



2025 Cathay International Chinese New Year Night Parade Official Hotel Sponsor

Reply Form

To welcome the coming Year of the Snake, the Hong Kong Tourism Board (HKTb) will organise the Cathay International Chinese New Year Night Parade and Float Display cum Stage Performances as one of the city's biggest and most colourful Chinese New Year festivities. A series of Chinese New Year celebrations in Hong Kong will also capture worldwide and national attention and bring a festive ambience to both locals and visitors.

For this event, we are expecting about 16 international performing groups of about 430 persons from around the world to come and participate in the parade. The HKTb would like to engage the Official Hotel(s) for the event. The scope of services is outlined in Parts A, B, C and D below.

Interested hotels are required to complete and submit the reply form with a proposal to the email "[quote.peggy.cheung@hktb.com](mailto:peggy.cheung@hktb.com)" on or before **12noon, 12 December 2024 (Thursday)**. Late submission will not be accepted.

See reply form in the following pages and complete Part A, B, C and D respectively.

Room requirements* for International Performing Groups (IPG)

| Date | 26 Jan 2025 (Sunday) | 27 Jan 2025 (Monday) | 28 Jan 2025 (Tuesday) | 29 Jan 2025 (Wednesday) | 30 Jan 2025 (Thursday) | 31 Jan 2025 (Friday) | Total Room Nights |
|--|---|---|---|---|---|---|--|
| Estimated No. of TWIN Bedroom required by HKTB | 26 - 30 | 210-240 | 210-240 | 210-240 | 150-180 | 150-180 | 956 -1,100 |
| Quotation | | | | | | | |
| Part A: Yes / No Sponsor Complimentary Rooms | __ (please fill in here) _ no. of FOC TWNB (incl. 2 breakfasts) | __ (please fill in here) _ no. of FOC TWNB (incl. 2 breakfasts) | __ (please fill in here) _ no. of FOC TWNB (incl. 2 breakfasts) | __ (please fill in here) _ no. of FOC TWNB (incl. 2 breakfasts) | __ (please fill in here) _ no. of FOC TWNB (incl. 2 breakfasts) | __ (please fill in here) _ no. of FOC TWNB (incl. 2 breakfasts) | __ (please fill in here) _ Total Complimentary Room Nights |
| Recommendation for Complimentary Rooms <ul style="list-style-type: none"> • Daily no. of Complimentary Twin Rooms: Minimum 20 rooms or above • Total no. of Complimentary Twin Rooms: 120 room nights or above (e.g. 20 FOC rooms x 6 nights) • Inclusions: Each room includes 2 breakfasts | | | | | | | |
| Part B: Yes / No Chargeable Twin Rooms | __ (please fill in here) _ no. of TWNB incl. 2 breakfast | __ (please fill in here) _ no. of TWNB incl. 2 breakfast | __ (please fill in here) _ no. of TWNB incl. 2 breakfast | __ (please fill in here) _ no. of TWNB incl. 2 breakfast | __ (please fill in here) _ no. of TWNB incl. 2 breakfast | __ (please fill in here) _ no. of TWNB incl. 2 breakfast | __ (please fill in here) _ Total Chargeable Room Nights |
| Offer: Room type name (TWNB): _____ Room size: _____ (sqm) Original Price (nightly rate): <u>HK\$ (please fill in here) net</u> (per TWNB per night including 2 daily breakfasts) Special Price (nightly rate): <u>HK\$ (please fill in here) net</u> (per TWNB per night including 2 daily breakfasts) Total: <u>HK\$ (please fill in here) net</u> | | | | | | | |

| | |
|---|--|
| <p>Part C:</p> <p>Yes / No</p> <p>Single Room Supplementary information</p> | <p>Offer:</p> <p>Room type name (SGLB): _____ Room size: _____ (sqm)</p> <p>Original Price (nightly rate): <u>HK\$ (please fill in here) net</u> (per SGLB per night including 1 daily breakfast)</p> <p>Special Price (nightly rate): <u>HK\$ (please fill in here) net</u> (per SGLB per night including 1 daily breakfast)</p> |
|---|--|

* The no. of rooms required would depend on the confirmed IPG. The final no. of rooms is subject to the final agreement between HKTB and the hotel.

Please specify any renovation during the event period and indicate details, scale and possible noise issues (if any).

 Please fill in here

Part D: Optional item

| Item | Special Rate (on guest own account) |
|---|--|
| <ul style="list-style-type: none"> Optional single/ twin room for 26 Jan – 1 Feb 2025, 6 nights and -3/+3 nights: <p>On guest own account (Same room type as Part B or C) Reservation Email: <u> Please fill in here </u> Reservation Deadline: <u> Please fill in here </u></p> | <p>Single Room - HK\$ <u> Please fill in here </u> net per room per night with 1 daily breakfast</p> <p>Twin Room - HK\$ <u> Please fill in here </u> net per room per night with 2 daily breakfasts</p> |

Remarks:

- Provision of complimentary rooms will be highly welcomed.
- Please provide the guest room type name, room size (in sqm), floor plan and photo(s).
- Please provide the nightly room rate in HK\$ (net), including service charge & hotel accommodation tax (if any).
- Note that the actual number of rooms required is subject to the final agreement between HKTB and the hotel.

Company Info:

Name of Hotel: _____ (Please fill in here) _____

Address of Hotel: _____ (Please fill in here) _____

Contact Person & Position: _____ (Please fill in here) _____

Direct Tel & What's App: _____ (Please fill in here) _____

Email: _____ (Please fill in here) _____

Hotel's official website: _____ (Please fill in here) _____

Name of General Manager: _____ (Please fill in here) _____

Email of General Manager: _____ (Please fill in here) _____

Tel of General Manager: _____ (Please fill in here) _____

Signature of General Manager: _____

Enquiries:

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Business Development

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