



HONG KONG TRAVEL TRADE PARTNERS Internationale Tourismus Börse (ITB)

5-7 March 2024

Hong Kong Pavilion: Hall 26A / Stand no.119

I. AIRLINE

Page

Cathay Pacific Airways

3

II. ATTRACTIONS

Ngong Ping 360 Limited

3

Peak Tramways Company, Limited

4

sky100 Hong Kong Observation Deck

4

West Kowloon Cultural District Authority

5

III. GROUND HANDLING AGENTS

ATI Travel

5

Avonwin Holdings Tours Limited

6

Crown DMC Co., Limited

6

Deep Travel

7

Liberty Hong Kong

7

President Tours and Travel Service Limited

8

Target Travel & Tours Services

8

Travel House HK Limited

9

Walk In Hong Kong Limited

9

YunnC Lifestyle Service Ltd

10



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IV. HOTELS

Butterfly Hospitality Group	10
Dorsett Hospitality International	11
Harbour Grand Kowloon	11
Harbour Plaza Hotels & Resorts	12
Harbour Plaza Metropolis & Kowloon Harbourfront Hotel	12
Harbour Plaza North Point	13
Hotel ICON	13
Nina Hospitality	14
Park Hotel Hong Kong	14
Silvermine Beach Resort Limited	15
Wharney Hotel	15

V. VISITOR FACILITY

Go City Limited	16
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I. AIRLINE

Cathay Pacific Airways



Cathay Pacific is a premium airline flying daily from Frankfurt, and seven other cities across Europe, non-stop to Hong Kong. With its extensive network across Asia and the Pacific, it is also a great way to reach other destinations in the region including Japan, the Chinese Mainland, Korea, Thailand, Vietnam, Indonesia, Philippines, Australia and New Zealand. With more than 77 years of history, it is a founding member of the oneworld alliance and is considered one of the best airlines in the world.

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II. ATTRACTIONS

Ngong Ping 360 Limited



Ngong Ping 360, the first of its kind Hong Kong's 'must-see' tourism experience on Lantau Island, combines a 5.7km cableway between Tung Chung and Ngong Ping with an impressive traditional Chinese culturally themed village and easy access to the Big Buddha, the largest seated outdoor bronze Buddha in Hong Kong. The 25-minute cable car journey showcases spectacular views of North Lantau Country Park, Hong Kong International Airport and the South China Sea. Ngong Ping Village reflects the cultural and spiritual integrity of the area and boasts traditional Chinese architectural design features providing visitors with a range of enlightening activities.

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II. ATTRACTIONS

Peak Tramways Company, Limited



The Peak Tram is one of the world's oldest and most famous funicular railways. Opened in May 1888, the double reversible funicular railway, as it is technically known, rises from 33m to 396m above sea level along a 1.27 km track with a gradient of between 4 to 25.7 degrees. As one of Hong Kong's most popular tourist attractions, the Peak Tram terminates at The Peak Tower shopping and entertainment complex, which has some of the world's greatest panoramic views. The Peak Tower is one of Hong Kong's most recognisable icons and is a leading tourist destination. The Peak Tower also offers exciting signature restaurants with stunning views, as well as a number of innovative casual dining outlets. A unique festival-market-style shopping arcade and spectacular special-effects lighting, both inside and out, also serve to make The Peak Tower one of Hong Kong's most compelling leisure destinations for residents and tourists alike. Located at 428 metres above sea level, Sky Terrace 428, the highest viewing terrace in Hong Kong offers stunning spectacular panoramic views of our vibrant city – from the stunning cityscape to the tranquillity of green landscapes, across Victoria Harbour and the South China Sea.

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sky100 Hong Kong Observation Deck



sky100 Hong Kong Observation Deck is located on the 100th floor of International Commerce Centre, the tallest building in Hong Kong. At 393 metres above sea level, it is the only indoor observation deck in Hong Kong offering 360-degree views of the territory and its famous Victoria Harbour. This world-class attraction is complemented by a well-connected transportation network, including the Airport Express Link and the High-Speed Rail Hong Kong West Kowloon Terminus, and a prestigious shopping mall. It also features Hong Kong's fastest double-deck high-speed elevators, which reach the 100th floor in just 60 seconds. sky100 Hong Kong Observation Deck introduces different facets of Hong Kong culture via various multimedia exhibits, including the "Sky-High Tech Zone" and the "Love is in the Sky" light show. Guests can savour a range of delectable treats and enjoy boundless sea views at Café 100 by The Ritz-Carlton, Hong Kong on the west side of the deck, a truly double delight of taste and visual pleasure.

