effective Communication) (Part-time)	Short Course	12 Hour(s)	Part-time (Day)	Completed F.5 (HKCEE)
Foundation Certificate in Customer Services in Tourism Industry (Handling of Complaints) (Part-time)	Short Course	12 Hour(s)	Part-time (Day)	Not Specified
Foundation Certificate in Customer Services in Tourism Industry (Management of Emergencies) (Part-time)	Short Course	12 Hour(s)	Part-time (Day)	Not Specified
Foundation Certificate in Customer Services in Tourism Industry (Management of Emotional Intelligence) (Part-time)	Short Course	12 Hour(s)	Part-time (Day)	Completed F.5 (HKCEE)

Back Back to Top



Overview of PartnerNet

◆ Research & Statistics

- Latest Statistics
- Research Publications
- Market Summary
- Travel Operator List

The screenshot shows the PartnerNet website interface. At the top, there is a navigation bar with the PartnerNet logo and Chinese text '香港旅業網'. The main navigation menu includes 'Industry News', 'Trade Support', 'e-Marketplace', 'Destinations', 'Research & Statistics' (highlighted), 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. Below the navigation, there is a sub-menu for 'Research & Statistics' with options: 'Latest Statistics', 'Research Publications', 'Market Summary', and 'Travel Operator List'. The main content area features a section titled 'RESEARCH & STATISTICS' with a sub-header 'Home - Research & Statistics'. A text box states: 'Up-to-date information is vital to business planning. Find the most recent research and statistics to keep pace with new developments of Hong Kong's tourism industry.' Below this, there is a table titled '2016 Visitor Arrivals (Year-to-date) : 9,521,309' showing data for various market areas. Another table shows 'Hotel Room Occupancy' for December and January-December. A final table shows 'Total Tourism Expenditure Associated to Inbound Tourism' for Overnight Visitors, Same-day In-town Visitors, and Cruise-in / Cruise-out Passengers.

PartnerNet
香港旅業網

LOGIN TO MY PARTNERNET | ABOUT HKTB | LANGUAGE

Industry News Trade Support e-Marketplace Destinations **Research & Statistics** Quality Tourism Services Scheme Meetings & Exhibitions Cruise

Home - Research & Statistics

RESEARCH & STATISTICS

Print

- > Latest Statistics
- > Research Publications
- > Market Summary
- > Travel Operator List

Up-to-date information is vital to business planning. Find the most recent research and statistics to keep pace with new developments of Hong Kong's tourism industry.

* If you wish to access our statistical data, please read the terms and conditions.

An overview of the latest general tourism statistics.

2016 Visitor Arrivals (Year-to-date) : 9,521,309

Major Market Areas	Feb 2015	Feb 2016	Growth (%)
All Countries	5,405,689	4,295,731	-20.5
The Americas	108,629	110,571	+1.8
Europe, Africa & the Middle East	133,362	146,544	+9.9
Australia, New Zealand & South Pacific	34,404	33,785	-1.8
North Asia	182,134	199,101	+9.3
South & Southeast Asia	165,640	202,333	+22.2
Taiwan	156,054	160,592	+2.9
Mainland China	4,551,825	3,367,736	-26.0

Hotel Room Occupancy

	2014 (%)	2015 (%)	Change (% Point)
Dec	91	89	-2.0
Jan-Dec	90	86	-4.0

Total Tourism Expenditure Associated to Inbound Tourism

Tourism Expenditure from	Jan-Jun2014 (HK\$Mn)	Jan-Jun2015 (HK\$Mn)	Growth (%)
Overnight Visitors	105,271.22	96,473.52	-8.4
Same-day In-town Visitors	37,238.25	41,576.41	+11.6
Cruise-in / Cruise-out Passengers ⁽⁴⁾	21.62	36.60	69.3



Overview of PartnerNet

◆ Research & Statistics

➔ Latest Statistics

The screenshot shows the PartnerNet website interface. At the top, there is a navigation bar with the PartnerNet logo and the text "香港旅業網". Below this, there are several menu items: "Industry News", "Trade Support", "e-Marketplace", "Destinations", "Research & Statistics" (highlighted), "Quality Tourism Services Scheme", "Meetings & Exhibitions", and "Cruise". The main content area is titled "RESEARCH & STATISTICS" and includes a sidebar with "Latest Statistics", "Research Publications", "Market Summary", and "Travel Operator List". The main content area displays "Statistical Information for the Last 12 Months" with a table of visitor arrivals to Hong Kong from April 2016 back to August 2015.

Mar 2016
HKTB Insights & Research

2016年2月訪港旅客統計 Monthly Report - Visitor Arrivals Statistics : Feb 2016

1. 訪港旅客人次摘要 (按居住國家/地區計) Total Visitor Arrival by Country / Territory of Residence

居住國家/地區	Country / Territory of Residence	2015年2月 Feb 2015 人次 No.	2016年2月 Feb 2016 人次 No.	增長率 % Growth	2015年1至2月 Jan - Feb 2015 人次 No.	2016年1至2月 Jan - Feb 2016 人次 No.	增長率 % Growth
合計	TOTAL	5,405,689	4,295,731	- 20.5	11,015,387	9,521,309	- 13.6
中國內地	Mainland China	4,551,825	3,367,736	- 26.0	9,042,245	7,410,736	- 18.0
短途地區市場 (不包括中國內地)	Short Haul Markets (Exclude Mainland China)	549,846	609,044	+ 10.8	1,247,426	1,357,446	+ 8.8
台灣	Taiwan	156,054	160,592	+ 2.9	311,829	334,917	+ 7.4
日本	Japan	63,388	71,105	+ 12.2	145,426	162,445	+ 11.7
南韓	South Korea	118,746	127,996	+ 7.8	266,302	274,958	+ 3.3
印尼	Indonesia	17,378	22,212	+ 27.8	55,156	60,437	+ 9.6
馬來西亞	Malaysia	26,739	29,481	+ 10.3	69,521	69,335	- 0.3
菲律賓	Philippines	39,708	50,504	+ 27.2	89,899	107,750	+ 19.9
新加坡	Singapore	28,273	32,748	+ 15.8	79,576	89,197	+ 12.1
泰國	Thailand	20,534	32,694	+ 59.2	62,066	89,766	+ 44.6
其他	Others	79,026	81,712	+ 3.4	167,651	168,641	+ 0.6
長途地區市場	Long Haul Markets	258,817	272,965	+ 5.5	608,560	636,365	+ 4.6
美國	USA	71,051	71,858	+ 1.1	164,047	168,585	+ 2.8
加拿大	Canada	25,853	27,053	+ 4.6	55,362	57,475	+ 3.8
英國	United Kingdom	36,822	38,525	+ 4.6	78,657	81,861	+ 4.1
法國	France	13,236	14,291	+ 8.0	28,034	29,747	+ 6.1
德國	Germany	12,942	15,599	+ 20.5	28,651	33,251	+ 16.1
澳洲	Australia	29,224	28,700	- 1.8	85,768	80,705	- 5.9
其他	Others	69,689	76,939	+ 10.4	168,041	184,741	+ 9.9
新市場	New Markets	45,201	45,986	+ 1.7	117,156	116,762	- 0.3
印度	India	23,834	23,243	- 2.5	61,873	61,631	- 0.4
海灣合作地區國家	GCC Markets	1,729	2,041	+ 18.0	5,663	6,592	+ 16.4
俄羅斯	Russia	10,692	10,246	- 4.2	30,292	26,516	- 12.5
荷蘭	Netherlands	5,157	5,648	+ 9.5	12,276	12,869	+ 4.8
越南	Vietnam	3,789	4,808	+ 26.9	7,052	9,154	+ 29.8

資料來源: 入境事務處 Source: Immigration Department
海灣合作地區國家包括巴林、科威特、阿曼、卡達、沙地阿拉伯及阿聯酋
GCC Markets including Bahrain, Kuwait, Oman, Qatar, Saudi Arabia & United Arab Emirates



