



### Free Wine & Dine Festival Tickets for Your Clients!

Hong Kong's famed Wine & Dine festival returns this October for its 10<sup>th</sup> anniversary! From October 25-28 the Central Harbourfront will be transformed into a foodie's dream, featuring 400 booths and wine pairings designed by master chefs.

Do you have clients traveling or considering travel to Hong Kong in late October? The Hong Kong Tourism Board has **FREE** passes for you to provide as added-value for your US-based clients. The Special Passes include festival entry, wine & food tokens and a 10<sup>th</sup> anniversary limited edition wine glass. [Contact us today to get your clients registered for their tickets!](#)

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### PARTNERNET SPOTLIGHT

#### INCREASE IN VISITOR ARRIVALS

#### Increase in Visitor Arrivals

Hong Kong is experiencing robust growth in visitor arrivals from the US, with a 5.8% increase through June! Preliminary reports indicate that the upward trend continues through July. With record-low airfares and more than 150 direct flights to HKG each week, there's never been a better time to visit. [Stay tuned for the latest arrivals stats!](#)

#### New Travel Trade Manual

The Hong Kong Tourism Board has just released the 2018/19 travel trade manual. This in-depth guide provides you easy access to key selling points, quick facts, information about Hong Kong's rich history, vibrant culture, and unique attractions, along with an extensive calendar of events. Use this manual to enrich your knowledge and grow your business with destination expertise. [View and Download the Manual](#)

#### NEW TRAVEL TRADE MANUAL

### TRADE UPDATES

#### NEW SEATTLE SERVICE



#### Cathay Pacific Announces Nonstop Service from Seattle to Hong Kong

Cathay Pacific will commence a new nonstop service from Seattle-Tacoma International Airport on April 1, 2019, becoming the only airline that will directly link Hong Kong with the fastest-growing city on the West Coast. The four-times-weekly service will see Seattle become the airline's eighth passenger gateway in the United States, and its 10th in North America. New Cathay Pacific service to Washington, DC will commence on September 16, 2018.

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#### TAI KWUN OPENING



#### Tai Kwun Opening

Former Hong Kong prison and police station-turned arts complex opened in May of this year after an eight-year, \$485 million restoration. Tai Kwun is the city's largest heritage conservation project in history, covering 16 buildings, some of which are 150 years old. The complex presents a wide range of heritage, contemporary art, performing arts and lifestyle experiences. The compound is comprised of three declared monuments; the former Central Police Station, the Central Magistracy and Victoria Prison.

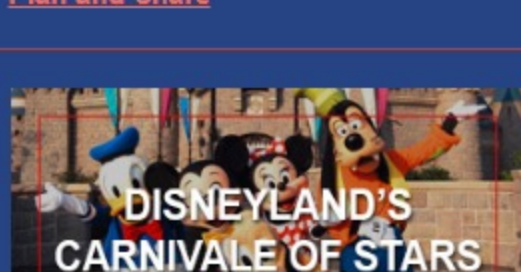
[LEARN MORE](#)

### SUMMER FUN

#### ICBC Hong Kong Summer Fun

Your clients traveling to Hong Kong this summer can beat the heat with a series of summer events taking place around the city from July 1–August 31. Refer to our new Summer Fun guide to share last minute itinerary suggestions. Send your clients to the best attractions for summer, locals' favorite shops and restaurants, special event listings, pop concerts, food expos, nightlife establishments and more.

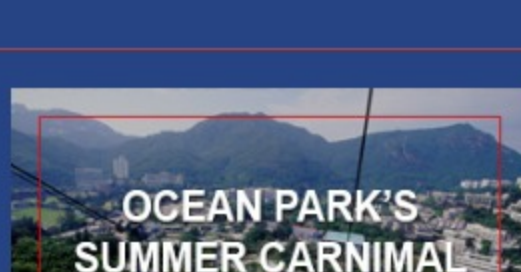
[Plan and Share](#)



#### Disneyland's "Carnivale of Stars – Make a Splash"

Beloved Disney characters and Disney-Pixar pals will come from across the world to join the 50 kilometer Sung Hung Kai Properties Hong Kong Cyclothon. This year, some of the world's top professional cycling teams will fight for the top spot in the first Hammer Series race in Hong Kong. Even if your clients are not adrenaline junkies, this event will be an exciting spectacle to behold. The start/finish line is in one of Hong Kong's most popular tourism areas, near the scenic Tsim Sha Tsui Promenade.