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II. ATTRACTIONS

westKowloon

西九文化區

West Kowloon Cultural District Authority

The West Kowloon Cultural District is one of the largest and most ambitious cultural projects globally. Its vision is to create a vibrant new cultural quarter for Hong Kong on forty hectares of reclaimed land located alongside Victoria Harbour. With a varied mix of theatres, performance spaces, and museums, the West Kowloon Cultural District will produce and host world-class exhibitions, performances and cultural events, providing twenty-three hectares of public open space, including a two-kilometre waterfront promenade.

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III. GROUND HANDLING AGENTS

ATI Travel

ATI TRAVEL

Since its founding in 1989, ATI Travel has remained Hong Kong's one and only DMC under full European Management continuously adhering to the highest Western standards. Over the years, we established ourselves to become one of Hong Kong's leading inbound agents employing an experienced and highly motivated team of travel professionals, who always stand ready to serve you. ATI Travel's motto "SERVICE IS OUR SUCCESS" has become synonymous with its reputation by adhering to an uncompromising, client-focused philosophy of providing TOP CLASS service and deliver an innovative and extraordinary experience, while offering the most competitive rates possible.

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III. GROUND HANDLING AGENTS



Avonwin Holdings Tours Limited

Come with us and explore the fustest reaches of China and secrets of Hong Kong. Since 2003 Avonwin has provided cultural and wellness tours to more than a million satisfied guests. Our experienced and knowledgeable team provide direct connection to China with comprehensive services and support. Avonwin-Making tourism better with professional quality and service.

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Crown DMC Co., Limited



Crown DMC was established in 2005. We focus on inbound tour for 18 years. Our market is Europe. We have offices in Hong Kong and Beijing.

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III. GROUND HANDLING AGENTS

Deep Travel



Deep Travel is a licensed travel agency with high-quality deep travel services in Hong Kong and Mainland China. Special recommend:

- Educational Tours
- Professional Photography Tours
- Parent-Child Tours
- Pilgrimage Meditation Tours
- Archaeology Tours
- GBA Business Opportunity Tours

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Liberty Hong Kong



Liberty Hong Kong was established in 2004, as a gateway to China and a hub in Asia to access other destinations in the region within short distance. Our value is to provide local expertise for MICE & Event planners, as well as handle leisure premium groups, no matter the group is 10 or a thousand guests, our destination specialists offer tailor made program to suit the clients' needs. With extensive connection with local hotels & suppliers, we provide the competitive rates & reliable services to overseas trade partners. We continue to diversify the leisure programs or business trade delegation to Greater Bay China as Macau, Zhuhai, Zhong Shan, Guangzhou, Dongguan, Shenzhen, Huizhou, Foshan in Southern China, where can be reached by highspeed train or ferry or coach in 1- 2 hours.

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III. GROUND HANDLING AGENTS

President Tours and Travel Service Limited



Founded in 1968, President Tours has been one of the pioneers in inbound tourism of Hong Kong. Over the last half century, President Tours has evolved from a humble day-tour operator to a full fledged tourism service provider servicing both leisure and business travelers; we do provide wide range of tourism services from MICE to education tours; from only Hong Kong to mainland China as well. In 2019, we have also merge the sales and operations with Om Travel Group, which has it's headquarters in Thailand with offices throughout Southeast Asia, we have further enhanced our presence and solid direct operations in Asia. In President Tours, we only provide quality tours which focus on customers' satisfaction and experience.

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Target Travel & Tours Services



Target Travel & Tours Services was established in Hong Kong in 1991. With over 2 decades of inbound and DMC services in Hong Kong, our aim is to provide customers with competitive hotel prices, excursions and reliable services in Hong Kong, China and Macau.

Our sales and operation team includes a group of creative English speaking staff and other languages speaking guides, such as Russian, French, and Spanish. We are in a good position to provide various demands from a worldwide market, in conjunction with our own fleet of coaches including Mercedes Benz, deluxe van, mini bus and large tour buses with 49 seats.

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III. GROUND HANDLING AGENTS

Travel House HK Limited



Here at Travel House HK, we know exactly how to show you the most interesting places and the best food of Hong Kong, Macau and the nearby cities of China. Our team is committed to bring you the best tailor-make experiences with flexible hotel options and knowledgeable local talents. We offer customised day tours and themed programs to suit individual or group travelling.