Overview of PartnerNet

◆ Research & Statistics

→ Research Publications (login to access)

- A Statistical Review of Hong Kong Tourism
- Cruise Passenger Statistics
- Hong Kong Hotel Classification System
- Hong Kong Hotel Industry Review - Full Report
- Hotel Room Occupancy Report
- Hotel Supply Situation
- Meetings, Incentives, Conventions & Exhibitions (MICE) Statistics
- Summary of the Hong Kong Hotel Industry Review
- Tourism Expenditure Associated to Inbound Tourism
- Visitor Arrival by Purpose of Visit
- Visitor Arrival Statistics
- Visitor Profile Report

A Statistical Review of Hong Kong Tourism (Published annually)

Latest Issue: 2012

Content:

- Visitor arrivals
- Visitor characteristics
- Tourism spending
- Hotels
- Airlines
- Departures by Hong Kong residents

Frequency of Publication: Yearly

Price per Issue: HK\$180 / US\$26

* Please add a processing fee of US\$8 for each international bankdraft or money order

* Free on-line access available (starting from 2002 data)

Download Subscription Form ▶

2012

e-Book PDF

2011

2010

2009

2008

2007

2006

2005

2004

2003

2002

* Subsequent to the launch of free downloading services, the print versions of all publications have ceased to be produced starting from 2002. While download versions of these publications from 2002 onward are made available free of charge at this section of the Website, the Hong Kong Tourism Board provides a print-on-demand service, under which a computer print-out copy of all publications (including the previous publications before 2002), however, will be produced at a charge, to users who are in need of hardcopy of these publications. Users may approach the Research Department of the Hong Kong Tourism Board should they require such service or have other enquiries via research@hktb.com.



Overview of PartnerNet

◆ Research & Statistics

➔ Travel Operator List (login to access)

The screenshot shows the PartnerNet website interface. The top navigation bar includes 'LOGOUT | MY PARTNERNET | ABOUT HKTB | LANGUAGE'. The main menu has 'Industry News', 'Trade Support', 'e-Marketplace', 'Destinations', 'Research & Statistics', 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. The 'Research & Statistics' section is active, showing a breadcrumb 'Home - Research & Statistics - Travel Operator List'. Below this, there's a 'RESEARCH & STATISTICS' header with a 'Print' link. A sidebar on the left lists 'Latest Statistics', 'Research Publications', 'Market Summary', and 'Travel Operator List'. The main content area shows a 'Travel Operator List' section with a description: 'A list of travel operators in the industry in key markets around the world.' Below this is a pagination control showing '1 2 3 4 5 6 7 8 9 10' and 'Go to page of 30'. A table lists travel operator entries for February 2016, all dated '01 Mar 2016', with titles like 'Travel Operator List February 2016 - Australia', 'Canada', 'France', 'Germany', 'India', 'Indonesia', 'Japan', and 'Mainland China'.

Travel Operator List | Australia

Company Name	Contact Person Position Tel & Fax Nos. Email Website	Address & Postal Code	Types of Packages (Leisure)			
			Mono Hong Kong	Multi with China	MICE	Cruise
Adventure World	Mr Kevin Pollard Asia & India Product Manager T: +61 02 8913 0678 F: +61 02 9186 0222 E: kevin.pollard@adventureworld.com.au W: www.adventureworld.com.au	157 Walker Street North Sydney NSW 2060	Yes	Yes	No	Yes
APT	Ms Goldie Chong Product Manager – Asia T: +61 03 8526 1357 F: +61 03 9581 0212 E: goldie.chong@aptourism.com.au W: www.aptourism.com.au	Level 4 1230 Nepean Highway Cheltenham VIC	No	Yes	No	Yes
Asia Escape Holidays	Ms Rohanna Adamy Product Buyer – Hong Kong, China & Thailand T: +61 08 9481 7177 F: +61 08 9226 4750 E: rohanna@asiaescapeholidays.com W: www.asiaescapeholidays.com	Level 1 353 Cambridge Street Wembley WA	Yes	Yes	No	Yes
CBT Holidays	Mr Mark Hadadd National Sales Manager T: +61 02 9262 1555 F: +61 02 9262 2833 E: mark@cbtholidays.com.au W: www.cbtholidays.com.au	Suite 2, Level 8 99 York Street Sydney NSW 2000	Yes	Yes	No	No

Page 1 of 4



Introductory on TSP Registration & My PartnerNet



Introductory on TSP Registration

◆ TSP Registration

→ Click “Sign Up Now for PartnerNet” to start your registration

The screenshot shows the PartnerNet website homepage. At the top, there is a navigation bar with the PartnerNet logo and the text '香港旅業網'. Below the logo, there are several menu items: Industry News, Trade Support, e-Marketplace, Destinations, Research & Statistics, Quality Tourism Services Scheme, Meetings & Exhibitions, and Cruise. The main content area features a large banner with a hand typing on a keyboard. The banner includes the text 'Sign up for Free PartnerNet Now' and 'An interactive platform to grow your business worldwide'. A prominent red button labeled 'Sign Up Now for PartnerNet' is circled in yellow and highlighted with a hand cursor. Below the banner, there are sections for News, Events, Statistics, and Resources. The News section features a photo of a group of people and the text 'Hong Kong and Taiwan Multi-destination Promotion in North America (9-10 March 2016)'. The Events section lists 'Travel Events' and 'Happenings'. The Statistics section displays '2016 Visitor Arrivals' with a table showing data for February and Year-to-date. The Resources section includes links for 'Press Release', 'Specialist Programme', 'Useful Links', and 'e-Newsletters Subscription'. At the bottom of the page, there is a row of logos for various organizations, including Discover HongKong.com, mehk, Tourism Commission, Travel Industry Council, Wong Ning Hotels Association, Hong Kong International Airport, QISA, and the Office of The Licensing Authority.



Introductory on TSP Registration

◆ TSP Registration

→ Click “**Register**” to start the registration

LOGIN

Print

Welcome to PartnerNet – An interactive platform specially designed for travel trade partners to build network and explore business opportunities.

Already a TSP / Individual user? Please login:

Username : Password : [Login](#) [Forgot Password?](#)

New Registration

Act now! Sign up and be a PartnerNet member to enjoy all the exclusive benefits!

Tourism Services Provider

As a Tourism Services Provider, you are entitled to the following:

- Receive the latest information and be invited to HKTB's promotional events in Hong Kong or overseas markets;
- Access research statistics information;
- Access photo library; *
- Get online listing on the HKTB Website to ensure worldwide networking opportunities with potential partners; *
- Update or change account information online – anytime, anywhere; and
- Post and share news, products updates and offers on PartnerNet.

* HKTB reserves the right, at our sole discretion, to enable specific industries or categories of TSP members to the above-mentioned online presence and access.

Individual

As an individual user, no matter where you are from, you can enjoy the benefits and services HKTB offers:

- Receive the latest information on requested HKTB's promotional events;
- Gain access to research statistics; and
- Update or change account information online – anytime, anywhere.

[Register](#) [Register](#)



Introductory on TSP Registration

◆ TSP Registration

- Select your **Industry** and **Category**, and fill in the registration form accordingly
- A confirmation email will be sent to you upon approval of your application

The screenshot shows the PartnerNet website interface. At the top left is the PartnerNet logo with the text '香港旅業網'. To the right are links for 'LOGIN TO MY PARTNERNET', 'ABOUT HKTB', and 'LANGUAGE'. Below the logo is a navigation menu with items: 'Industry News', 'Trade Support', 'e-Marketplace', 'Destinations', 'Research & Statistics', 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. The main content area is titled 'REGISTER' in a red banner. Below this, there is a 'Registration' section with the instruction 'Fields marked by * are mandatory.' Two dropdown menus are visible: 'Industry*' and 'Category*', both showing '-- Please Select --'. At the bottom of the form area, there are navigation links: '◀ Previous', 'Next ▶', and 'Back to Top ▶'. A 'Back' link is also present in the bottom left corner.



