

Hong Kong Tourism Overview 2024

Trade Activities 2024/25

GCC

	2024												2025		
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar			
Trade Show															
<ul style="list-style-type: none"> Arabian Travel Market <ul style="list-style-type: none"> Dubai, UAE, 6 - 9 May 24 															
<ul style="list-style-type: none"> Qatar Travel Mart <ul style="list-style-type: none"> Doha, Qatar, 25 - 27 Nov 24 															
Trade Familiarisation															
<ul style="list-style-type: none"> GCC Trade FAM <ul style="list-style-type: none"> UAE/KSA/QAT, Oct 24 Top leisure tour operators and OTAs Destination FAM + Connect HK 															
MICE & Cruise															
<ul style="list-style-type: none"> GCC MICE Agents FAM <ul style="list-style-type: none"> UAE/KSA/QAT, Nov 24 Top MICE agents 															
Trade Promotion															
<ul style="list-style-type: none"> Dnata Travel Group, Apr - Aug 24 Tawfeeq Travel, Apr - May 24 Regency Travel, Apr - May 24 Almosafer, May - Jul 24 Almatar, Sep - Nov 24 															
Consumer Promotion															
<ul style="list-style-type: none"> Wego Middle East, Apr 24 <ul style="list-style-type: none"> Summer fun & Muslim friendly promotion 															
<ul style="list-style-type: none"> Conde Nast Traveler ME, Apr - May 24 <ul style="list-style-type: none"> Summer fun & Muslim friendly promotion 															

Details of the above activities are subject to change. Please visit PartnerNet.hktb.com for the latest update.