[LEARN MORE](#)

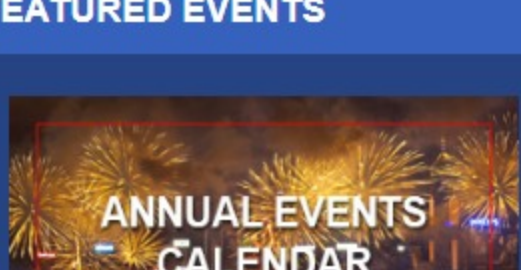


#### Ocean Park's "Summer Carnimal"

From June 30 to September 2, Hong Kong's award-winning theme park, Ocean Park, is presenting an exquisite summertime Chinese menu designed by Michelin-starred chef Chan Kwok-keung, as well as over 100 exotic Caribbean food and drink specialties as part of a brand new 'Summer Carnimal' celebration. The Gastronomic fiesta continues a tradition of crafting dazzling new dishes from fresh seasonal ingredients.

[LEARN MORE](#)

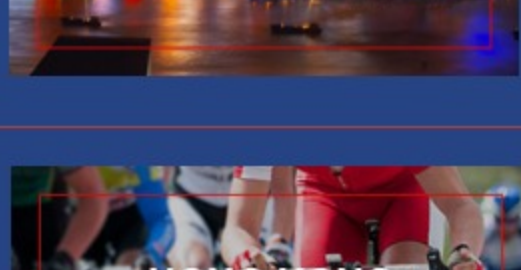
### FEATURED EVENTS



#### ANNUAL EVENTS CALENDAR

It's no secret that Hong Kong is Asia's events capital, offering a wide range of festivities from ancient culture to modern fun throughout the year. Whether your clients are into culinary pursuits, family fun, active adventures, or ringing in the New Year in style, plan their travel around a robust events calendar taking place in Asia's world city.

[View the Annual Events Calendar](#)



#### HONG KONG CYCLOTHON

**Sung Hung Kai Properties Hong Kong Cyclothon**  
On October 14, thousands of professional and amateur riders will come from across the world to join the 50 kilometer Sung Hung Kai Properties Hong Kong Cyclothon. This year, some of the world's top professional cycling teams will fight for the top spot in the first Hammer Series race in Hong Kong. Even if your clients are not adrenaline junkies, this event will be an exciting spectacle to behold. The start/finish line is in one of Hong Kong's most popular tourism areas, near the scenic Tsim Sha Tsui Promenade.

[LEARN MORE](#)



#### E-SPORTS & MUSIC FESTIVAL

**e-Sports and Music Festival Hong Kong**  
The largest ever local e-sports extravaganza, the ICBC (Asia) e-Sports & Music Festival Hong Kong will take place August 24-26 at the Hong Kong Convention and Exhibition Centre. This year, the Festival will stage three top international e-sports tournaments: the acclaimed "Return of the Legends 2018" and the two brand new tournaments – the "ZOTAC CUP MASTERS CS:GO 2018 Grand Finals" and the "Hong Kong PUBG World Invitational". The tournaments will feature over 110 players from all over the world.

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### HKTB RESOURCES

#### Become a Hong Kong Specialist

It's easy to increase your sales by learning about Hong Kong with HK Specialist. This free online educational course will certify you as an expert on Asia's World City. Learn why Hong Kong is the perfect gateway to Asia, and increase your sales by combining Hong Kong with any itinerary in the region.

[Enroll Today](#)

#### PartnerNet : An Indispensable Resource

Your one-stop shop for Hong Kong-related news and updates, research, statistics and a robust e-marketplace. Did you know you can conduct virtual site inspections by using the Venue Search function to compare hundreds of properties around the city?

[Sign Up](#)

#### Explore Hong Kong Tours

Handpicked by HKTB, this selection of day tours offers a different side to the city. Discover local foodie secrets or catch a glimpse of ancient traditions. Explore the Great Outdoors or hidden corners of the city. Whatever you prefer, Discover Hong Kong like a local.

[Browse Tours](#)

### HONG KONG SPECIALIST 香港通



### EXPLORE HONG KONG TOURS