Contact Details

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Walk In Hong Kong Limited



Walk in Hong Kong is the city's leading cultural enterprise. We are known for our wonderful storytelling. We make what could be dry history lessons into memorable experiences, rooted in Hong Kong's people and culture. Our skills transcend the real and virtual world, and allow us to curate equally engaging journeys both offline and online. Our experiences are well loved by travellers, corporates, schools, families, and locals alike.

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III. GROUND HANDLING AGENTS

Yunnc Lifestyle Service Ltd



With the changing times, travel is no longer just a luxury item but a necessity in our lives. It is an opportunity to broaden our horizons and enrich our life experiences. Not only can we provide you with different travel experiences, but we can also enhance your quality of life through these journeys. Our English name, Yunnc Lifestyle, represents our style. The word “Yunnc” in the ancient Hahra language of India means unique, and “Lifestyle” reflects the English meaning of a way of life. Together, it signifies a unique way of life. Our Chinese name, 潤知 (Rùn Zhī), represents our philosophy. We hope that the travel experiences we plan can nourish your body and mind and broaden knowledge from the past to the present. Our distinctive travel and lifestyle experience services can customize itineraries and plan related activities based on the specific requirements of our clients. This includes team building, leadership management, inspirational thinking, and corporate visits.

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IV. HOTELS

Butterfly Hospitality Group

butterfly
hospitality

Established in 2008 in Hong Kong, Butterfly Hospitality Group (BHG) is rapidly expanding across the city and the world over. Under the group we manage Butterfly Hotels, Page Hotels, & Ibis Hong Kong Central & Sheung Wan. Distinguished by its hospitality and service, highly accessible locations and sophisticated character and design, BHG’s remarkable financial performance is a true testament to its competitive edge. We manage, own and develop boutique hotels, expanding our business through a high-quality pipeline.

The Butterfly Hospitality Group (BHG) culture focuses on what truly matters for our guests. With much thought and consideration, we are devoted to providing a space with freedom of choice and authentic experiences that connect each and every one of our guests to the heart of each dynamic city through our amiable hospitality and convenient locations.

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IV. HOTELS

Dorsett Hospitality International



Dorsett Hospitality International is one of Asia's fastest-growing hotel groups, with a growing portfolio of hotels in Hong Kong, China, Malaysia and the UK. The hospitality excellence has been recognized by numerous awards. The group has a unified vision to create and provide the highest standards of Asian hospitality that inspires and excites our guests while continuing to offer superb service.

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Harbour Grand Kowloon



Situated on the Victoria Harbourfront, Harbour Grand Kowloon is a deluxe five-star hotel, just a few steps from MTR Whampoa Station and Hung Hom Ferry Pier. The hotel features 967 spacious and stylish rooms and suites, four distinctive restaurants, rooftop glass-framed swimming pool, and the top-floor Fitness Centre.

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IV. HOTELS



HARBOUR
PLAZA
HOTELS & RESORTS

Harbour Plaza Hotels & Resorts

Harbour Plaza Hotels & Resorts manage 11 hotels in Hong Kong & 2 hotels in Shanghai, with 4 brands: Harbour Grand, Harbour Plaza, Hotel Alexandra and Rambler. There are altogether more than 9,700 guest rooms, suites and serviced suites, and 75,900 square feet of meeting space. The hotel group is a key player in the Asian hospitality industry and has received the TTG Travel Hall of Fame Awards. Harbour Plaza Hotels and Resorts is a member of CK Asset Group (HKSE: 1113).

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HARBOUR PLAZA
METROPOLIS
KOWLOON · HONG KONG

Harbour Plaza Metropolis & Kowloon Harbourfront Hotel

Harbour Plaza Metropolis: Situate at the heart of Kowloon and standing on the vantage point where 2 MTR lines are covered. Adjacent to the Hong Kong Coliseum and MTR Hung Hom Station, guests can commute to Hong Kong Convention and Exhibition Centre on a 5-minutes MTR ride. For those who want to be immersed in this vibrant metropolis, the hotel offers free shuttle bus service to the Tsim Sha Tsui district, delivering an impressive lifestyle just a doorstep away to ensure a comfortable and tasteful stay.

Kowloon Harbourfront Hotel: Situate only minutes away from Hung Hom and Whampoa MTR Stations and the ferry pier. With a network of rail lines, roadways and sea routes nearby, all destinations in and around Hong Kong can be easily reached, exemplifying a true metropolitan living in Hong Kong.

