



PRESS RELEASE 新聞稿

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The 10th CCB (Asia) Hong Kong Wine and Dine Festival opened today Victoria Harbour lit up by 100 choreographed drones to celebrate event's 10th birthday

Media can download press release, photos and related information from the HKTB website:

- FTP (valid until 31 December 2018): <ftp://2018WnDevent-b:wertDFGH@ftpsvr01.hktb.com>
- Press Releases: http://partnernet.hktb.com/en/about_hktb/news/press_releases/index.html

Media can also download other event photos from this link:

- Getty Images : <https://www.image.net/hkwinendinefestival2018>

Organised by the Hong Kong Tourism Board (HKTB), with China Construction Bank (Asia) as the title sponsor for the fifth consecutive year, the CCB (Asia) Hong Kong Wine and Dine Festival opened today (25 October). This year, the HKTB arranged the first-ever drone performance over Victoria Harbour to celebrate the momentous 10th edition of the event. Various new elements themed around the 10th birthday have been incorporated into the event this year to give locals and visitors a refreshing four-day wine and dine experience from 25 to 28 October.

Officiating at the opening ceremony of the 10th CCB (Asia) Hong Kong Wine and Dine Festival were distinguished guests Mr Paul Chan, Financial Secretary of the HKSAR Government, Dr Bernard Chan, Acting Secretary for Commerce and Economic Development of the HKSAR Government, Miss Eliza Lee, Permanent Secretary for Commerce and Economic Development (Commerce, Industry and Tourism) of the HKSAR Government, Dr Peter Lam, Chairman of the HKTB, Mr Jiang Xianzhou, Chairman and Executive Director of CCB (Asia), Mr Stephan Delaux, Deputy Mayor of Bordeaux, and Mr Allan Sichel, President of the Bordeaux Wine Council.

After the ceremony, the officiating guests witnessed Hong Kong's first choreographic drone performance by 100 drones over Victoria Harbour. The seven-minute performance displayed various patterns and animations, including the number "10" and birthday cakes against the breathtaking backdrop of Victoria Harbour. The spectacular drone performance will take place over the Victoria Harbour daily at 7pm for the next three days of the Wine and Dine Festival. Besides, rising stars from ViuTV's "King-Maker", and popular local artists and bands such as JW, RubberBand and Dear Jane will take turns to grace the main stage each night.

This edition of the CCB (Asia) Hong Kong Wine and Dine Festival is set to be the largest to date, with the event venue extended from the Central Harbourfront Event Space to Tamar Park to accommodate about 450 booths serving fine wines and exquisite food. A host of new party elements, such as a gigantic birthday cake for selfies and a “Super Time” prize offer, will be featured during this year’s event. Visitors and locals can also enjoy various limited edition wines, as well as some of Hong Kong’s most popular coffees and street eats in the new “Coffee Fiesta” and “International Street Eats” zones.

For more details on the CCB (Asia) Hong Kong Wine & Dine Festival, please visit the HKTB website: www.DiscoverHongKong.com/WineDineFestival

Photo caption 1



Officiating at the opening ceremony were Mr Paul Chan, Financial Secretary of the HKSAR Government (centre), Dr Bernard Chan, Acting Secretary for Commerce and Economic Development of the HKSAR Government (second right), Miss Eliza Lee, Permanent Secretary for Commerce and Economic Development (Commerce, Industry and Tourism) of the HKSAR Government (second left), Dr Peter Lam, Chairman of the HKTB (third right), Mr Allan Sichel, President of the Bordeaux Wine Council (first left), Mr Stephan Delaux, Deputy Mayor of Bordeaux (third left), and Mr Jiang Xianzhou, Chairman and Executive Director of CCB (Asia) (first right).

Photo caption 2



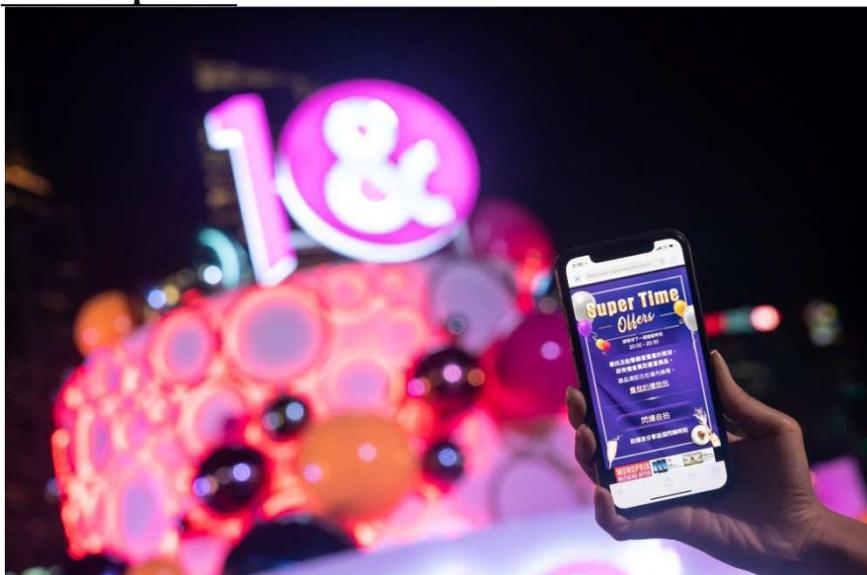
Officiating guests and representatives of key sponsors and supporting organisations gathered for a photo opportunity.

Photo caption 3-4



Hong Kong's first choreographic drone performance by 100 drones over Victoria Harbour, was staged to celebrate the event's 10th birthday.

Photo caption 5



At the centre of the venue is a gigantic seven-metre-high birthday cake. Whenever the cake revolves to music, members of the public can participate in the “Super Time” offer to win prizes.

Photo caption 6-7



New “Coffee Fiesta” and “International Street Eats” zones are introduced this year.

Photo caption 8-9



This year's "Tasting Room" features a "Michelin-starred Dinner" prepared by acclaimed chefs Kentaro Chen, Bee Satongun, Pierre Gagnaire, Lin Cheng Ching and George Chen, along with celebrated chefs from the Mandarin Oriental Hotel Hong Kong.

Photo caption 10



A limited edition golden wine glass is made specially for the 10th edition of the CCB (Asia) Hong Kong Wine & Dine Festival by renowned brand Lucaris.

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