



PRESS RELEASE 新聞稿

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“ICBC (Asia) e-Sports & Music Festival Hong Kong – Return of the Legends” Tickets on sale tomorrow to see the world’s top e-sports players battle for glory

- Media can download the players list, photos and relevant information from: <ftp://emfhk2017-b:445566@ftpsvr01.hktb.com/>
- Media can view the promotional video at: <https://youtu.be/oAwS5NWyWQw>

Organised by the Hong Kong Tourism Board (HKTb), “ICBC (Asia) e-Sports & Music Festival Hong Kong” will be staged at the Hong Kong Coliseum from 4 to 6 August (Friday to Sunday) combining e-sports, music and gourmet experiences in one event. The HKTb will promote the extravaganza mainly to young visitors from Mainland China and short-haul markets to help reinforce Hong Kong’s position as Asia’s events capital. One of the biggest highlights of “ICBC (Asia) e-Sports & Music Festival Hong Kong” is the first-ever e-sports tournament – “Return of the Legends” – featuring 20 former professional league players of League of Legends from Europe, Mainland China, Taiwan, Hong Kong, Macau and North America, including world championship winners, who will battle for glory. Tickets for “ICBC (Asia) e-Sports & Music Festival Hong Kong – Return of the Legends” will be available for sale starting from 10 am tomorrow (7 July), with a limited number of tickets available on a first-come, first-served basis.

The 20 players participating in “Return of the Legends” are e-sports veterans with over 23 million followers in total on social media. The player lists are as follows:

Team Europe	xPeke 、Cyanide 、Kev1n 、Yellowpete 、Lamia
Team Mainland China	Misaya 、WeiXiao 、CaoMei 、Fzzf 、Ruo
Team Taiwan/ Hong Kong/ Macau	Toyz 、GodJJ 、Liballz 、MiSTakE 、Stanley
Team North America	HotshotGG 、Chaox 、TheOddOne 、Chauster 、LiNk

The semi-finals of “ICBC (Asia) e-Sports & Music Festival Hong Kong – Return of the Legends” will be staged in the morning of 4 and 6 August while the final will be staged in the evening of 6 August. Details of the tournament are as follows:

	Date	Time	Competing teams
Semi-finals	4 August (Friday)	10am	Team Europe vs. Team Taiwan/Hong Kong/Macau
	6 August (Sunday)	10am	Team Mainland China vs. Team North America
Final	6 August (Sunday)	7pm	Final two teams

Ticketing

Tickets for “Return of the Legends” will be available for sale at URBTIX from 10 am , 7 July 2017 (Friday) onwards and are priced at HK\$480, HK\$280, HK\$150 and HK\$80. Tickets are available on a first-come, first-served basis. For ticketing details, please visit the URBTIX website (www.urbtix.hk) or call URBTIX ticketing enquiries at (+852) 3761 6661.

Ticket holders for “Return of the Legends” or SMTOWN SPECIAL STAGE in HONG KONG can enter the Festival Zone free of charge on the same day to experience the latest e-sports-related products and enjoy the gourmet delights. For more details about “ICBC (Asia) e-Sports & Music Festival Hong Kong”, please refer to the factsheet or visit the event website: www.emfhk.com.

“ICBC (Asia) e-Sports & Music Festival Hong Kong” is an accredited event celebrating the 20th Anniversary of the establishment of the Hong Kong Special Administrative Region (HKSAR). To share the joy of the 20th Anniversary, the HKSAR Government is joining hands with different sectors to organise a wide variety of activities and events under the theme "Together ● Progress ● Opportunity". For more details on 20th Anniversary events and activities, please visit: www.hksar20.gov.hk/eng.

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