

HONG KONG TOURISM BOARD
NEWSLETTER
WINTER 2018

香港
BEST
OF ALL
IT'S IN
HONG
KONG

Discover the Best of Hong Kong! E-Guidebook Available Now

Hong Kong is a world-class destination that rewards anyone who takes the time to explore its many layers. Whether your clients are seeking glimpses of authentic Hong Kong heritage, hungry for Michelin-starred cuisine or eager to trek across mountains to remote coves, there's plenty to keep them busy here. We believe nothing beats a local's perspective. Discover the travel experiences our local experts have chosen in our new Best of Hong Kong Guidebook. [View Online](#)

FEATURED PROMOTIONS

VIBRANT HONG KONG
BY GOWAY

Vibrant Hong Kong by Goway
Travelers will be able to see more of Hong Kong for less in 2018. With the record low airfare pricing and this amazing land package deal from GoWay, travelers can experience the glittering shores of Hong Kong without a heavy price tag.

[Get Package Details](#)

BANGKOK & HONG KONG
FOODIE ADVENTURE
BY FRIENDLY PLANET

Bangkok & Hong Kong Foodie Adventure by Friendly Planet
For travelers who want to eat their way through two culinary capitals! Explore the unique and exotic flavors while discovering the sights of Hong Kong & Bangkok. The perfect Asian adventure!

[Get Package Details](#)

TRADE NEWS

INDUSTRY DISCOUNT
ON CHINA AIRLINES

Travel Industry Discount to Asia

China Airlines has launched a Travel Industry discount for travel professionals and companions with prices as low as \$299!
Departure cities include New York, Los Angeles, Ontario, San Francisco, Honolulu and Vancouver. Contact China Airlines at 917-368-2000

[Get Details](#)

NEW NONSTOP
SERVICE FROM
WASHINGTON DULLES

Cathay Pacific Announces New Route
The airline will begin a four-times-weekly nonstop service from Dulles International Airport in Washington, D.C. to Hong Kong on September 16, 2018.

[Get Details](#)

HONG KONG AIRLINES
ANNOUNCES NEW
FLIGHTS FROM SFO

Hong Kong Airlines Adds SFO Flights
Hong Kong Airlines has announced the debut of non-stop service between San Francisco and Hong Kong beginning in March 2018.

[Get Details](#)

NEW GREEN TOURS

HKTB Introduces New Green Tours
HKTB has launched five new in-depth tours targeting outdoor enthusiasts and special interest groups. These tours offer a hassle free way of exploring Hong Kong's Great Outdoors.

[Get Details](#)

TRIP ADVISOR AWARDS
SKY100 HONG KONG
FOUR YEARS IN A ROW

sky100 Hong Kong Observation Deck Honored Again!
For the fourth consecutive year, sky100 Hong Kong Observation Deck received a Certificate of Excellence from TripAdvisor in recognition of its exceptional views.

[Get Details](#)

UPCOMING EVENTS & CELEBRATIONS

ART BASEL HONG KONG
MARCH 29-31, 2018

Art Basel Mar 29-31
This spectacular show provides a unique opportunity for visitors to view art from around the world, with over half of the participating galleries hailing from Asia-Pacific. Galleries present a diverse collection of artworks from established and emerging artists.

[Get Details](#)

HONG KONG SEVENS
APRIL 6-8, 2018

Hong Kong Sevens Apr 6-8
Every year, teams from the world's top rugby nations compete in lightning-fast 15 minute matches in front of 40,000 spectators. Whether you're a rugby enthusiast or just enjoy being part of a carnival-like atmosphere, this event will surely be an unforgettable experience.

[Get Details](#)

WHAT'S NEW IN HONG KONG

JUST OPENED!
THE MURRAY HOTEL

Just Opened! The Murray Hotel

Located along legendary Cotton Tree Drive in the heart of Hong Kong, The Murray is now open as the city's newest, luxury iconic landmark hotel. And it is already one of the most talked about hotels in Hong Kong. This stylish hotel has been named one of the best hotels for 2018 by both CNN Travel and Architectural Digest and is the official hotel of Art Basel.

[Get Details](#)

HONG KONG
OBSERVATION WHEEL
REOPENS

Hong Kong Observation Wheel Reopened
Experience breathtaking day and night time views of Victoria Harbour on the 197 foot high Hong Kong Harbour on the 197 foot high Hong Kong Observation Wheel. The wheel has 42 luxurious gondolas that comfortably seat 8 passengers. The reopening introduces a new low fare of just \$20 Hong Kong Dollars.

[Read more](#)

OCEAN DECK TERMINAL
OPEN FOR
SPECTACULAR VIEWS

Ocean Deck Terminal for the Views
The rooftop of Ocean Terminal's new five-story extension building is an observatory deck offering a 270-degree panorama of Victoria Harbour, Hong Kong Island and Kowloon. It is one of the best venues to enjoy Hong Kong's sunset and evening views, while being close to the many shopping and dining options.

[Read More](#)

HKTB RESOURCES

HONG KONG
SPECIALIST

Become a Hong Kong Specialist

Learn why Hong Kong is the perfect gateway to Asia!
Increase your profits with stopovers in Hong Kong.

[Enroll Now](#)

PartnerNet
香港旅業網

PartnerNet : An Indispensable Resource

Your one-stop shop for all things Hong Kong! Get trade updates, industry news, access to our photo library & much more! [Sign Up](#)

香港
體驗行
EXPLORE
HONG KONG
TOURS

Explore Hong Kong Tours

Handpicked by HKTB, this selection of day tours offers a different side to the city. Discover local foodie secrets or catch a glimpse of ancient traditions. [Browse Tours](#)