Introductory on TSP Registration

◆ TSP Registration – Industry & Category List

→ Industry and Category for selection

Accommodation	Hotels & Resorts	Retail, Dining and Tourism Services	Dining Merchants
	Licensed Guesthouses		Retail Merchants
	Youth Hostels		Dining Districts
	Hotel Corporate Representatives		Shopping Malls
Travel Agencies (Inbound)	Tour Operators	Transportation	Airlines – Scheduled Flights
	Travel Agents		Airlines – Non-scheduled Flights
	Ground Handling Agents		Helicopters
Attractions / Visitor Facilities	Attractions / Visitor Facilities		Limousine Operators
			Bus & Coach Operators
MICE / Business Travel	Venues		Rail Operators
	Professional Conference Organisers		Ferry & Boat Operators
	Destination Management Companies		Travel Trade (Leisure, MICE, Cruise)
	Exhibition Organisers		Retail Sector
	Convention & Exhibition Service Providers		Catering Sector
	MICE Product & Activity Providers	Others	
Cruise	Cruise Lines		
	Cruise Travel Agents		
	Shipping Agents		
	Terminals		
	Others		



Introductory on TSP Registration

◆ TSP Registration – Types of accounts and their access rights

Member Type	Account Type	Access Rights
Tourism Services Providers	Administrator (only 1 account)	<ol style="list-style-type: none">1. Update personal & company profile, change password2. Add/Update contact person accounts3. Add/Update Company account4. View restricted information (eg. research publications, offers, trade photo library, etc)5. Send enquiry on e-marketplace6. Post trade updates, offers, and services7. Receive circulars / e-newsletters8. View activity history
	Contact Persons (Unlimited no. of account)	<ol style="list-style-type: none">1. Update personal profile2. View restricted information3. Send enquiry on e-marketplace4. Receive circular / e-newsletters
	Company Account (only 1 account)	View restricted information (a view-only account)
Individual Members	Not applicable	Update personal profile and change password



Introductory on TSP Registration

◆ TSP Registration - Administrator

- Fill in the information of the Administrator in the registration form
- Administrator can invite staffs as Contact Persons after login to My PartnerNet

REGISTER [Print](#)

[Login Accounts](#)

Administrator
An administrator is authorized to create and edit contact person(s) and company account, while email notification and updates from the HKTDC will also be sent to him / her.

Fields marked by * are mandatory.

Administrator

Salutation* : Dr Mr Mrs Ms

Surname* :

First Name* : EN
 TC
 SC

Title : EN
 TC
 SC

Position : -- Please Select --

Email* :

Tel No. : 852

Fax No. :

WhatsApp :

Username* :
Must be 8-12 characters

Password* :
Must be 6-12 characters

Re-enter Password* :
Must be 6-12 characters

[← Previous](#) [Next →](#)



Introductory on My PartnerNet

◆ Login to My PartnerNet

→ Click hyperlink “LOGIN MY PARTNERNET” on the top of website

The screenshot shows the PartnerNet website interface. At the top, the logo and navigation menu are visible. The 'LOGIN TO MY PARTNERNET' link is highlighted with a yellow circle. The main content area features a large banner for 'EXPLORE HONG KONG TOURS' with the Chinese characters '香港體驗行' and the tagline 'Unique Discoveries • Authentic Experiences'. Below the banner, there are four columns: News, Events, Statistics, and Resources. The Events section includes a sub-section for 'Travel Events' with a link to '2016 Trade Networking Functions in Singapore and Malaysia'. The Statistics section shows '2016 Visitor Arrivals' with a table of data. The Resources section includes links for 'Press Release', 'Specialist Programme', 'Useful Links', and 'e-Newsletters Subscription'.

Month	Arrivals	Change (%)
Feb	4,295,731	-20.5
Year-to-date	9,521,309	-13.6



Introductory on My PartnerNet

◆ Login to My PartnerNet

→ Enter your login details (username and password)

PartnerNet
香港旅業網

LOGIN TO MY PARTNERNET | ABOUT HKTB | LANGUAGE

Industry News | Trade Support | e-Marketplace | Destinations | Research & Statistics | Quality Tourism Services Scheme | Meetings & Exhibitions | Cruise

Home - Login

LOGIN

Print

Welcome to PartnerNet – An interactive platform specially designed for travel trade partners to build network and explore business opportunities.

Already a TSP / Individual user? Please login:

Username : Password : [Login](#) [Forgot Password?](#)

New Registration

Act now! Sign up and be a PartnerNet member to enjoy all the exclusive benefits!

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- Access photo library; *
- Get online listing on the HKTB Website to ensure worldwide networking opportunities with potential partners; *
- Update or change account information online – anytime, anywhere; and

Individual

As an individual user, no matter where you are from, you can enjoy the benefits and services HKTB offers:

- Receive the latest information on requested HKTB's promotional events;
- Gain access to research statistics; and
- Update or change account information online – anytime, anywhere.



Introductory on My PartnerNet

◆ My PartnerNet

→ You can see your name and administrator on the welcome page

The screenshot displays the 'My PartnerNet' user interface. At the top left is the PartnerNet logo with the Chinese text '香港旅業網'. The top navigation bar includes links for LOGOUT, MY PARTNERNET, ABOUT HKTB, LANGUAGE, and a search bar. Below this is a secondary navigation bar with categories: Industry News, Trade Support, e-Marketplace, Destinations, Research & Statistics, Quality Tourism Services Scheme, Meetings & Exhibitions, and Cruise. The main content area has a red header with 'MY PARTNERNET' and a 'Print' link. A left sidebar contains a menu with items like Profile Update, News, Products and Services, Offers and Promotions, and Hong Kong Specialist. The main content area displays a welcome message: 'Welcome back, Sine Ho!' followed by a prompt to keep the profile up-to-date. Below this, it states 'The Administrator of your company is Sine Ho!'. At the bottom, there are 'Back' and 'Back to Top' links.



Introductory on My PartnerNet

◆ My PartnerNet – Profile Update

→ Click “Personal Particulars” to update your personal details

MY PARTNERNET [Print](#)

> Profile Update
Personal Particulars
• Change Password
• Company Profile
• Business Profile
• Rooms / F&B / Banquets / Image Upload
• Worldwide Sales Agents
• Facilities
• Company Account
• Contact Persons
• Activity History

> News
> Products and Services
> Offers and Promotions
> Hong Kong Specialist

Personal Particulars

Please update your company or personal information below.

Fields marked by * are mandatory.

Salutation* : Dr Mr Mrs Ms

Surname* :

First Name* : EN TC SC

Title : EN TC SC

Position : -- Please Select --

Email* :

Tel No. :

Fax No. :

[Save](#)



Introductory on My PartnerNet

◆ My PartnerNet – Profile Update (Company Profile)

→ Click “Company Profile” and edit the company information to be shown in e-Marketplace, then “Save”

MY PARTNERNET Print

- > Profile Update
 - Personal Particulars
 - Change Password
 - **Company Profile**
 - Business Profile
 - F&B / Banquets / Images Upload
 - Worldwide Sales Agents
 - Facilities
 - Company Account
 - Contact Persons
 - Activity History
- > News
- > Products and Services
- > Offers and Promotions
- > Hong Kong Specialist

Company Profile

Please update the information below if applicable.

Fields marked by * are mandatory.

