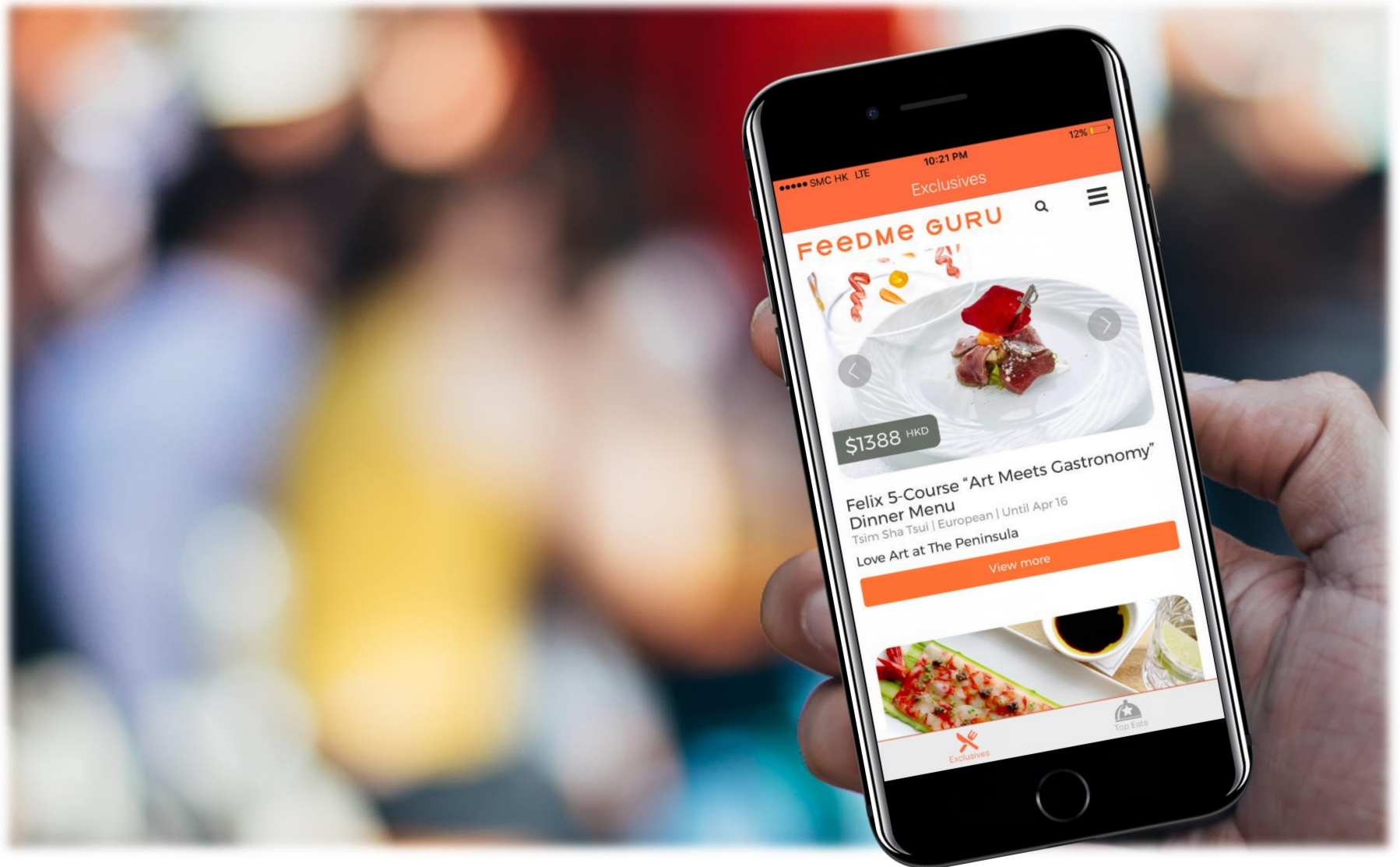



Marketing Pack 2017




Who We Are

An Online Destination for Tasting Menus at Top Restaurants in Asia

Discover, Compare and Book in 3 Clicks




Exclusives | Top Restaurant list | Newsroom | Hi, Kelvin | 中文



\$1388 HKD

Felix 5-Course "Art Meets Gastronomy" Dinner Menu
Tsim Sha Tsui | European | Until Apr 16
Love Art at the Peninsula Hotel


[View more](#)



\$600 HKD

Mercedes Me - Savouring Art
Central | International | Until Mar 31
4 Course Tasting Menu and an artsy cocktail


[View more](#)



\$488 HKD

AMMO - 5 Course Italian Tasting Menu
Admiralty | Italian | Until Mar 31
Handmade pasta made fresh onsite using organic Italian eggs.

