ITB Berlin NOW 2021 Co-exhibitor Entitlements

ITB Berlin NOW



Event Schedule:

Platform Soft Opening

8 March 2021 (open for everyone registered)

Platform Opening Times

9 March – 31 May 2021, 24-hours / 7 days a week

Live Event ITB Berlin NOW Convention

Press Conferences and Exhibitor Presentations

9 – 12 March 2021, 10am – 7pm (CET) | 17:00 – 02:00+1 (HK Time)

Brand Card & Tickets (= Company Profile & Badges)

The Brand Card is an interactive company profile. It bundles the important information of the participating company.

- Company description & product information
- Direct appointment requests & immediate networking
- Media Upload (videos, photos and PDFs)
- Audio-Video Calls

*Notes:

- 1. Pre-Scheduled Appointments by HKTB is not available
- 2. Each co-exhibitor is entitled to 5 tickets (=badges) to ITB Berlin NOW. They can be used by company employees or given to customers.



[Click to view in PDF]

ITB Berlin Convention

- ◆ 4 days full of content, 2 stages, 150+ sessions, 15+ topic-related tracks, a combination of live & recorded content (Full programme to be announced by ITB NOW in mid-Feb)
- This year's convention motto: "Rethink, Regenerate, Restart Tourism for a Better Normal"
- The extensive program discusses and anticipates the future of the global travel industry. A comprehensive supporting program will take place on all four days of ITB Berlin NOW. All platform participants will have access to live conferences with top speakers from the international tourism industry on topics that are currently moving and advancing the travel industry
- Video on demand: All convention sessions will be available to all users of ITB Berlin NOW until 31 May 2021