Company Name*	Central Hotel Hong Kong	EN
	中環酒店	TC
	中環酒店	SC
Address*	Central, Hong Kong	EN
	香港中環	TC
	香港中環	SC
Country*	Hong Kong	Area* : Hong Kong Island
District	North Point	
18 District	Eastern District	
Tel No.*	852 28076393	Fax No. :
Email*	kifong@hktb.com	Website : EN

(e.g. <http://partnet.hktb.com>)



Introductory on My PartnerNet

◆ My PartnerNet – Profile Update (Company Profile)

→ Trade Partners and the public will be able to see your latest company information on Company Directory under e-Marketplace

The screenshot displays the 'E-MARKETPLACE' interface. At the top, there are navigation links for 'Request for Proposal (RFP)', 'Enquiry Basket', and 'Print'. A sidebar on the left contains a menu with options: '> Company Directory', '> Products and Services', '> Offers and Promotions', and '> Venue Search'. The main content area features a profile for 'The Peninsula Hong Kong'. Above the profile name are three buttons: 'Message to Company', 'Add to Enquiry Basket', and 'Add to RFP'. Below the name is a logo for 'THE PENINSULA HONG KONG'. Underneath the logo is a section titled 'General Information' with a 'Company Profile' description: 'Located on the harbour in the very heart of Kowloon's business and entertainment district, the legendary Peninsula Hong Kong is consistently ranked as one of the world's top hotels, offering classic, spacious room and suites enhanced by a multitude of technological innovations and Hong Kong's most spectacular views. The hotel boasts nine restaurants and bars, including French, Chinese, Swiss, Japanese and continental cuisines, while The Lobby features the famous English Afternoon Tea.' Below the profile description is a list of contact details: 'Address: Salisbury Road, Tsim Sha Tsui, Kowloon', 'Tel No.: 852-29202888', 'Fax No.: 852-27224170', 'Email: phk@peninsula.com', 'Website: http://www.peninsula.com', 'Memberships: HKHA', 'Last Refurbished Year: 2012', and 'Nearest MTR Station: Tsim Sha Tsui'. At the bottom of the profile section are two expandable sections: 'Contact Persons' and 'Worldwide Sales Agents or Reservation Systems'.



Introductory on My PartnerNet

◆ My PartnerNet – Invite Contact Persons

- Invite your colleagues to be contact persons of the company
- Click “Contact Persons”, then “Invite” to fill in the contact information

MY PARTNERNET [Print](#)

- > Profile Update
 - Personal Particulars
 - Change Password
 - Company Profile
 - Business Profile
 - F&B / Banquets / Images Upload
 - Worldwide Sales Agents
 - Facilities
 - Company Account
 - Contact Persons**
 - Activity History
- > News
- > Products and Services
- > Offers and Promotions
- > Hong Kong Specialist

Contact Persons

This section allows you to add / change designated person(s) to receive PartnerNet information.
* Except the one(s) in General Contact, all contact persons in other categories will be displayed on PartnerNet.
* There is no limit to the number of General Contact persons you can add. However, you may only add up to 2 contact persons to each of the categories listed below.

This section allows you to add / change designated person(s) to receive PartnerNet information.
* There is no limit to the number of general contact persons you can add.

General Contact						
Surname	First Name	Title	Email	Status	Invitation Date	
Delete						

Executive Office						
Surname	First Name	Title	Email	Status	Invitation Date	
<input type="checkbox"/>	Fong	Kimmy	testing	kifong@hktb.com	Processing	14 Oct 2015
Invite Send Reminder Disable						



Introductory on My PartnerNet

◆ My PartnerNet – Invite Contact Persons

- Click “Invite” to send an invitation email to your colleagues
- Your colleagues will receive an email for registration in few simple steps

Account X

Fields marked by * are mandatory.

Surname* : First Name* : EN
TC
SC

Title : EN
TC
SC

Email* :

Invite



Introductory on My PartnerNet

◆ My PartnerNet - News

- Submit the latest news on your company to increase the exposure
- Contents after review by HKTB will be published on HK Trade Updates

MY PARTNERNET [Print](#)

[Search](#)

> Profile Update

> News

> Products and Services

> Offers and Promotions

> Hong Kong Specialist

News

Share your business's latest updates with other trade partners!
Submitted updates will be reviewed by HKTB prior to display in the Industry News section.

Title	Released On	Expires On	Status
Special Lunar New Year Promotion	01 Jan 2016	14 Feb 2016	Approved
Grand Opening of Happy Cafe	12 Apr 2016	Never Expires	Approved

[Create](#)

[Back](#) [Back to Top](#)



→ Overseas exposure attained



Introductory on My PartnerNet

◆ My PartnerNet – Products and Services

- Update products and services of your company
- Contents after review by HKTB will be published on e-Marketplace

MY PARTNERNET [Print](#)

[Search](#)

- > Profile Update
- > News
- > **Products and Services**
- > Offers and Promotions
- > Hong Kong Specialist

Products and Services

Share the latest products and services from your business with other trade partners!
Submitted information will be reviewed by HKTB prior to display in the e-Marketplace.

Title	Released On	Expires On	Status
Discover HK Movie in Central & Sheung Wan	15 Mar 2016	Never Expires	Approved
Try our New Touring Service	01 Feb 2016	31 Mar 2016	Approved

[Create](#)

[Back](#) [Back to Top](#)



→ Overseas exposure attained



Introductory on My PartnerNet

◆ My PartnerNet – Offers and Promotions

- Update offers and promotions of your company
- Contents after review by HKTB will be published on e-Marketplace

The screenshot displays the 'MY PARTNERNET' dashboard. On the left is a navigation menu with options: Profile Update, News, Products and Services, Offers and Promotions (highlighted with a yellow circle), and Hong Kong Specialist. The main content area is titled 'Offers and Promotions' and includes a search bar, a 'Print' button, and a 'Create' button. Below the title is a table of active offers.

Title	Released On	Expires On	Status
Special Offers on Meeting Rooms	18 Apr 2016	Never Expires	Approved
Winter Family Fun Package	02 Nov 2015	Never Expires	Approved



→ Overseas exposure attained



Introductory on My PartnerNet

◆ Special Feature

→ You can login **Hong Kong Specialist** by clicking “Hong Kong Specialist” on the left menu bar

The screenshot displays the 'My PartnerNet' user interface. The top navigation bar includes 'PartnerNet 香港旅業網', 'Industry News', 'Trade Support', and 'e-Marketplace'. The main content area is titled 'MY PARTNERNET' and features a sidebar menu with the following items: Profile Update, News, Products and Services, Offers and Promotions, and **Hong Kong Specialist** (highlighted with a yellow circle). The 'Hong Kong Specialist' section includes a 'Welcome back, Sine' message, a 'We encourage you to...' section, and a 'The Administrator' section. Below these are logos for 'Discover HongKong.com', 'mehk Meetings & Exhibitions Hong Kong', '香港旅遊發展局 HONG KONG TOURISM BOARD', 'HONG KONG HOTEL ASSOCIATION 酒店業協會', 'TOURISM COMMISSION 旅遊發展局', and '入境事務處 Immigration Department Hong Kong'. The right sidebar shows 'Personal Profile' information for 'Sine Ho', 'Study Progress' at 0%, and 'Basic Level' settings. The 'All About Hong Kong' section lists various resources like 'History', 'Getting to Know Hong Kong', and 'Travelling to Hong Kong'.



Introductory on My PartnerNet

◆ My PartnerNet – Forgot Password

- Click “Forgot Password” to reset your password if necessary
- Fill in the Username and Security Code and click “Submit”
- An email will be sent to you to reset the password

Home - Login

LOGIN

Print

Welcome to PartnerNet – An interactive platform specially designed for travel trade partners to build network and explore business opportunities.

Already a TSP / Individual user? Please login:

Username :

Password :

Login

Forgot Password?

Home - Forgot Password

FORGOT PASSWORD


Print

Forgot Password

Please enter the username you used to register your account. Click "Submit" to proceed.

Username :

Security Code : Please enter the code shown below.