[View more](#)



\$500 HKD

Porterhouse by Laris - Savouring Art
LKF | Western | Until Mar 31
4 Course Art Tasting Menu and an artsy cocktail

[View more](#)

Booking Detail

\$ For only 1388 ~~per head~~

From Mar 13 to Apr 16

28/F, The Peninsula Hong Kong, 22 Salisbury Road, Tsim Sha Tsui

[Open in Map](#)

[Check available time](#)

We have limited seats per day, so grab your table before it's booked out!

 Vegetarian Menu

 Parking Lot

 Corkage Policy

 Cake Cutting Policy

About Felix



[See more details about Felix](#)

Booking

Persons

2 Persons

Date

2017-03-17

Time

07:00 PM

[Continue](#)

How We Work



FEEDME GURU

1. Discover ➡ Compare ➡ Book

- Discover unique tasting menus by top F&B concepts
- Compare offerings based on professional photos & prices
- Book in 3 clicks, existing users' personal info pre-filled

2. Securely Stored Payment Method

- Dining with FeedMe Guru is transaction-less
- Diner's credit card is charged seamlessly after the meal
- A receipt of the meal will be sent to customer via email and will be posted on their account

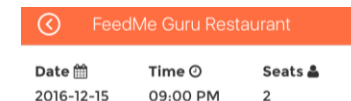
3. Loyalty Program

- Customers collect loyalty points that can be used as credits towards their next meal



Jinjuu presents Christmas Eve Menu helmed by celebrity chef, Judy Joo. Located in the heart of Lan Kwai Fong, Jinjuu seamlessly merges traditional and contemporary styles of cuisine and design, with the aim to give guests a unique Korean dining experience. This Christmas Eve menu encompasses both traditional and contemporary fare, highlighting chef Judy professional skills.

*All guests must order the set menu.



Want another date?

Booking Information

First Name

Last Name

Email

Phone Number

Special Requests (Optional)

Current Card Information ⓘ

Card Number

[Change Credit Card](#)

Powered by stripe

Pricing

Apply Guru Code
 [Apply](#)

Total **\$1426**

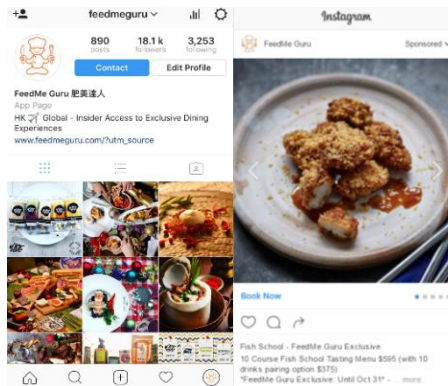


Platform at a Glance

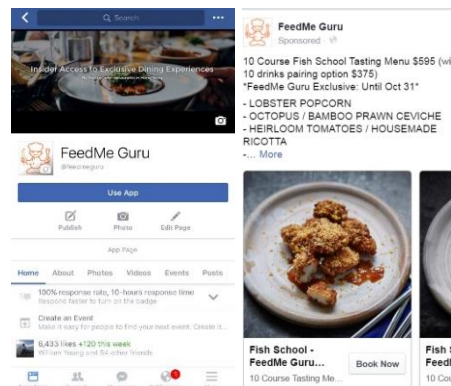


Website & Mobile App Platforms

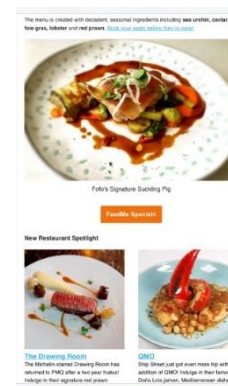
- 200K visitors per month on Website, iOS, Android
- 800K monthly impression



