

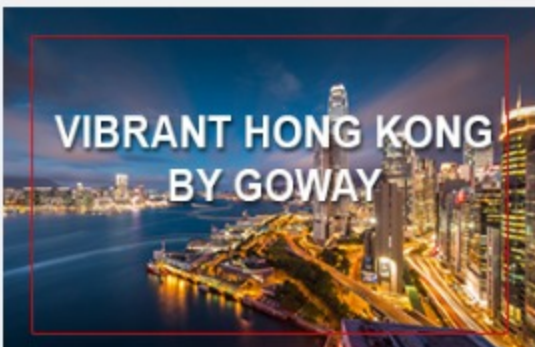
HONG KONG TOURISM BOARD
E-NEWSLETTER
FALL 2017

香港
BEST
OF ALL
IT'S IN
HONG
KONG

Hong Kong's Best Kept Secret, The Great Outdoors

Exploring the Great Outdoors may not be the first thing that comes to mind when planning a trip to Hong Kong, but the gorgeous rural areas have been highlighted by Lonely Planet as 'Best in Asia'! The award winning hiking trails, scenic cycling routes and breathtaking beaches are some of Hong Kong's best kept secrets. [Learn More](#)

FEATURED PROMOTIONS



**VIBRANT HONG KONG
BY GOWAY**

Four Day Vibrant Hong Kong by GoWay
This package offers the perfect city stopover with a variety of accommodation options, a city tour, plus a SIM card so you can keep connected with family. The city tour includes a ferry ride across the harbor where you can marvel at the panoramic views from Victoria Peak.

4 days from \$499 per person
[Get More Info](#)

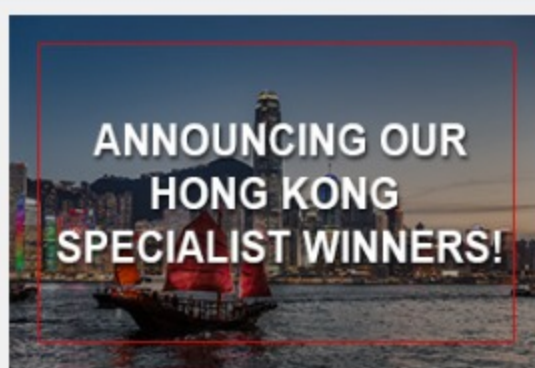


**HONG KONG & MACAO
TASTER
BY ISLANDS IN THE SUN**

Hong Kong & Macao Taster by Islands in the Sun
Hong Kong is a great world city to explore, with so many things to do in a relatively compact area, conveniently located close to Macao and China. Eat your way through these two inspiring epicurean cities, from street eats to international dining.

6 days from \$1649 per person
[Get Details](#)

TRADE NEWS



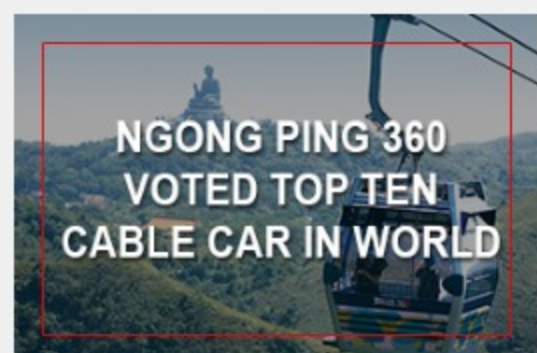
**ANNOUNCING OUR
HONG KONG
SPECIALIST WINNERS!**

Announcing Our Winners!
We are thrilled to announce the winners of our Hong Kong Specialist Club Fam Trip to Hong Kong! Congratulations to Shea O'Connell, AAA Mid-Atlantic, Joseph Mach, Ovation Travel and Paul Svedesky, Now Voyager Travel. Along with Specialist winners from around the globe, they will enjoy airfare, hotel, meals and tours, courtesy of HKTb. [Learn More](#)



**HONG KONG AIRLINES
ANNOUNCES NEW
FLIGHTS FROM SFO**

Hong Kong Airlines To Add SFO Flights
Hong Kong Airlines has announced the debut of non-stop service between San Francisco and Hong Kong beginning in March 2018.
[Learn More](#)



**NGONG PING 360
VOTED TOP TEN
CABLE CAR IN WORLD**

Ngong Ping 360 One of World's Best
USA Today voted Hong Kong's Ngong Ping Cable Car as one of the Top Ten Best Cable Cars in the world. We're not surprised!
[Learn More](#)



**CATHAY PACIFIC
INTRODUCES A350
FROM NEWARK**

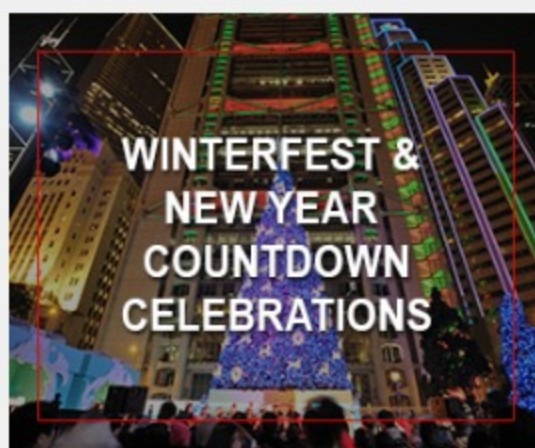
Cathay Pacific Introduces A350
Starting October 29, 2017, Cathay Pacific's daily flight from Newark Liberty International Airport (EWR) to Hong Kong will switch from a Boeing 777-300ER to an Airbus A350-900.
[Learn More](#)