Refresh Code

Cancel

Submit



HONG KONG
TOURISM BOARD
香港旅遊發展局



Introductory on e-Marketplace



Introductory on e-Marketplace

◆ e-Marketplace

- Company Directory
- Products and Services
- Offers and Promotions
- Venue Search

The screenshot displays the PartnerNet e-Marketplace website. At the top, the PartnerNet logo (a red stylized flower) and the text 'PartnerNet 香港旅業網' are visible. Navigation links include 'Industry News', 'Trade Support', 'e-Marketplace' (highlighted), 'Destinations', 'Research & Statistics', 'Quality Tourism Services Scheme', 'Meetings & Exhibitions', and 'Cruise'. A search bar is located in the top right corner. Below the navigation, a breadcrumb trail reads 'Home > e-Marketplace'. The main heading 'E-MARKETPLACE' is prominently displayed in a yellow bar, with links for 'Request for Proposal (RFP)', 'Enquiry Basket', and 'Print'. A left sidebar lists navigation options: 'Company Directory', 'Products and Services', 'Offers and Promotions', and 'Venue Search'. The main content area features a large image of people silhouettes in a modern building. Below this image, there are three columns of text: 'Company Directory' (Find and reach your potential business partners...), 'Products and Services' (Learn more about local tourism products...), and 'Offers and Promotions' (Enjoy the good deals offered by our trade partners...). Each column has a 'More >' link. At the bottom left, there is a 'Back' link, and at the bottom right, a 'Back to Top' link.



Introductory on e-Marketplace

◆ e-Marketplace

- **Company Directory** - Search your trade partners by name, industry, category, area and/or district

The screenshot displays the E-Marketplace website interface. At the top, there is a yellow header with the text "E-MARKETPLACE" and navigation links for "Request for Proposal (RFP)", "Enquiry Basket", and "Print". On the left side, there is a dark grey sidebar with a menu containing "Company Directory", "Products and Services", "Offers and Promotions", and "Venue Search". The main content area is dark grey and features a search section with the following fields: "Industry" (dropdown menu), "Area" (dropdown menu), "Name" (text input), "Category" (dropdown menu), and "District" (dropdown menu). A "Search" button is located to the right of these fields. Below the search section, there is a section titled "A List of Companies by Industry" which contains a list of industry categories, each with a dropdown arrow: "Accommodation", "Travel Agencies (Inbound)", "Attractions / Visitor Facilities", "MICE / Business Travel", "Cruise", "Retail, Dining & Tourism Services", "Transportation", and "Industry Associations". At the bottom of the page, there is a small disclaimer: "* Information provided is for general reference only and is subject to change without prior notice. It may contain information provided by third parties with whom prospective users should liaise directly to confirm any details." and navigation links for "Back" and "Back to Top".



Introductory on e-Marketplace

◆ e-Marketplace

- **Products and Services** - Search your interested products and services by keywords, industry and/or type

The screenshot displays the E-Marketplace interface. At the top, there is a navigation bar with 'E-MARKETPLACE' and links for 'Request for Proposal (RFP)', 'Enquiry Basket', and 'Print'. A sidebar on the left contains navigation options: 'Company Directory', 'Products and Services' (highlighted), 'Offers and Promotions', and 'Venue Search'. The main content area features a search form with filters for 'Nature' (Leisure or MICE), 'Industry' (dropdown), and 'Products / Services' (dropdown). A 'Keyword(s)' input field and a 'Search' button are also present. Below the search form, a section titled 'A List of Tourism Products and Services' includes a pagination control showing '1 2 3 4 5 6 7 8 9 10' and 'Go to page' of 26. A table lists the following products and services:

Industry	Products / Services	Description	Company
MICE / Business Travel	Attractions, Seasonal Festivals, Events	Fun Kitchen Cooking Programme	Chinese Culinary Institute (MICE)
Travel Agencies (Inbound)	Arts & Culture Tour	Heritage Walk to Sheung Wan and Western District (Chi Only)	China Travel Service (HK) Ltd
MICE / Business Travel	Venues, Galas, Team Building, Corporate Social Responsibility	Meeting Venues close to airport	Airport World Trade Centre Club
Travel Agencies (Inbound)	City Tour	Eating Adventures Food Tour - Kowloon	My Discovery Holidays Travel Services Limited



Introductory on e-Marketplace

◆ e-Marketplace (login to access)

- **Offers and Promotions** - Search your interested offers and promotions by keywords and/or type

E-MARKETPLACE [Request for Proposal \(RFP\)](#) [Enquiry Basket](#) [Print](#)

- > Company Directory
- > Products and Services
- > **Offers and Promotions**
- > Venue Search

Search

Nature : Leisure MICE

Offer Type :

Keyword(s) :

A List of Special Offers

Enjoy special offers from partners and grab the chance to promote your products and gain exposure in the industry.

[1](#) [2](#) [3](#) [4](#) [5](#) [▶▶](#) Go to page of 5 [▶](#)

Offer Type	Description	Company
Accommodation and Transport	Take Advantage of "4 Perks for Free" at 5 Marriott Hotels in Hong Kong	JW Marriott Hotel Hong Kong
Hotel	Loong Yat Heen 30th Anniversary Specialties	The Kowloon Hotel
Hotel	Travel Trade Offer	Regal Riverside Hotel
Accommodation and Transport	MICE TO THE MAX Offer	The Mira Hong Kong



Introductory on e-Marketplace

◆ e-Marketplace – Enquiry

- **One to one enquiry** - Click “Message to Company” to send your enquiry to your interested trade partner

E-MARKETPLACE Request for Proposal (RFP) Enquiry Basket Print

- > Company Directory
- > Products and Services
- > Offers and Promotions
- > Venue Search

The Peninsula Hong Kong

Message to Company Add to Enquiry Basket Add to RFP

THE PENINSULA
HONG KONG

- General Information
- Contact Persons
- Worldwide Sales Agents or Reservation Systems
- Food and Beverage Outlets
- Meeting, Exhibition and Banquet Facilities
- Facilities
- Rooms
- Photo Highlights and Floor Plans
- Business Mix

Message to Company Add to Enquiry Basket Add to RFP

Back Back to Top



Introductory on e-Marketplace

◆ e-Marketplace – Enquiry

- **One to many enquiries** - Click “Add to Enquiry Basket” to include your interested partners in your Enquiry Basket.
- Click “Enquiry Basket” to proceed

The screenshot displays the E-Marketplace interface for 'The Peninsula Hong Kong'. The top navigation bar includes 'Request for Proposal (RFP)', 'Enquiry Basket' (circled in yellow), and 'Print'. The left sidebar contains navigation links: 'Company Directory', 'Products and Services', 'Offers and Promotions', and 'Venue Search'. The main content area features the company logo and a list of expandable sections: 'General Information', 'Contact Persons', 'Worldwide Sales Agents or Reservation Systems', 'Food and Beverage Outlets', 'Meeting, Exhibition and Banquet Facilities', 'Facilities', 'Rooms', 'Photo Highlights and Floor Plans', and 'Business Mix'. At the bottom of the main content area, there are three buttons: 'Message to Company', 'Add to Enquiry Basket' (circled in yellow with a hand cursor), and 'Add to RFP'. A 'Back' button is located at the bottom left, and a 'Back to Top' button is at the bottom right.



Introductory on e-Marketplace

◆ e-Marketplace – Enquiry

- Fill in subject, your message and upload attachment, and then click “Send”

E-MARKETPLACE [Request for Proposal \(RFP\)](#) [Enquiry Basket](#) [Print](#)

- > Company Directory
- > Products and Services
- > Offers and Promotions
- > Venue Search

Send Enquiry Now

Fields marked by * are mandatory.

Subject* :

Attachment : [Browse...](#)

Max File Size (MB): 5
Supported File Format: pdf, doc, ppt, jpg

Message to company(ies)* :

[Clear](#) [Send](#)



Hong Kong Specialist



Hong Kong Specialist

- ◆ An online training programme to equip you with the professional knowledge required to promote Hong Kong.
- ◆ User can login Hong Kong Specialist with the same username & password of My ParterNet.

