



Beyond the dazzling skyscrapers there is another world to explore in Hong Kong.

Sham Shui Po, located in the heart of Kowloon, is a vibrant district that has been rejuvenated with new energy. As your clients stroll through the side streets of this quintessential Hong Kong neighborhood, they will uncover eclectic boutiques, delectable street food, classic architecture and local markets. Together, these form a living museum, showcasing the lifestyle of ordinary Hongkongers and makes a perfect day trip for your clients interested in seeing a completely different side of the city.

EXPLORE LIKE A LOCAL

This is the first edition of our exclusive series of **Sham Shui Po newsletters**. With these, we'll dive deep into Hong Kong's most authentic and untouched neighborhood to help you plan unique cultural experiences for your clients.



Sham Shui Po Foodie Tour

One of the most popular ways to experience Sham Shui Po is on a foodie tour. Your clients can taste their way through this charming district while learning about local history, architecture and culture.

[Learn More](#)

SSP's Most Instagrammable Spot

As a key part of the HKwalls' 2016 city-wide street art festival, the Man Fung Building has become one of the most Instagrammable locations in Hong Kong. The building was given a facelift by Madrid-based street artist Okuda, who painted a multicolored mural of a dog that covers the entire block.



Sham Shui Po Charm

This film captures the charm of Sham Shui Po, introducing different characters whose stories are inspired by the local treasures they hold close to their hearts.



Meet a Local

Jonathan Jay Lee, a local artist, walks you through parts of Sham Shui Po and explains how the authenticity of this neighborhood inspires his art.

Sham Shui Po Walking Guide

Your clients will be able to plan their day with ease with HKTB's [Self-Guided Walks](#). The guide breaks down the best things to see, eat, buy and do, from traditional temples built by early immigrants to boutique stores and coffee shops that are bringing a new energy and attitude to this bustling district.



FREE GUIDEBOOK

Explore Sham Shui Po

Every Bit Local
Includes self-guided walking tours and maps,
plus restaurants, shops and attractions!

[VIEW EBOOK NOW](#)

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Explore Hong Kong Tours

Handpicked by HKTB, this selection of day tours offers a different side to the city. Discover local foodie secrets or catch a glimpse of ancient traditions.

[Browse Tours](#)

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