



## PRESS RELEASE 新聞稿

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### Two teams crowned winners of the PUBG Hong Kong Team Qualifier Poised to challenge the big players in ICBC (Asia) e-Sports & Music Festival Hong Kong

Media can download press release, photos, related information and videos from the HKTB website:

- FTP (valid until 7 December 2018) :  
<ftp://2018EMFHK-b:445566@ftpsvr01.hktb.com/>
- Press Release : [http://partnernet.hktb.com/en/about\\_hktb/news/press\\_releases/index.html](http://partnernet.hktb.com/en/about_hktb/news/press_releases/index.html)

Organised by the Hong Kong Tourism Board (“HKTB”) and title sponsored by the Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) for the second consecutive year, ICBC (Asia) e-Sports & Music Festival Hong Kong – Hong Kong’s largest e-Sports themed event, will be staged from 24 to 26 August (Friday to Sunday) at the Hong Kong Convention and Exhibition Centre (“HKCEC”). This year, three world-class e-Sports championships will be staged at the event, with over 110 local and international e-Sports veterans competing for glory.

“Hong Kong PUBG World Invitational”, one of the international championships that will be staged at this year’s ICBC (Asia) e-Sports & Music Festival Hong Kong, will feature a total of 16 top e-Sports teams from around the world, including two teams representing Hong Kong. The teams will battle against each other in action-packed clashes, for the championship title and a total prize money pool of US\$150,000 (over HK\$1 million).

Two winning teams from the Hong Kong Team Qualifier of the Hong Kong PUBG World Invitational have been announced today. The winners, emerged from a series of competitive, public showdown between more than 100 local e-Sports teams in the ICBC (Asia) EMFHK Hong Kong PUBG World Invitational – Hong Kong Qualifier which took place from 19-22 July, are GDE and HK9. The winning teams received HK\$200,000 worth of prize money from ICBC (Asia) today, and are poised to challenge 14 international teams in the “Hong Kong PUBG World Invitational” championship, to be held on 25-26 August, for the ultimate glory.

The HKTB encourages visitors and members of the public to come and experience the fascinating ICBC (Asia) e-Sports & Music Festival Hong Kong event from 24-26 August. For event details and ticketing arrangement, please visit the official ICBC (Asia) e-Sports & Music Festival Hong Kong website at [www.emfhk.com](http://www.emfhk.com).

## Photo Caption 1



Ms Flora Leung, Head of Personal Banking, ICBC (Asia) (*sixth left*) and Mr Anthony Lau, Executive Director of the HKTb (*fifth right*), appoint GDE and HK9, the two winning teams of the ICBC (Asia) EMFHK Hong Kong PUBG World Invitational – Hong Kong Qualifier, as the representative teams of Hong Kong. The two local teams will battle against 14 international teams for the championship title in the ICBC (Asia) e-Sports & Music Festival Hong Kong to be held in August.

## Photo Caption 2 & 3



More than 100 local e-Sports teams compete for the two qualifying spots in the ICBC (Asia) EMFHK Hong Kong PUBG World Invitational – Hong Kong Qualifier, to represent Hong Kong to compete in the “Hong Kong PUBG World Invitational”.

## **Photo Caption 4 & 5**



In addition to exciting e-Sports matches, members of the public can experience 4D virtual reality and retro games at the “ICBC (Asia) Team Up 2018 e-Sports Fever” event.

– Ends –

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