

PRESS RELEASE 新聞稿

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The CCB (Asia) Hong Kong Wine & Dine Festival Returns Tomorrow in Central Featuring 400 Wine and Food Booths

Media can download press releases and related materials from the following HKTb web links:

- FTP (valid until 31 December, 2017) : <ftp://WineAndDine2017b:654321@ftpsvr01.hktb.com/>
- Press releases : http://partnernet.hktb.com/en/about_hktb/news/press_releases/index.html
- Photos (online registration required) : <http://partnernet.hktb.com/MediaPLib/tc/index.html>

Organised by the Hong Kong Tourism Board (HKTb), with China Construction Bank (Asia) the title sponsor for the fourth consecutive year, the CCB (Asia) Hong Kong Wine & Dine Festival will return tomorrow evening (26 October) at the Central Harbourfront Event Space. The four-day extravaganza features around 400 wine and food booths with many new and trendy elements, and offers an enriching gastronomic and lifestyle experience for visitors and locals.

More Fascinating Wine-tasting Experience

The CCB (Asia) Hong Kong Wine & Dine Festival is the kick-off event for the Hong Kong Great November Feast and one of the celebration events of the 20th Anniversary of the establishment of the Hong Kong Special Administrative Region (HKSAR). This year's Festival has five wine zones showcasing fine wines from 20 countries and regions.

The five wine zones include the newly introduced "Robert Parker Wine Advocate Pavilion", which features premium wines carefully selected by world-famous authority on wine, Robert Parker Wine Advocate, and another new wine zone called "Bubbly Gala", which offers trendy sparkling wines, fizz cocktails, champagne, and a wide variety of other drinks. The "Country Pavilion" showcases wines from various countries, including Bordeaux wines that have never been sold in Hong Kong. The "Grand Wine Pavilion" features high quality wines from different countries and for the very first time includes recommendations from world-famous sommelier James Suckling, offering participants a prestigious wine-tasting experience.

Enriched Culinary and Lifestyle Delights

In addition to various wine selections, festival-goers will enjoy a more enriching and innovative gastronomic experience than ever. The new "Tap & Go" FeedMe Lane houses 10 trendy Hong Kong restaurants, including three Michelin-starred delicacies. Cuisine from top hotel restaurants, and special dishes from Hong Kong and around the globe will also be served to create an exquisite culinary experience. Also introduced for the first time at the Festival is "The Concept Store", which features creative tableware and other products for those pursuing a fashionable lifestyle.

Exquisite Feasts Concocted by International Top Chefs in the “Tasting Room”

In the Tasting Room, five renowned chefs – Curtis Duffy, chef and owner of three Michelin-starred restaurant Grace; André Chiang, chef and owner of André, which ranked 2nd in this year’s Asia’s 50 Best Restaurants; and Janice Wong, “Asia’s Dessert Queen” – will collaborate with Maxime Luvara and Lau Yiu Fai, master chefs from the InterContinental Hong Kong, to concoct the “Master Chef Dinner”, serving spectacular delicacies. Four restaurants from the InterContinental Hong Kong will also join hands to create “A Taste of Culinary Stars”, which offers savoury masterpieces and creates an unforgettable gastronomic experience for participants.

Ticketing arrangements

The admission fee to the CCB (Asia) Hong Kong Wine & Dine Festival is HK\$30. Tickets can be purchased at the entrance in Admiralty (near Tamar Park) or Central (near Pier 9).

Opening hours of the CCB (Asia) Hong Kong Wine & Dine Festival:

Date	Opening hours
October 26 (Thursday)	7.30pm – 11.30pm
October 27 (Friday)	12noon – 11.30pm
October 28 (Saturday)	12noon – 11.30pm
October 29 (Sunday)	12noon – 10pm

Remarks: Ticket sales and admission will be closed 30 minutes before the event ends.

For details of the CCB (Asia) Hong Kong Wine & Dine Festival, Wine Pass and Wine Token options, other ticketing arrangements, and the Hong Kong Great November Feast, please refer to the HKTB website: www.DiscoverHongKong.com/WineDineFestival .

– Ends –

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