

參與騰訊微信支付合作計劃條款及細則

參與的商戶必須同意及符合以下的條件，本計劃方可順利於商戶端執行：

1. 本計劃只供同是「優質旅遊服務」計劃認證商戶及騰訊微信支付（以下簡稱“騰訊”或“微信支付”）商戶參加。尚未申請微信支付的「優質旅遊服務」計劃認證商戶，可於微信支付官網聯絡相應服務商，進行微信支付功能的開通。微信支付官網
https://pay.weixin.qq.com/index.php/xphp/v/coversea_partner_search/view_partner_search, 點擊 Hong Kong China。如有任何查詢，[可電郵至 wxpayglobal@tencent.com](mailto:wxpayglobal@tencent.com) 或致電客戶服務部 +86 755-8601-3840 內線 3。
2. 參加商戶須於店內「優質旅遊服務」計劃標誌旁張貼旅發局與微信支付聯合設計的【小程序】二維碼標誌。張貼時間由商戶收到騰訊發送的物料當日起至 2021 年 9 月 15 日止。
3. 同時，參加之商戶也須於店內張貼騰訊【境外遊禮包】優惠推廣海報（A4：297 mm x 210 mm）及擺放騰訊【境外遊禮包】立牌（面板尺寸：82mm x 176mm；底座尺寸：80.5 mm x 123 mm x 82 mm）。張貼及擺放時間由商戶收到騰訊發送的物料當日起至 2021 年 9 月 15 日止。
4. 旅發局可能會就本計劃向旅發局於微信支付平台開發【旅發局小程序】的開發商或微信支付披露參加商戶的地址和資料，以完成參加商戶店鋪於【旅發局小程序】地圖上的定位功能及幫助騰訊更有效地制定和優化給與微信支付用戶現金優惠的營銷方案。
5. 旅發局及騰訊將保留是否接受商戶參與本計劃申請的最終決定權。
6. 旅發局及騰訊具有所有推廣本計劃所設計的營銷物料最終決定權。
7. 參加商戶必須保證為一間受香港法律約束下已註冊、已成立或以其他方式有效地存在之公司，並持有一切必須及有效的牌照及許可證以經營業務。
8. 參加商戶承諾會在旅發局及騰訊的要求下，提供有關本申請之一切資料及文件。否則有關申請有可能會被拒絕。
9. 任何參加商戶如欲退出參與本計劃，必須提前至少 7 個工作日以書面形式分別通知旅發局和騰訊。
10. 參加商戶必須遵守本條款及細則及旅發局及騰訊不時定下的一切本計劃推廣活動之條款細則及指引。
11. 旅發局及騰訊保留一切權利更改、延長或推遲本計劃的推廣期或取消整個活動，而無須作任何補償。
12. 參加商戶同意授予旅發局及騰訊權利使用、印刷、發行及攝製商戶之名稱、標記、商標、人員、物品、商鋪、大廈外觀以供旅發局及騰訊按其認為適當的方式在適當的媒體，作推廣本計劃之用。
13. 在任何情況下，旅發局、騰訊及參加商戶概不需就任何因本計劃而引起之任何申索，不論為財產損毀、個人受傷或死亡/或任何其他性質之申索向對方負責(無論是以補償、分擔款項或其他形式負責)，除非因旅發局或騰訊或參加商戶故意失責或嚴重疏忽而導致。
14. 參加商戶須直接與騰訊解決參加商戶與騰訊或與客戶之任何紛爭、投訴或索償；旅發局不會就參加商戶與騰訊之間或參加商戶與客戶之間所引起或導致的紛爭、投訴或索償而負責。
15. 此條款及細則須受香港特別行政區法律所解釋及受其管轄。

Terms and conditions for participation in the Tencent WeChat Pay Partnership Campaign (“the Programme”)

By participating in the Programme, you are deemed to have agreed with the following terms and policies:

1. Only merchants who are both the Quality Tourism Services (QTS) Scheme-accredited merchants and Tencent WeChat Pay (referred as “Tencent” or “WeChat Pay” hereinafter) merchants are eligible to participate in the Programme. Quality Tourism Services (QTS) Scheme-accredited merchants who have not applied for WeChat Pay can contact the service provider in WeChat Pay’s official website to launch the WeChat Pay function. WeChat Pay’s Official Website is https://pay.weixin.qq.com/index.php/xphp/v/coversea_partner_search/view_partner_search, and click Hong Kong China. For enquiries, please send email to wxpayglobal@tencent.com or contact customer service centre at +86 755-8601-3840 ext. 3.
2. Participating merchant will post the “Mini Program” QR code jointly developed by HKTb and Tencent next to the QTS Scheme decal, from the date the participating merchant receives the material dispatched by Tencent until 15 September, 2021.
3. At the same time, participating merchant will also post the Tencent “Overseas Gift Package” promotional poster (A4: 297 mm x 210 mm) and place Tencent “Overseas Gift Package” stand (Panel size: 82mm x 176mm, Base size: 80.5 mm x 123 mm x 82 mm) at their shops, from the date the participating merchant receives the materials dispatched by Tencent until 15 September, 2021.
4. HKTb may transfer and disclose merchant’s data to the developer of HKTb’s “HKTb Mini Program” on WeChat Pay platform or WeChat Pay in order to complete the positioning function of merchant’s outlets on “HKTb Mini Program” map, and help Tencent to effectively develop and optimize the marketing plan of WeChat Pay user cash discount.
5. HKTb and Tencent retain sole and final decision on accepting or rejecting any applications at their absolute discretion.
6. HKTb and Tencent retain sole and final decision on the design of all marketing materials at their absolute discretion.
7. Participating merchant warrants that it is duly registered, incorporated or otherwise validly existing under the laws of Hong Kong and holds all necessary and valid licenses and permits for the operation of its business.
8. Participating merchant undertakes to provide HKTb and Tencent with all information and documents in relation to this application as and when required by HKTb and Tencent, failing which will result in this application being rejected.
9. Any participating merchant who wishes to withdraw from the Programme must notify HKTb and Tencent in writing at least 7 working days in advance.
10. Participating merchant undertakes to comply with these terms and conditions, and the rules, regulations and guidelines as set by HKTb and Tencent in relation to any promotional activities of the Programme from time to time and give full co-operation.
11. HKTb and Tencent reserve the right to vary or extend or delay the promotional period of the Programme or cancel the Programme without recourse to the merchant.
12. Participating merchant hereby grants HKTb and Tencent the right to use, print, publicize or picture the name, logo, trademark, people, products, shops, buildings or any artworks of the merchant (and its outlet) for the purpose of the promotion of the Programme in such media and manner as HKTb and Tencent may deem fit.
13. Neither party shall be liable to the other party (whether by way of indemnity or contribution or otherwise) for any claim whatsoever arising from or in connection with the Programme whether for property damage, personal injury or death or of any other nature unless the same is caused by the willful default or gross negligence of the party.
14. Participating merchant shall resolve directly with Tencent on any disputes, complaints or claims arising between itself and Tencent and/ or the customers. HKTb shall not be responsible for any disputes, complaints or claims arising therefrom or in connection therewith between the participating merchant and Tencent or between the participating merchant and its customers.
15. These terms and conditions are governed by and shall be construed in accordance with the laws of the Hong Kong Special Administrative Region.