

Event Details 節目/活動詳情

Event name (Eng) 節目/活動名稱 (中文)	The 50th Hong Kong Brands and Products Expo 第 50 屆工展會
Organiser (Eng) 主辦機構 (中文)	The Chinese Manufacturers' Association of Hong Kong 香港中華廠商聯合會
Description of Event 節目/活動簡介	<p>As the largest outdoor expo in the city, the Hong Kong Brands and Products Expo is chock-full of renowned brands and quality products from home and away to seduce dedicated shopaholics. Make sure you catch the Miss Exhibition Pageant, booth design competition and heaps of giveaways.</p> <p>擁有 70 多年歷史的「工展會」在香港可謂無人不曉，不少香港人每年都愛逛這個大型的戶外展覽會。會場展銷林林總總的中外品牌產品如食品、廚具、電器等，很多攤位更提供折扣優惠，所以您會看到場內有不少人帶著手拉車去淘寶呢！</p>
Date 日期	12 December to 4 January 2016 2015 年 12 月 12 日至 2016 年 1 月 4 日
Time 時間	Monday to Sunday 11:00am – 10:00pm 4 January 2016 (last day of the Expo) 11:00am – 8:00pm (No ticket-selling and admission of the Expo after 9:30pm everyday and 7:00pm on last day.) 星期一至星期日上午 11 時至晚上 10 時 2016 年 1 月 4 日(展會最後一天)上午 11 時至晚上 8 時 (展覽會於晚上 9 時 30 分停止售票及入場；最後一天提早至晚上 7 時正)
Venue 地點	Victoria Park, Causeway Bay, Hong Kong 香港銅鑼灣維多利亞公園
Ticket Price or Free Admission 票價 (如免費亦請註明)	HK\$10 (Free admission for children 1 meter in height or below, senior citizens aged 65 or above or who are disabled) (身高 1 米或以下小童、65 歲或以上長者及殘疾人士免費進場)
Ticketing Channel(s) (where to buy tickets) 購票方法及地點	Exhibition venue 工展會會場
Internet ticketing (if any) 網上購票網址 (如適用)	N/A

Event website (if any) 節目/活動網站 (如適用)	www.hkbpe.com.hk
General Enquiry no. 查詢電話	(852) 3421 2012
Programme Highlights 推介節目	<p>Hong Kong Top Brand Awards; Miss Exhibition Pageant; HKBPE Children Ambassadors Competition; Booth Design Competition; Photo Contest; Teen's Short Film Ad Competition ; Teen Entrepreneurs; Lucky Draws and Games</p> <p>香港名牌選舉、工展小姐選舉、工展小大使選拔賽、攤位設計比賽、全港公開攝影比賽、廣告 Teen 才短片創作比賽、Teen 創商機、投票贏巨獎活動及有獎遊戲</p>
Any special privilege / facilitation for overseas tourists? 專為參與節目的海外旅客提供的優惠或/及措施	<p>During the expo, overseas visitors can redeem a complimentary admission ticket by submitting the "Free Ticket Redemption Coupon for Overseas Visitors" with travel documents, name and country of origin at the Overseas Visitors Registration Counter, Hing Fat Street Entrance of the expo, Victoria Park, Causeway Bay, Hong Kong (Exit A2, MTR Tin Hau Station) for verification and registration. Overseas visitors can enjoy shopping and have fun at the Expo. All information collected will only be used for analytical purpose and all relevant personal data will be destroyed within 2 months after the end of the expo.</p> <p>在展覽期間，海外旅客可憑「海外旅客免費入場券換領券」，親臨香港銅鑼灣維多利亞公園興發街入口的「海外旅客登記處」(港鐵天后站 A2 出口)，並提供姓名及來自哪一個國家的資料作大會登記之用，以及出示有效的旅遊證件證明。經核實旅客身份後，旅客可即時領取工展會即日參觀入場贈券一張。所有收集的資料將作基本登記及統計之用，有關個人資料將於展會結束後 2 個月內銷毀。</p>