

# HONG KONG TOURISM INDUSTRY SNAPSHOT



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## SECTION 1: ECONOMIC INDICATORS



### HONG KONG GDP GROWTH

(Source: Census and Statistics Department)



\*Changes of chained dollar estimates of GDP reflect changes in the volume of production or consumption of goods and services from one period to another. The effect of changes in prices has been removed.



### HONG KONG TOTAL RETAIL SALES

(Source: Census and Statistics Department)



### HONG KONG TOTAL RESTAURANT RECEIPTS

(Source: Census and Statistics Department)

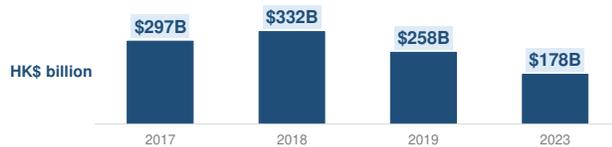


## SECTION 2: HONG KONG TOURISM INDUSTRY



### TOURISM EXPENDITURE ASSOCIATED WITH INBOUND TOURISM\*

(Source: Hong Kong Tourism Board Departing Visitor Survey)



\*TEAIT, comprises two main components, **Destination Consumption Expenditure** (sum of payments made by all inbound visitors and travellers for goods and services that they consume in HK) and **Passenger International Transportation Expenditure** (receipts of HK based carriers for the cross-boundary transportation of nonresident visitors by air, sea or land, compiled by Census and Statistics Department). Please refer to the source for details.



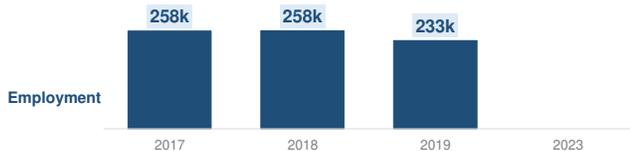
### VALUE-ADDED OF TOURISM INDUSTRY IN GDP

(Source: Census and Statistics Department)



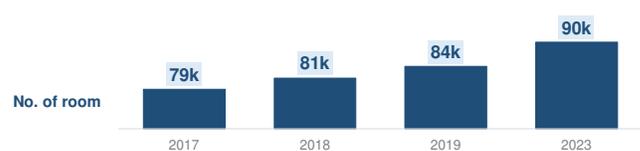
### TOURISM DIRECT EMPLOYMENT

(Source: Census and Statistics Department)



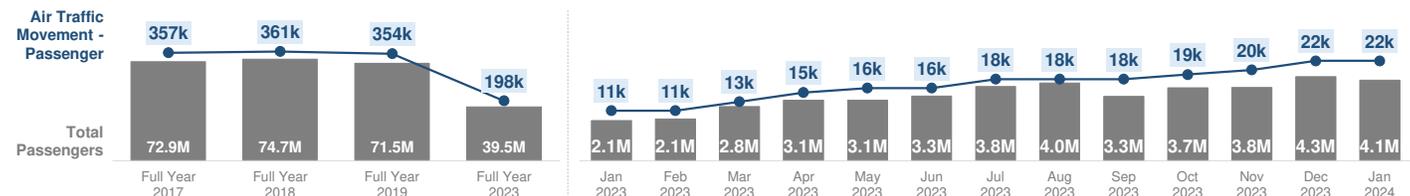
### HOTEL ROOM SUPPLY

(Source: Hong Kong Tourism Board Hotel Room Occupancy Survey)



### AIR TRAFFIC STATISTICS

(Source: Airport Authority Hong Kong)



## SECTION 3: INBOUND VISITORS TO HONG KONG (MONTHLY)



### VISITOR ARRIVALS

(in million)

(Source: Immigration Department)



### SECTION 3: INBOUND VISITORS TO HONG KONG (MONTHLY) (CONT'D)



#### LENGTH OF STAY

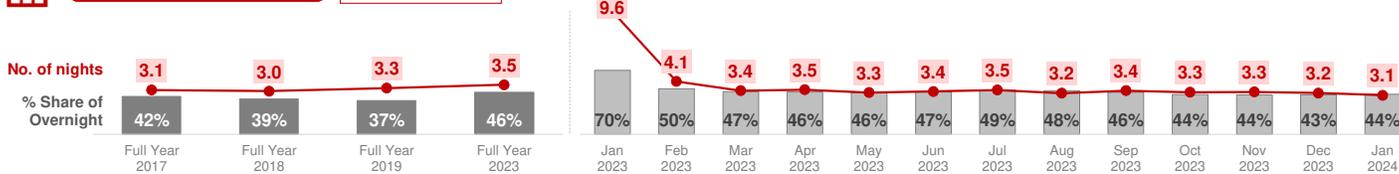
#### GLOBAL

(Source: Immigration Department)