**THE MURRAY HOTEL
OPENING LATE 2017**

The Murray Hotel to Open in Late 2017
Located on legendary Cotton Tree Drive in the heart of Hong Kong, The Murray will open as the city's newest, luxury iconic landmark hotel featuring 336 sophisticated spacious suites and guest rooms.
[Learn More](#)

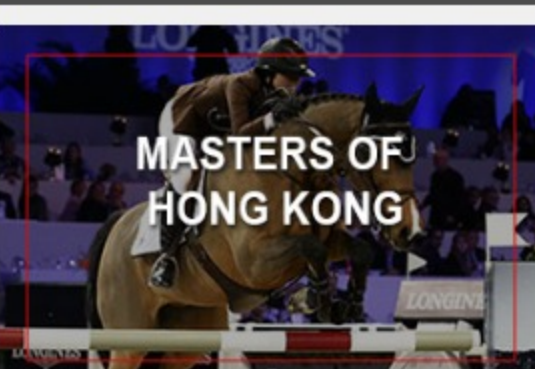
UPCOMING EVENTS & CELEBRATIONS



**WINTERFEST &
NEW YEAR
COUNTDOWN
CELEBRATIONS**

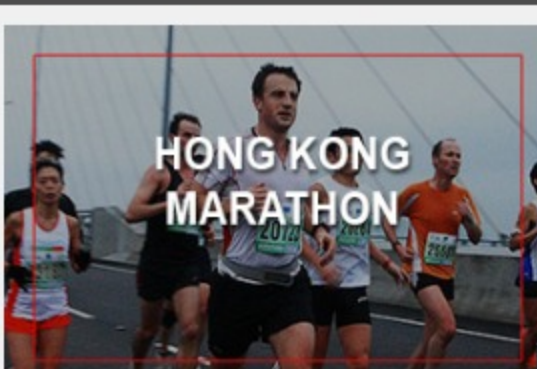
New Year's Countdown & Winterfest
Ring in the New Year with Hong Kong's spectacular fireworks display and countdown over Victoria Harbour! Watch it along the shoreline, from a boat on the harbor or high up in a skyscraper.
[Get Details](#)

Every winter, Hong Kong transforms into a Winter Wonderland. The city will be decked out in festive decor - visit the Christmas Tree at Statue Square and watch the 3D Pulse Light Show.
[Get Details](#)



**MASTERS OF
HONG KONG**

Masters of Hong Kong Feb 9-11
Equestrians and enthusiasts won't want to miss the Hong Kong Masters coming in February 2018. The event attracts the world's top 25 show jumping riders.
[Get Details](#)



**HONG KONG
MARATHON**

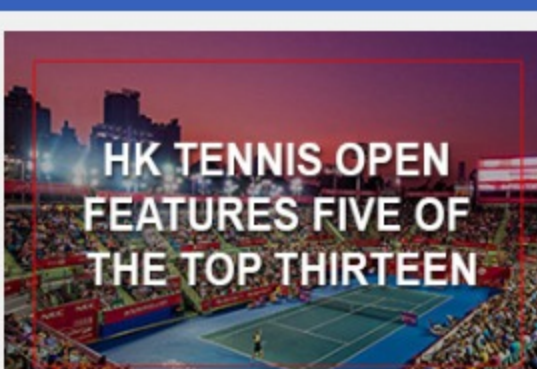
Hong Kong Marathon Jan 21
Many of the world's elite runners compete every year, growing from just 1,000 competitors in 1997 to tens of thousands in recent years.
[Get Details](#)

WHAT'S NEW IN HONG KONG



**MASTERS CHAMP
SERGIO GARCIA
MAKING HK DEBUT**

Masters Champion to Debut in HK
Masters champion Sergio Garcia will make his first appearance at the UBS Hong Kong Open from November 23-26, 2017, in the opening event in the European Tour's 2018 Race to Dubai.
[Read More](#)



**HK TENNIS OPEN
FEATURES FIVE OF
THE TOP THIRTEEN**

HK Tennis Open to Feature Five of the World's Top Thirteen
The 2017 all star line-up will feature five of the world's top 13 female players, including two-time 2017 Grand Slam singles finalist Venus Williams.
[Read More](#)

HKTb RESOURCES



Become a Hong Kong Specialist

Learn why Hong Kong is the perfect gateway to Asia!
Increase your profits with stopovers in Hong Kong.
[Enroll Now](#)



PartnerNet : An Indispensable Resource

Your one-stop shop for all things Hong Kong! Get trade updates, industry news, access to our photo library & much more! [Sign Up](#)



Explore Hong Kong Tours

Handpicked by HKTb, this selection of day tours offers a different side to the city. Discover local foodie secrets or catch a glimpse of ancient traditions. [Browse Tours](#)