HONG KONG SPECIALIST

LOGIN | ABOUT HKTB | | LANGUAGE ▾

WELCOME TO HONG KONG TOURISM BOARD

HONG KONG SPECIALIST PROGRAMME

Welcome to Hong Kong Specialist – an online training programme designed especially for all levels of travel trade and tourism-related industry professionals.

In this programme, you will discover why Hong Kong is regarded as the most preferred destination in Asia. It also equips you with the professional knowledge required to promote Hong Kong in your business.

Username Password

> Register > Login [Forgot Password?](#)

Contact Us | Privacy Policy | Terms of Use

Best viewed with IE 8.0 or above in 1024 x 768 resolution.
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PartnerNet
香港旅業網

HONG KONG TOURISM BOARD



Hong Kong Specialist – Course Structure

- ◆ The training programme consists of three levels:

Basic Level

The screenshot shows a course navigation menu for the Basic Level. The menu is dark grey with orange highlights. The 'Basic Level' option is selected and highlighted in orange. Below it, the 'Intermediate Level' and 'Advanced Level' options are visible but not selected. The main content area shows a vertical list of topics under the heading 'All About Hong Kong'. Each topic has a small orange circle next to it and a 'Review' button to its right. The topics are: History, Getting to Know Hong Kong, Travelling to Hong Kong, Getting Around the City, Accommodation, Essential Facts, Asia's World City, HKTB's Online Tools, and Quiz. At the bottom of the list, the word 'Completed' is followed by a gold star icon, indicating that the Basic Level course is finished.

Intermediate Level

The screenshot shows a course navigation menu for the Intermediate Level. The menu is dark grey with orange highlights. The 'Intermediate Level' option is selected and highlighted in orange. Below it, the 'Basic Level' and 'Advanced Level' options are visible but not selected. The main content area shows a vertical list of topics under the heading 'Useful Tools to Build Business'. Each topic has a small orange circle next to it and a 'Review' button to its right. The topics are: DiscoverHongKong: Key Features, PartnerNet: Key Features, and Quiz. At the bottom of the list, the word 'Completed' is followed by a gold star icon, indicating that the Intermediate Level course is finished.

Advanced Level

The screenshot shows a course navigation menu for the Advanced Level. The menu is dark grey with orange highlights. The 'Advanced Level' option is selected and highlighted in orange. Below it, the 'Basic Level' and 'Intermediate Level' options are visible but not selected. The main content area shows a vertical list of topics under the heading 'Case Study'. Each topic has a small orange circle next to it and a 'Review' button to its right. The topic is: Cases. At the bottom of the list, the word 'Completed' is followed by a gold star icon, indicating that the Advanced Level course is finished.



Hong Kong Specialist – Course Structure

◆ Format of study and quiz:

HONG KONG SPECIALIST

LOGOUT | MY PROFILE | ABOUT HKTB | LANGUAGE

MODULE SUMMARY

- > My Profile
- > **Module Summary**
- > Resource Centre
- > Online Enquiry


Discover HongKong.com

mehk Meetings & Exhibitions Hong Kong

香港旅遊業議會 HONG KONG TOURISM ASSOCIATION

TOURISM 旅遊業協會

入境事務處 移民部 Immigration Department Homepage




Basic Level
All About Hong Kong

History

History

Hong Kong's English name comes from two Chinese characters, heung and gong, which translate as "fragrant harbour". This was originally the name of a small settlement near Aberdeen, the main fishing and commercial port on pre-colonial Hong Kong Island. Many historians believe that Hong Kong's Chinese name was inspired by its export of incense.




Early History and The First Opium War

Hong Kong has been inhabited for thousands of years. During the Han dynasty 2,000 years ago, China officially absorbed Hong Kong and the surrounding area. Between the 11th and 15th centuries, the Cantonese settled here in great numbers.

In 1842, China's Qing dynasty government was defeated in the First Opium War, and Hong Kong Island was given to Britain. Within 60 years, Kowloon Peninsula was also handed over, and the New Territories and 235 outlying islands were leased to Britain. Hong Kong then began its time as a British colony.

Historic Handover

In 1984, the Sino-British Joint Declaration was signed, paving the way for Hong Kong's return to Chinese sovereignty. On 1 July 1997, Hong Kong became a Special Administrative Region of the People's Republic of China under a unique arrangement referred to as "One Country, Two Systems". This grants Hong Kong a high degree of autonomy, retaining its capitalist system, independent judiciary and rule of law, free trade and freedom of speech. Coming into the 21st century, Hong Kong continues its economic growth to an important crossroads for international trade, as well as the gateway to Mainland China.



< Back

HONG KONG SPECIALIST

LOGOUT | MY PROFILE | ABOUT HKTB | LANGUAGE

MODULE SUMMARY

- > My Profile
- > **Module Summary**
- > Resource Centre
- > Online Enquiry


Discover HongKong.com

mehk Meetings & Exhibitions Hong Kong

香港旅遊業議會 HONG KONG TOURISM ASSOCIATION

TOURISM 旅遊業協會

入境事務處 移民部 Immigration Department Homepage



Basic Level
All About Hong Kong

Quiz

Please answer the following questions to complete this module. Click SUBMIT when you have finished.

Question 1
Hong Kong's Chinese name is believed to be based on its early export of:

- Spice
- Incense
- Silk
- Tea

Question 2
Which city in China is Hong Kong adjacent to?

- Shenzhen
- Guangzhou
- Beijing
- Shanghai

Question 3
If a traveller wants to go to Guangzhou by through-train, which MTR station should the person go to?

- Kowloon Tong
- Lo Wu
- Hung Hom
- Central

Question 4
What is the image that HKTB is using to promote Hong Kong as a world-class destination?

- Hong Kong • Asia's World City
- City of Life
- Discover the Unexpected
- The Heart of Asia

Question 5
Where can a visitor add value to an Octopus card?

- Hotels
- Convenience stores
- Banks
- Post offices

Question 6
What colour of taxi runs mostly around the city?

- Red
- Yellow
- Green
- Blue

Question 7
Hong Kong's major businesses and shops close down when the typhoon signal reaches:

- No. 1
- No. 3

Question 8
Which country was Hong Kong once a colony of?

- Britain
- U.S.A.



Hong Kong Specialist – My Profile

- ◆ My Profile section helps you manage your training progress

The screenshot shows the 'MY PROFILE' section of the Hong Kong Specialist website. The page features a dark grey background with a pink sidebar on the left. The main content area is divided into three columns: a left sidebar with navigation and partner logos, a central 'Personal Profile' section with a form, and a right 'Study Progress' section with a progress bar and a list of topics.

HONG KONG SPECIALIST
MY PROFILE

LOGOUT | MY PROFILE | ABOUT HKTB | LANGUAGE

Personal Profile

First Name	:	Sine	EN
		Sine	TC
Surname	:	Ho	EN
		Ho	TC
Company Name	:	Hong Kong Tourism Board	
Country	:	Hong Kong	
Tel No.	:	28076366	
Email Address	:	sine.ho@hktb.com	
Username	:	sineh1234	

Study Progress

0%

Basic Level

- All About Hong Kong
 - History
 - Getting to Know Hong Kong
 - Travelling to Hong Kong **Continue**
 - Getting Around the City
 - Accommodation
 - Essential Facts
 - Asia's World City
 - HKTB's Online Tools
 - Quiz
 - Completed
 - Hong Kong Offerings

Discover HongKong.com

mehk Meetings & Exhibitions Hong Kong

香港旅遊委員會
TRAVEL INDUSTRY COUNCIL OF HONG KONG

HONG KONG HOTELS ASSOCIATION
香港酒店業協會

TOURISM COMMISSION
旅遊發展局

入境事務處網頁
Immigration Department Homepage

Update Profile



Hong Kong Specialist – Resource Centre

- ◆ Resource Centre provides you all training contents

The screenshot shows the 'Resource Centre' page of the Hong Kong Specialist website. The page has a dark grey background with a pink accent color. At the top right, there are navigation links: LOGOUT, MY PROFILE, ABOUT HKTB, and LANGUAGE. The main header features the 'HONG KONG SPECIALIST' logo and a large image of the Hong Kong skyline at night. The left sidebar contains a navigation menu with 'My Profile', 'Module Summary', 'Resource Centre' (highlighted), and 'Online Enquiry'. Below the menu are logos for Discover HongKong.com, mehk (Meetings & Exhibitions Hong Kong), Travel Industry Council of Hong Kong, Hong Kong Hotels Association, Tourism Commission, and Immigration Department. The main content area is titled 'Resource Centre' and includes a description: 'Here, you can download and review the training materials for different modules at any time.' It is organized into three levels: Basic Level, Intermediate Level, and Advanced Level. The Basic Level includes 'All About Hong Kong' and 'Hong Kong Offerings'. The Intermediate Level includes 'Useful Tools to Build Business'. The Advanced Level includes 'Case Study'.

