September 2014



Discovering Hong Kong

The GCC Trade have been busy these last few months discovering Hong Kong through in-house training sessions, online destination courses and exciting trips to Hong Kong itself.



The team at <u>Gulf Reps Ltd</u> and the Hong Kong Tourism Board are here to assist you so be sure to make the most of our tools to help you sell <u>Asia's World City - Hong Kong</u>.

GCC MEGAFAM in Hong Kong

Over 40 agents from around the GCC participated in the first ever Hong Kong mega FAM trip.

The entire event was hosted by the Hong Kong Tourism Board, the Royal Plaza Kowloon Hotel, Air Seychelles, Cathay Pacific and several Hong Kong based trade partners.



From the 21st to the 26th of September, the agents toured Hong Kong's many family friendly attractions including Ocean Park, Hong Kong Disneyland, The Peak and Madame Tussauds. Dining outlets catering to the region's predominantly Muslim market were also



showcased and of course the highlight for many were the great shopping opportunities in the malls, high streets and markets.

The trip included a full workshop day referred to as the Contract Hong Kong, which was held at the Crowne Plaza Hong Kong Kowloon East, where the trade partners had the opportunity to network and conduct one-on-one meetings with over 70 Hong Kong suppliers.

Check out what we got up to in our photo album on the Gulf Reps Ltd Facebook Page.



Dnata Travel Market Winner Explores Hong Kong

This September, our winner from the Dnata Travel Market event, which took place in May 2014, had the chance to experience and explore exciting Hong Kong with his family.

Mr. Shine Sidharthan and his family enjoyed the luxurious comforts of the Shangri-La Kowloon and the Grand Hyatt Hong Kong as well as several of the well known attractions including Ocean Park.

We're glad you had fun in Asia's World City!

Congratulations to **<u>Regency Travel & Tours Qatar</u>** who have now registered the most Hong

Kong Specialist Graduates! 34 of their team members successfully completed the 4-module online course and can now confidently sell Hong Kong.

A special mention for <u>*Flash Travel Abu Dhabi*</u> who also have 6 qualifying Hong Kong Specialist staff members.



Well done to you all!

Don't get left behind! If you're interested to complete the course, simply click on <u>Hong Kong</u> <u>Specialist Programme</u> to get started.

Get to know Hong Kong!

We come to you so you can get to know Hong Kong! Get in touch with us to schedule your in-house destination training sessions. Email: <u>Vanessa@gulfreps.com</u>