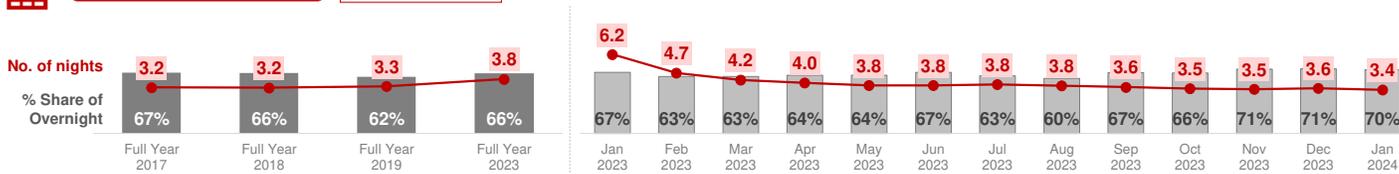
#### LENGTH OF STAY

#### MAINLAND



#### LENGTH OF STAY

#### NON-MAINLAND



#### HOTEL OCCUPANCY & ROOM RATE

(Source: Hong Kong Tourism Board Hotel Room Occupancy Survey)



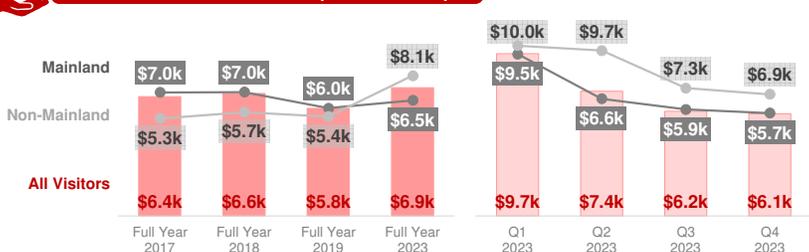
Disclaimer: Figures on hotel occupancy and hotel room rate are based on the aggregated results from around 180 hotels responding to the HKTB's Hotel Room Occupancy Survey each month. While every effort has been made to ensure the accuracy of the information, the Hong Kong Tourism Board accepts no responsibility for any errors or omissions.

### SECTION 4: INBOUND VISITORS TO HONG KONG (QUARTERLY)

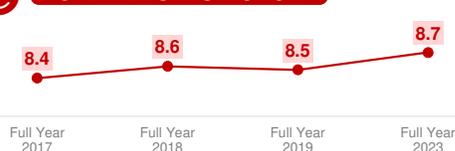
(Source: Hong Kong Tourism Board Departing Visitor Survey)



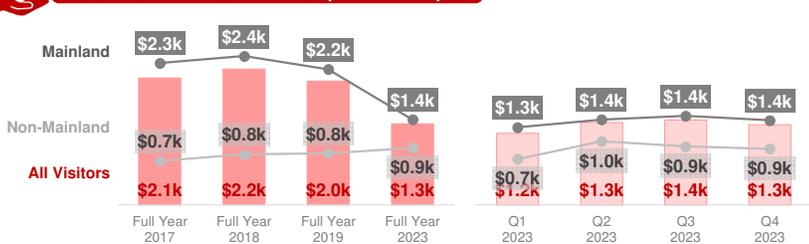
#### PER-CAPITA SPENDING (OVERNIGHT)



#### OVERALL SATISFACTION



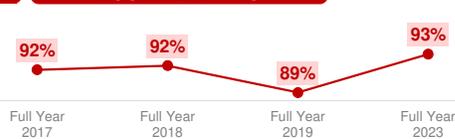
#### PER-CAPITA SPENDING (SAME DAY)



#### REVISIT INTENTION



#### RECOMMENDATION



#### OVERNIGHT MICE ARRIVALS\* (in million)

(in million)



\*Note: MICE refers to Meetings, Incentives, Conventions and Exhibitions