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IV. HOTELS



Harbour Plaza North Point

Harbour Plaza North Point is located in between the bustling Causeway Bay and commercial hub Quarry Bay, 5 minutes away from the biggest shopping centre in Hong Kong Island with over 180 international shops and restaurants, and within 1 minute walking distance to Quarry Bay Mass Transit Railway Station.

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Hotel ICON

Hotel ICON

Hotel ICON, an upscale Hong Kong hotel located in the heart of Tsim Sha Tsui East, offers a truly exceptional experience. Built in 2011 as a teaching and research hotel for the School of Hotel and Tourism Management, Hotel ICON embodies the creative energy and spirit of Hong Kong. With its stunning design, art, and impeccable service, it celebrates the finest aspects of local culture. The hotel showcases the work of celebrated designers and acclaimed architects, creating a testament to Hong Kong's vibrant arts scene. Guests can enjoy stylish guest rooms ranging from 36 to 80 square meters, as well as a harbor-facing outdoor swimming pool and fitness center on level 9, providing breathtaking views of Hong Kong Island's skyline. The grand Silverbox ballroom, with a maximum capacity of 580 persons, is an ideal venue for conferences and celebrations. The hotel also features The Academy, equipped with state-of-the-art audiovisual and telecommunications technology, offering three event options for any occasion.

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IV. HOTELS

Nina Hospitality



Nina Hotel Tsuen Wan West has a total of 1,608 comfortable guest rooms with an average room area of about 34 square meters, equipped with a super king size double bed or two king size double beds, very suitable for family accommodation. In line with the traditional Asian hospitality and sincere service spirit, the hotel creates an extraordinary accommodation experience that feels like home for guests.

The group's largest and flagship hotel of Nina Hospitality, the award-winning Nina Hotel Tsuen Wan West offers a cosmopolitan home away from home in Hong Kong. Nestled in Nina Towers, the iconic dual skyscrapers in bustling Tsuen Wan harbourfront, the Hotel seamlessly combines the comfort of home and modern Asian hospitality within a sleek urban ambience, presenting guests an elevated experience in the heart of the city. A total of 1,608 well-appointed guestrooms including 39 spacious suites with fabulous sea view and city view, spread across the two towers. With an average room size of around 34 m² (370 ft²), each guestroom offers an oversized King bed or two Queen-size beds, ideal for family accommodation.

Contact Details

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Park Hotel Hong Kong



Conveniently located in the heart of Tsim Sha Tsui, we are just a stone's throw away from a myriad of local dining establishments, shopping malls and tourist attractions.

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IV. HOTELS

Silvermine Beach Resort Limited



Uniquely situated on the shore of the picturesque Silvermine Bay, Silvermine Beach Resort is nestled in the cultural town of Mui Wo, Lantau Island, Hong Kong, only 30-minute ferry from Central, with public bus routes to airport, Hong Kong–Zhuhai–Macau Bridge Hong Kong Port and Tung Chung, near Ngong Ping 360, Big Buddha, Tai O and Disneyland; and it boasts the only beachfront hotel in Hong Kong, located just few steps away from the beach.

The Resort features 129 guest rooms, an outdoor swimming pool, a children's pool, fitness centre, spa, sauna, steam room, meeting room, children play room, pet-friendly room as well as event facilities. Guests can explore idyllic suburban local life and discover different experience in Hong Kong, embrace Silvermine Beach Resort's dynamic recreation activities – take a dip in our outdoor swimming pool, water biking, boating in Silvermine Bay, join cycling, BBQ, eco-heritage sightseeing tour, farming experience and weekend concerts.

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Wharney Hotel



Managed by Guangdong (Int'l) Hotel Management Holdings Ltd., a 4-star Hotel with 356 rooms in Wanchai area on Hong Kong Island, last renovation completed in 2020. MTR underground railway and the unique traditional trams are just a few minutes away, Hong Kong Convention and Exhibition Centre (HKCEC) is also within easy walking distance, it is in the heart of commercials but also surrounded by a lot of sightseeing spots in the neighborhood, offering visitors a captivating cross section of life in Hong Kong.

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V. VISITOR FACILITY

Go City Limited



Go City is the world's leading provider of multi attraction passes. Each pass unlocks the most popular experiences and sights in every city, simply by scanning a QR code. Go City has passes in 30 destinations. Hong Kong Pass allows customers complete freedom to do what they want, when they want, while making incredible savings on over 25 activities, tours and attractions.

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