HONG KONG SPECIALIST

LOGOUT | MY PROFILE | ABOUT HKTB | LANGUAGE

RESOURCE CENTRE

- > My Profile
- > Module Summary
- > **Resource Centre**
- > Online Enquiry

Discover HongKong.com

mehk Meetings & Exhibitions Hong Kong

TRAVEL INDUSTRY COUNCIL OF HONG KONG

HONG KONG HOTELS ASSOCIATION

TOURISM COMMISSION

入境事務處網頁 Immigration Department Homepage

Resource Centre

Here, you can download and review the training materials for different modules at any time.

Basic Level

- > **All About Hong Kong**
 - > History
 - > Getting to Know Hong Kong
 - > Travelling to Hong Kong
 - > Getting Around the City
 - > Accommodation
 - > Essential Facts
 - > Asia's World City
 - > HKTB's Online Tools
- > **Hong Kong Offerings**
 - > Hong Kong's Highlight Events
 - > Other Major Events
 - > Themed Attractions
 - > Stunning Views and Landmarks
 - > Heritage & Culture and Outdoors
 - > Shopping
 - > Dining

Intermediate Level

- > **Useful Tools to Build Business**
 - > DiscoverHongKong: Key Features
 - > PartnerNet: Key Features

Advanced Level

- > **Case Study**
 - > Cases



Hong Kong Specialist

◆ Get your certificate – Be Hong Kong Specialist !



修业证书

香港旅遊發展局
恭賀
陳大風

成功完成
香港通訓練課程

總幹事
劉鎮漢
2014年2月



Certificate of Achievement

Hong Kong Tourism Board
Congratulates

Christina Cheung

on successfully completing
the Hong Kong Specialist Training Course

Anthony Lau
Executive Director
July 2013



修業證書

香港旅遊發展局
恭賀
陳大文

成功完成
香港通訓練課程

總幹事
劉鎮漢
2014年4月



Demonstration & Hands-on experiences



Demonstration and Hands-on Experiences

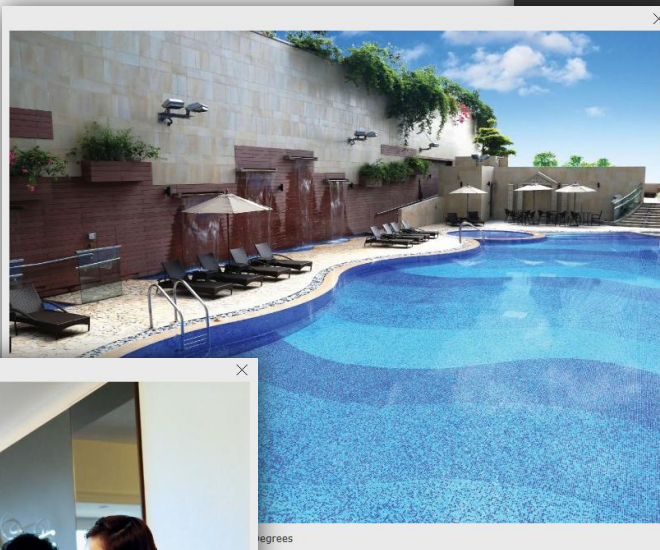
- ◆ **TSP Registration**
- ◆ **My PartnerNet**
 - News
 - Products and Services
 - Offers and Promotions



Demonstration and Hands-on Experiences

◆ News

➔ How to post your news?



Summer Family Fun Package at Harbour Plaza 8 Degrees

INDUSTRY NEWS

Print

- > HKTB Updates
- > Hong Kong Trade Updates
- > Circulars
- > e-Newsletters

Summer Family Fun Package at Harbour Plaza 8 Degrees

Post Date: 17 Mar 2016

Details: From now till Aug 31, 2016, enjoy one night stay with either Breakfast Buffet or Afternoon Tea Set, free Wi-Fi, free Frozen Fresh Mango for child, 30% off on massage service, free access to outdoor swimming pool*, fitness centre, sauna and more...

Extra benefit: Free one extra bed for child aged 11 or below travel with family. Special price for Buffet breakfast at HK\$100 and Afternoon Tea Set at HK\$110.

Room Type	Discounted Daily Rate
City Superior Room	HK\$ 868
City Deluxe Room	HK\$ 968
Patio Suite	HK\$1,668

Supplement : HK\$320 per person (Include One Extra Bed, Breakfast Buffet for one or Afternoon Tea Set for one)

Weekend (Friday, Saturday & Public Holiday supplement: HK\$200

Airport Transportation:

- Private limousine between airport and hotel from HK\$670 per car per trip.
- Shuttle bus between airport and hotel at HK\$130 per person per trip.

For more details, please call +852 3900 3000 or email rsvn.hp8d@harbour-plaza.com

BOOK ONLINE NOW

Benefit:

- Free Wi-Fi.
- Breakfast Buffet or Afternoon Tea Set for 2 at Café 8 Degrees.
- One free Frozen Fresh Mango for one child.
- 30% off on massage service.
- Complimentary hotel shuttle bus to Tsimshatsui shopping area. (12 mins), MTR Hunghom Station (8 mins), MTR Prince Edward Station (12 mins), Kowloon Bay (10 mins).
- Free access to fitness centre, outdoor swimming pool*, children's pool*, whirlpool* and sauna. (*close from now till Mar 31).
- Free in-room coffee / tea making facilities.

Terms and Conditions:

- The above rates are subject to 10% service charge and prevailing government tax (currently is 0%).
- Rates are subject to change without prior notice.
- Cancellation or amendment must be made 24 hours (hotel local time) prior to arrival to avoid one night room charge as penalty.
- Advance reservation is required and confirmation is subject to room availability.
- Child aged under 12 stay for free if using existing bedding, maximum 1 child per room.
- Cannot be used in conjunction with any other discounts or promotional offers.
- Hotel check in time after 14:00 hours and check out time is 12:00 noon.
- Harbour Plaza 8 Degrees reserves the right to have the final decision on the entitlements concerning this offer.

Website: <http://www.harbour-plaza.com/8degrees/SpecialOffer-stay-n-dine-hktbwinterfest-en.htm>

Email: rsvn.hp8d@harbour-plaza.com

Tel No.: 39003000

Fax No.: 39003008

Photo Highlights





Demonstration and Hands-on Experiences

◆ News

- Click “News” on left menu bar
- Click “Create” button, and provide the details of your news

The screenshot shows the PartnerNet website interface. At the top, there is a navigation bar with links for LOGOUT, MY PARTNERNET, ABOUT HKTB, and LANGUAGE. Below this is a secondary navigation bar with categories: Industry News, Trade Support, e-Marketplace, Destinations, Research & Statistics, Quality Tourism Services Scheme, Meetings & Exhibitions, and Cruise. The main content area is titled 'MY PARTNERNET' and includes a search bar and a 'Print' button. On the left, a sidebar menu lists options: Profile Update, News (highlighted with a yellow circle), Products and Services, Offers and Promotions, and Hong Kong Specialist. The main content area features a 'News' section with a description and a table of news items. At the bottom right, a 'Create' button is highlighted with a yellow circle.

