

Hong Kong Tourism Overview 2023

Trade Activities 2023/24

Mainland China

	2023								2024			
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
<ul style="list-style-type: none"> MICE Trade Seminar and Business Matching <ul style="list-style-type: none"> Beijing, 25 May 2023 Changsha and Chengdu, Sep 2023 Provide latest MICE updates, such as incentive schemes Invite 50 MICE agents from northern China, 50 MICE agents from Wuhan & Changsha, and 30 MICE agents from Chengdu & Chongqing to attend Hong Kong trade is welcome to participate 												
<ul style="list-style-type: none"> Corporate Buyers Familiarisation <ul style="list-style-type: none"> May 2023 Invite 30 potential corporate buyers to Hong Kong Hong Kong trade is welcome to sponsor 												
<ul style="list-style-type: none"> MICE Trade Familiarisation cum Connect Hong Kong <ul style="list-style-type: none"> Jun 2023 Invite 50 key MICE agents to Hong Kong Business networking session for trade partners Hong Kong trade is welcome to sponsor 												
<ul style="list-style-type: none"> “Hong Kong Convention Ambassador” Familiarisation <ul style="list-style-type: none"> Sep 2023 Invite 25 Mainland convention ambassadors to Hong Kong Networking opportunities for Mainland and Hong Kong convention ambassadors Hong Kong trade is welcome to sponsor 												
<ul style="list-style-type: none"> Incentive Travel & Conventions, Meetings (IT&CM China) <ul style="list-style-type: none"> Shanghai, Mar 2024 Expect over 100 professional buyers to attend Hong Kong trade is welcome to participate as co-exhibitor 												

Details of the above activities are subject to change. Please visit PartnerNet.hktb.com for the latest update.

30 March 2023