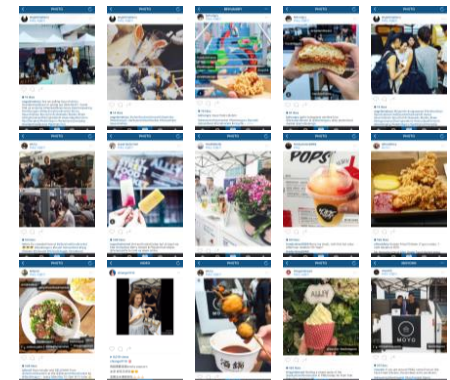
19K followers



700K monthly reach
(organic & paid)



Weekly EDM to
23K subscribers



Tasting with top
bloggers & KOL

Benefits of Working With Us



F&B Marketing Experts

- Targeted social media campaigns
- Highly engaged EDM subscriber base
- Complimentary tastings with bloggers and KOL

Track Return on Investment

- Zero upfront cost
- Pay commission only on customers we bring in
- Free Digital & Media/ Blogger Exposure PLUS professional photos

Attractive Customer Base

- 25 – 45 young affluent professionals
- \$800 average spend per head

Partners



FEEDME GURU

100+ Restaurant Partners

THE PENINSULA
HOTELS



MAXIMAL
CONCEPTS



ISONO



THE
[fRENCH]
WINDOW



THE OPTIMIST



Recent Campaigns – Art Month



Launched Curated Art Menus with Lan Kwai Fong Group to Celebrate
Hong Kong Arts Month 2017



Savouring Art Month Example – Hosted 12 tastings within 2 weeks with 60 bloggers

甜魔媽媽新天地

離開舊時代Yahoo Blog，甜魔媽媽將與新加入甜魔家族的Chloe妹妹，以及食、育兒，以及旅遊資訊

2017年3月2日星期四

三月藝術月 ◆ 中環 Porterhouse by Laris ◆ \$500
Savouring Art Menu

來到三月，除了是初春的開始，也是香港藝術月開鑼；除了巴塞爾藝術展 (Art Basel) 及更多藝術節內12間餐廳也與 **FeedMe Guru** 合作，獨家推出 **Savouring Art Menu**，讓食客以優惠價格、品嚐這裏的精緻餐單，同時享受味覺與視覺的饗宴！



猛烈南瓜在飯桌

2017年3月5日 星期日

Mercato：蘭桂坊吃得到的藝術



今個三月，整個蘭桂坊再一次充滿藝術氣息，**Savouring Art 2017**，將藝術融入美食，一共十二間位於蘭桂坊，或附近的中／西餐廳，參與這次盛事。

凡是沾上藝術的女生，總有一份莫名的吸引力。身邊不乏這些女性朋友，有夢演舞台劇，正因為鋼琴教師的真文青Y，有熱愛黑白攝影，拿著別家老鏡非林樹處處留情的「小寶」。

還有今次有份參與這次藝術節，老友**Jessie Siu**，她會在這段期間，成為客席藝術家，為活動帶來的工作坊，讓龍村坊變得不一樣。



藝也坊Savouring Art藝術餐單：大宮廳

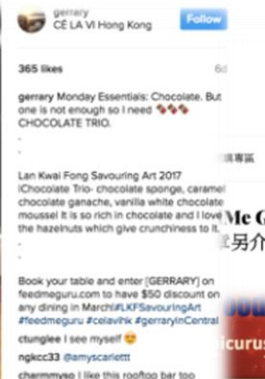
通訊處：Sharon Kik Cheng 所 星期四, 2月 24, 2011

 成为你的朋友并第一时间收到推送

去年蘭桂坊舉行的Savouring Art有不俗的口碑，但只舉辦了一星期，有點不夠夠。今年延續去年的藝術熱潮，匯集十二家位於蘭桂坊及加押大道的餐廳，並延長活動至整個三月。