Title	Released On	Expires On	Status
Special Lunar New Year Promotion	01 Jan 2016	14 Feb 2016	Approved
Grand Opening of Happy Cafe	12 Apr 2016	Never Expires	Approved



Demonstration and Hands-on Experiences

◆ News

- Fill in all the details and upload photos
- Click “Submit” button to complete
- Upon HKTDB’s review, your offers will be displayed on “Industry News - Hong Kong Trade Updates”

MY PARTNERNET Print

> Profile Update
News
> Products and Services
> Offers and Promotions
> Hong Kong Specialist

Please provide the latest news or updates from your company below.

Title* : EN
 TC
 SC

Display Date* : 14/04/2016

Content Source : Type Redirecting URL

Details : EN
 TC
 SC

Path:

Contact Person :

Website : Tel No. :
(e.g. http://partnet.hktb.com)

Email : Fax No. :

Images 1 :
Images 2 :
Images 3 :
Images 4 :
Images 5 :

Max File Size (MB): 1
Max Resolution (pixel): 800 x 600
Supported File Format: jpg, gif, jpeg

Released On* : 14/04/2016

Expires On: ---



Demonstration and Hands-on Experiences

◆ Products and Services

- Products and Services has been classified by its nature: **Leisure and MICE**.
- Companies registered under the following categories can submit their own Products and Services via My PartnerNet:

Nature	Industry and Category
Leisure	Travel Agencies (Inbound)
	Attractions / Visitor Facilities
	Cruise
	Transportation
MICE	All (except Industry Associations and Training & Education Institutes)

* Remark: For hotels & resorts, the products, services and facilities will be displayed at a glance under Company Directory.



Demonstration and Hands-on Experiences

◆ Product and Services

→ How to create your own products and services?

E-MARKETPLACE

[Request for Proposal \(RFP\)](#) | [Enquiry Basket](#) | [Print](#)

- > [Company Directory](#)
- > [Products and Services](#)
- > [Offers and Promotions](#)
- > [Venue Search](#)

SEVVA

[Message to Company](#) | [Add to Enquiry Basket](#)

General Information ▾


Products and Services ▸

Subject: International cuisine venue

Details:

Pronounced 'savour', SEVVA is a unique restaurant and event space on the penthouse level at one of downtown Hong Kong's premier addresses. This sophisticated venue is pitched at an upper-end clientele, billing itself as a more than a stylish restaurant with a gourmet menu but also as a place for home-style favourites. Expect to taste a selection of traditional, regional Chinese cuisines and European standards.

The venue, with its wrap-around outdoor terrace, is perfect for enjoying the stunning city and harbour views or as a destination for wooing clients. The property's layout encourages guests to move between its various rooms – Harbourside, Bankside, Taste Bar, the Lounge and the Terrace – depending on mood or occasion.



Website: www.sevva.hk

[Go to General Information](#) ▸

[Message to Company](#) | [Add to Enquiry Basket](#)



Demonstration and Hands-on Experiences

◆ Products and Services

- Click “Products and Services” on left menu bar
- Click “Create” button, and input the details of your products and services

PartnerNet
香港旅業網

LOGOUT | MY PARTNERNET | ABOUT HKTB | LANGUAGE

Industry News | Trade Support | e-Marketplace | Destinations | Research & Statistics | Quality Tourism Services Scheme | Meetings & Exhibitions | Cruise

Home - My PartnerNet - Products and Services

MY PARTNERNET

Print

Search

- > Profile Update
- > News
- > **Products and Services**
- > Offers and Promotions
- > Hong Kong Specialist

Products and Services

Share the latest products and services from your business with other trade partners!
Submitted information will be reviewed by HKTB prior to display in the e-Marketplace.

Title	Released On	Expires On	Status
Discover HK Movie in Central & Sheung Wan	15 Mar 2016	Never Expires	Approved
Try our New Touring Service	01 Feb 2016	31 Mar 2016	Approved

Back

Back to Top

Create



Demonstration and Hands-on Experiences

◆ Offers and Promotions

→ How to create your own offers?

The screenshot displays the E-Marketplace interface for the Regal Riverside Hotel. The page features a navigation menu on the left with options like 'Company Directory', 'Products and Services', 'Offers and Promotions', and 'Venue Search'. The main content area shows the hotel's logo and a list of categories such as 'General Information', 'Contact Persons', 'Worldwide Sales Agents or Reservation Systems', 'Food and Beverage Outlets', 'Meeting, Exhibition and Banquet Facilities', 'Facilities', 'Rooms', and 'Photo Highlights and Floor Plans'. The 'Offers and Promotions' section is expanded to show a 'Leisure' offer with the following details:

- Subject:** Travel Trade Offer
- Details:** Best Available Rate with 30% discount and inclusive of 10% service charge
- Additional Privileges:**
 - Free in-room Wi-Fi service for 2 pieces of device
 - Free access to fitness centre and outdoor swimming pool (pool closed in winter)
 - Complimentary hotel scheduled shuttle bus service to and from Hong Kong International Airport (subject to availability)
 - Complimentary hotel scheduled shuttle bus service to and from Tsimshatsui East (subject to availability)
- Validity:** Valid from 3 January until 31 December 2016, except 9-13 February 2016
- Website:** www.regalhotel.com
- Remarks:** [Click Here](#)

At the bottom of the offer details, there is a photograph of a hotel room with a bed and a window. A 'Go to General Information' link is located at the bottom right of the offer details. The page also includes buttons for 'Message to Company', 'Add to Enquiry Basket', and 'Add to RFP' at the top and bottom.



Demonstration and Hands-on Experiences

◆ Offers and Promotions

- Click “Offers and Promotions” on left menu bar
- Click “Create” button, and provide the details of an offer

PartnerNet
香港旅業網

LOGOUT | MY PARTNERNET | ABOUT HKTB | LANGUAGE

Industry News | Trade Support | e-Marketplace | Destinations | Research & Statistics | Quality Tourism Services Scheme | Meetings & Exhibitions | Cruise

Home - My PartnerNet - Offers and Promotions

MY PARTNERNET

Print

Search

- > Profile Update
- > News
- > Products and Services
- Offers and Promotions**
- > Hong Kong Specialist

Offers and Promotions

Share the latest offers and promotions from your business with other trade partners!
Submitted information will be reviewed by HKTB prior to display in the e-Marketplace.

Title	Released On	Expires On	Status
Special Offers on Meeting Rooms	18 Apr 2016	Never Expires	Approved
Winter Family Fun Package	02 Nov 2015	Never Expires	Approved

Back

Back to Top

Create



Demonstration and Hands-on Experiences

◆ Offers and Promotions

- Fill in the form
- Click “Submit” to complete
- Upon HKTDC’s review, your offers will be displayed on “e-Marketplace – Offers & Promotions”

MY PARTNERNET

Offers and Promotions

Please fill in information regarding your company's current offer(s) below.

Nature* : Leisure B2C

Offer Type* : -- Please Select --

Title* : _____ EN
_____ TC
_____ SC

Content Source : Type Redirecting URL

Details : _____ EN
_____ TC
_____ SC

Terms and Conditions : _____ EN
_____ TC
_____ SC

Images : _____ Browse...

Max File Size (MB): 1
Max Resolution (pixel): 320 x 320
Supported File Format: jpg, gif, jpeg

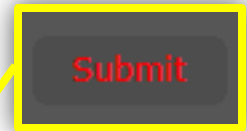
Website : _____
(e.g. http://partnernet.hk.com)

Released On* : 14/04/2016

Expires On : ---

Contact Person* : _____
Email* : _____
Tel No. : _____
Fax No. : _____

Submit





Contact Us

Email: partnernet@hktb.com



HONG KONG
TOURISM BOARD
香港旅遊發展局



THANK YOU