





Press Release

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About 100 top riders will compete in Hong Kong's first UCI Class 1.1 Road Race tomorrow afternoon in the Sun Hung Kai Properties Hong Kong Cyclothon

Media can download the press release and other materials from HKTB website:

FTP (valid until 30 November, 2017) : ftp://2017HKC-b:445566@ftpsvr01.hktb.com/ Press release: http://partnernet.hktb.com/tc/about_hktb/news/press releases/index.html

Organised by the Hong Kong Tourism Board (HKTB), with Sun Hung Kai Properties (SHKP) as the title and charity sponsor, the Sun Hung Kai Properties Hong Kong Cyclothon will be held tomorrow (8 October). The highlight of the mega event will be the Sun Hung Kai Properties Hong Kong Challenge – the first Union Cycliste Internationale (UCI) Asia Tour Class 1.1 Road Race in Hong Kong. About 100 professional riders from all over the world will compete for different awards. In the past few days, international riders have been arriving Hong Kong to prepare for the race. To welcome them, the HKTB hosted a special welcome reception, where many top riders were invited to share their thoughts on preparing for the Cyclothon.

Many cycling teams participating in the Sun Hung Kai Properties Hong Kong Cyclothon: Sun Hung Kai Properties Hong Kong Challenge attended the welcome reception, including UCI World Teams ORICA-SCOTT and UAE Team Emirates, which rank the 7th and 13th in the world, respectively, as well as UCI Continental Team RTS-Monton Racing Team, and the Hong Kong Sports Institute's cycling team.

The Sun Hung Kai Properties Hong Kong Challenge is a UCI Asia Tour Race and the first-ever UCI Class 1.1 Road Race in the city. Competing in the race are the World Team, Pro Continental Team, Continental Team and National Team. About 100 top cyclists from 17 professional teams from 12 countries and regions will be competing. The race is a 103km long challenge, comprising 20 laps beside Victoria Harbour, involving speed, strategy and endurance.

In addition to the highlighted Sun Hung Kai Properties Hong Kong Challenge, the Sun Hung Kai Properties Hong Kong Cyclothon features eight other cycling activities. Amongst them will be the 50km Ride in the morning covering six districts and featuring three tunnels and three bridges, and the 30km Ride. An estimated 4,900 riders will participate in the Cyclothon. The arrangements for the cycling activities and races are as follows:

Time	Cycling Activities and Races	Vantage Points
0530 - 0800	50 km Ride	– Along Salisbury Road
0815 - 1000	30 km Ride	(near the Tsim Sha Tsui promenade and Heritage 1881)
0915 - 1030	Family Fun Ride	– Along Salisbury Road
1040 - 1130	Children & Youth Rides	(near the Tsim Sha Tsui
1140 – 1155	CEO Charity and Celebrity Ride	promenade)
1215 - 1250	Men's Open Race*	 Along Mody Road
1255 – 1325	Women's Open Race*	(near UC Centenary
1330 – 1400	Team Time Trial* "HKSAR 20th Anniversary Trophy"	Garden in Tsim Sha Tsui East)
1420 – 1700	UCI Asia Tour Class 1.1 Road Race * "Sun Hung Kai Properties Hong Kong Challenge"	 Start / Finish : along Mody Road (near UC Centenary Garden in Tsim Sha Tsui East) Both sides of the route : along Salisbury Road (near the Tsim Sha Tsui promenade) Spectator stands : located on the waterfront opposite Wing On Plaza on Salisbury Road

^{*}Races

Special Traffic and Transport Arrangements

To ensure the Cyclothon runs smoothly, road closures along the race routes will be implemented in phases from 1am on 8 October, in areas including Lantau, Kwai Tsing, New Territories South, West Kowloon and Tsim Sha Tsui. Traffic on most of the affected main roads will resume normal operations by 11am, and traffic in East Tsim Sha Tsui will resume normal operations by 6pm. The Transport Department estimates that over 150 bus and mini-bus routes will be affected. The HKTB reminds the public to pay attention to the special traffic and transport arrangements. For details, please visit the Transport Department website http://www.td.gov.hk.

Members of the Public are Welcome to Come out and Enjoy the Spectacular Event

The HKTB encourages the public to view the Sun Hung Kai Properties Hong Kong Cyclothon in person, cheer for the riders and soak up the atmosphere of this spectacular world event. Viu TV channel 99 and Now TV channel 635 will run live broadcasts of the Sun Hung Kai Properties Hong Kong Challenge from 1:30pm to 5pm.

A number of food trucks serving local delicacies will join the event at UC Centenary Garden in Tsim Sha Tsui East. In addition, there will be a free Wattbike experience zone and dance performances for the public to enjoy. Visitors and locals can also enjoy dining offers from 17 restaurants in Tsim Sha Tsui East by presenting the event guide, which will be available at the venue tomorrow. For more details on the Sun Hung Kai Properties Hong Kong Cyclothon, please visit the HKTB website: www.DiscoverHongKong.com/cyclothon/en .

The Sun Hung Kai Properties Hong Kong Cyclothon" is an accredited event celebrating the 20th Anniversary of the establishment of the Hong Kong Special Administrative Region (HKSAR). To share the joy of the 20th Anniversary, the HKSAR Government is joining hands with different sectors to organise a wide variety of activities and events under the theme "Together Progress Opportunity". For more details on all of the 20th Anniversary events and activities, please visit: www.hksar20.gov.hk/eng.

Photo captions 1-3







Members of UCI World Teams ORICA-SCOTT and UAE Team Emirates; and UCI Continental Team RTS-Monton Racing Team arrived Hong Kong to prepare for the Sun Hung Kai Properties Hong Kong Cyclothon: Sun Hung Kai Properties Hong Kong Challenge tomorrow.

Photo Caption 4



Members of the Hong Kong Sports Institute's cycling team will represent Hong Kong to compete with about 100 top riders in the Sun Hung Kai Properties Hong Kong Challenge.

Photo Caption 5



Mr Anthony Lau, Executive Director of the HKTB (sixth right), Mr Eric Tung, Executive Director of the Sun Hung Kai Properties Limited (sixth left), pose for photos with representatives of participating cycling teams.

- End -

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