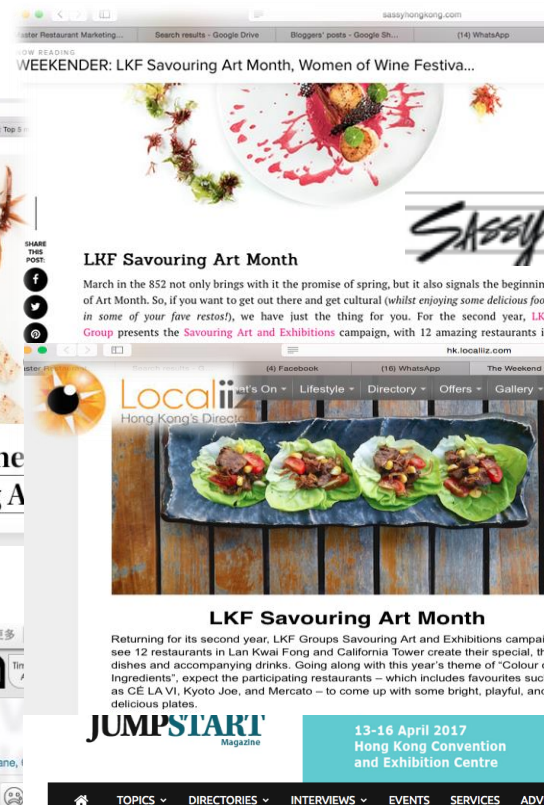


今次，我们以Colour of Ingredients為主題，將顏色融入習式之中，並添設小朋友的照片。



Art Month PR - Media

Savouring Art Month Example – Media Run, Tasting, Press Release Blast



Major F&B Events

FeedMe Guru also provides coverage of major F&B events happening in town on our social media and web channels to engage users.

Recent examples include:

Taste of Hong Kong

FeedMe Guru added 5 new photos — 🍴 feeling hungry.
7 March at 15:24 · 🌐

Taste of Hong Kong is coming back with more restaurants participating and an even better run down than last year !!!!

Exclusive offer for all **FeedMe Guru** Customers - Save Up To 26%

Book tickets in advance and enter **tasteofhk17** as the promotional code and save up to 26%* on General Admission tickets.

#feedmeguruhk #stayhungry #booknow #enjoylife #hkfoodlovers #hkfood #nomnomnom #foodporn #momentwithfriends #foodphotography #tasteofhongkong2017



FeedMe Guru was live.
10 March at 19:33 · 🌐



Savouring Art 2017

feedmeguru
蘭桂坊 Lan Kwai Fong >



View Insights

Promote



492 views · Liked by vivikahin and hkfoodcrave

feedmeguru Check out www.feedmeguru.com and book #savouringart2017 menus are only available throughout March #HKSAVOURINGART #hkfoodbloggers #hkfoodlovers

FeedMe Guru
about 2 weeks ago · Lan Kwai Fong HK 蘭桂坊

呢個3月FeedME Guru又有新Menu 快啲聽盛智文... See More



Lo Yan and 19 others · 5 comments · 1 Share · 4.2K views

Like · Comment · Share

Logistics



FEEDME GURU

User Books

24 hours
Before Meal

Post Meal

Month End

1 Restaurant receives live email notification

2 See all bookings in secure webpage

- User receives reminder email
- Cancellation fee applies (depends on restaurant policy)

- Restaurant gets diner's to sign on print receipt
- Restaurant uploads receipt to our system

- FeedMe Guru transfers money to restaurant
- Less commission & credit card fees

3 FeedMe Guru charges user the next morning

1 From: **FeedMe Guru** >
To: nelson@feedmeguru.com > [Hide](#)
nelsonz@live.hk > admin@feedmeguru.com >

A new booking from FeedMe Guru
Today at 1:57 PM

Dear FeedMe Guru Restaurant Team,
There is a new booking from FeedMe Guru.

Menu : Menu Demo New
Name : Kelvin Lam
Email : kklam33@gmail.com
Date : Jan 17, 2017 7:30 PM (Tue)
Reserved Seats : 2
Tel : [63919212](tel:63919212)

REF#1526

[Please click here to view all bookings for this menu.](#)

If you have any questions, please email us at

