

Press Release

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Total Pages :4

The 4th SHKP Hong Kong Cyclothon kicks off with over 5,400 participants 30km and 50km rides successfully completed

Video and photo distribution by the HKTB

- Media can download the event photos, footage of the 50km Ride, press release and other materials from the following :
 - Raw footage and photos of the 50 km Ride (FTP valid until 30 November 2018) :
<ftp://18HKCYC-b:15DEC2018@ftpsvr01.hktb.com/>
 - Press release : http://partnetnet.hktb.com/tc/about_hktb/news/press_releases/index.html
- Media can also download raw footage and event photos of the 50km Ride from this link :
 - Getty Images : <http://image.net/hongkongimages>

Organised by the Hong Kong Tourism Board (HKTB), the Sun Hung Kai Properties (SHKP) Hong Kong Cyclothon kicked off at dawn today (14 October), with the 50km and 30km Rides successfully completed in the morning. The 50km Ride spanned six districts in Hong Kong and featured three bridges and three tunnels: Cheung Tsing Tunnel, Nam Wan Tunnel, Eagle's Nest Tunnel, Tsing Ma Bridge, Ting Kau Bridge and Stonecutters Bridge. This year's event attracted a record-breaking number of over 5,400 cyclists, about 15% of whom were from outside Hong Kong.

To encourage youth exchanges between cities in the Guangdong-Hong Kong-Macao Bay Area, a new "SHKP Greater Bay Area Youth Trophy" was introduced by Sun Hung Kai Properties in the 50km category this year, attracting 170 youth cyclists from 11 cities in the Greater Bay Area. The 30km category saw the addition of the "BEA Centenary University Trophy". Teams from nine local universities signed up for the race, which took them over Stonecutters Bridge. After the completion of the 30km and 50km rides, the major roads connecting Lantau Island, Kwai Tsing, New Territories South and West Kowloon, as well as some affected roads in Tsim Sha Tsui were gradually re-opened.

More cycling competitions and activities will be staged in Tsim Sha Tsui this afternoon at the Sun Hung Kai Properties Hong Kong Cyclothon, including this year's highlight

event – Hammer Hong Kong – which will start at 2pm in the Tsim Sha Tsui promenade by Victoria Harbour. Hammer Hong Kong presented by Sun Hung Kai Properties is a UCI Asia Tour Class 1.1 Road Race and the final leg of Hammer Series 2018, in which 15 cycling teams, including 11 UCI WorldTour teams, 3 Pro Continental teams and the Hong Kong National Team, will compete in two events, the 10-lap Hammer Sprint and the 5-lap Hammer Chase, putting their endurance, tactics and speed to test over a strenuous 64km race route. The HKTB encourages members of the public to witness the intensive cycling races in person along the route.

A variety of booths will also be set up in the Urban Council Centenary Garden in Tsim Sha Tsui, where members of the public can participate in interactive games, view an exhibition of cycling equipment, and experience riding on a simulator. Spectators can also enjoy food and beverage discounts at 11 nearby restaurants by presenting the Event Guide.

For more details of the Sun Hung Kai Properties Hong Kong Cyclothon, please visit the HKTB website: www.DiscoverHongKong.com/cyclothon.

Photo captions 1, 2 & 3





The 50km Ride kicked off the Sun Hung Kai Properties Hong Kong Cyclothon at dawn today, attracting over 3000 athletes.

Photo caption 4



Cheerleaders support the participants in the 30km Ride.

Photo captions 5 & 6



Participants in the 50km and 30km categories ride against the backdrop of some of Hong Kong's most famous landmarks and bridges

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