

Google 合作計劃條款

1. 通過參與本計劃，您被視為同意以下 Google 的條款和政策：
 - Google 服務條款（<https://policies.google.com/terms?hl=zh-CN>）
 - Google 隱私權政策（<https://policies.google.com/privacy?hl=zh-CN>）
 - “我的商業提供商”計劃的服務條款（<https://support.google.com/business/answer/7534210>）
2. 只有優質旅遊服務（QTS）計劃認可的商家才有資格參加該計劃。
3. 旅發局可能會就該計劃向 Google 轉讓及披露商戶的數據。
4. 旅發局及 Google 保留就其全權酌情決定接受或拒絕任何申請的唯一及最終決定。
5. 旅發局及 Google 全權酌情決定是否就所有營銷材料的設計作出唯一及最終決定。
6. 商戶保證其根據香港法律正式註冊，註冊成立或以其他方式有效存在，並持有其業務營運所需的所有必要和有效的許可證。
7. 商戶承諾在旅發局和 Google 要求時向旅發局和 Google 提供與此申請有關的所有資料及文件，否則該申請可能會被拒絕。
8. 任何商家希望退出本計劃，必須至少提前 7 個工作日以書面形式通知旅發局和 Google。
9. 商戶承諾遵守這些條款及條件，以及旅發局及 Google 就該計劃的任何推廣活動不時訂立的規則及指引，並予以全面合作。
10. 旅發局及 Google 保留更改或延長或延遲計劃推廣期或取消計劃的權利，而無需向商戶求助。
11. 商人特此授權旅發局和 Google 有權使用，印刷，宣傳或描繪商戶（及其商店）的名稱，標誌，商標，人物，產品，商店，建築物或任何藝術品。以香港旅遊發展局和 Google 認為合適的媒體和方式宣傳該計劃。
12. 對於因財產損失，人身傷害或死亡或任何其他性質而引起的或與本程序有關的任何索賠，任何一方均不對另一方（無論是通過賠償或出資或其他方式）負責，除非同樣是由於該方的故意違約或重大過失造成的。
13. 本條款及細則受香港特別行政區法律管轄，並根據香港特別行政區法律解釋。

Terms and conditions for Participation in the Google Partnership Campaign (“the Programme”)

1. By participating in the Programme, you are deemed to have agreed with the following Google’s terms and policies:
 - Google Terms of Service (<https://policies.google.com/terms?hl=en>)
 - Google Privacy Policy (<https://policies.google.com/privacy?hl=en>)
 - Terms of Service for My Business Provider program (<https://support.google.com/business/answer/7534210>)
2. Only the Quality Tourism Services (QTS) Scheme accredited merchants are eligible to participate in the Programme.
3. HKTb may transfer and disclose merchant’s data to Google in connection with the Programme.
4. HKTb and Google retain sole and final decision on accepting or rejecting any application at their absolute discretion.
5. HKTb and Google retain sole and final decision on the design of all marketing materials at their absolute discretion.
6. Merchant warrants that it is duly registered, incorporated or otherwise validly existing under the laws of Hong Kong and holds all necessary and valid licences and permits for the operation of its business.
7. Merchant undertakes to provide the HKTb and Google with all information and documents in relation to this application as and when required by HKTb and Google, failing which this application may be rejected.
8. Any merchant wishes to withdraw from the Programme must notify HKTb and Google (Address: Suite 2501, Tower 2, Times Square, 1 Matheson Street, Causeway Bay, Hong Kong) in writing at least 7 working days in advance.
9. Merchant undertakes to comply with these terms and conditions and the rules and regulations and guidelines set by HKTb and Google in relation to any promotional activities of the Programme from time to time and give full co-operation.
10. HKTb and Google reserve the right to vary or extend or delay the promotional period of the Programme or cancel the Programme without recourse to the merchant.
11. Merchant hereby grants HKTb and Google the right to use, print, publicize or picture the name, logo, trademark, people, products, shops, buildings or any works of art of the merchant (and its outlets) for the purpose of the promotion of the Programme in such media and manner as HKTb and Google may deem fit.
12. Neither party shall be liable to the other party (whether by way of indemnity or contribution or otherwise) for any claim whatsoever arising from or in connection with the Programme whether for property damage, personal injury or death or of any other nature unless the same is caused by the willful default or gross negligence of the party.
13. These terms and conditions are governed by and shall be construed in accordance with the laws of the Hong Kong Special Administrative Region.