



## PRESS RELEASE 新聞稿

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### **“The Bank of Communications Hong Kong New Year Countdown Celebrations” welcomed 2019 with a spectacular pyromusical**

**Media can download related photos from the following link:**

<https://bit.ly/2riVbpz>

The “Bank of Communications Hong Kong New Year Countdown Celebrations” , organised by the Hong Kong Tourism Board (HKTb) and title-sponsored by the Bank of Communications Co., Ltd. Hong Kong Branch, was concluded with success, celebrating the arrival of 2019 with visitors and locals under a sky filled with sparkling pyrotechnics, fireworks and cheers.

The event was launched by The Hon Mrs Carrie Lam, Chief Executive of the Hong Kong Special Administrative Region (HKSAR), Mr Wang Zhimin, Director of the Liaison Office of the Central People's Government in the HKSAR, Mr Xie Feng, Commissioner of the Ministry of Foreign Affairs of the People's Republic of China in the HKSAR, Dr Bernard Chan, Acting Secretary for Commerce and Economic Development, Dr Peter Lam, Chairman of the HKTb, Mr Song Shuguang, Chairman of the Board of Supervisors, Bank of Communications Co., Ltd., Mr Wang Feng, Chief Expert of Bank of Communications Co., Ltd. and Chief Executive of Bank of Communications Co., Ltd. Hong Kong Branch.

When the clock struck midnight, the numerals “2019” lit up the façade of the Hong Kong Convention and Exhibition Centre (HKCEC), and fireworks, pyrotechnics and lighting effects were launched at various elevations, synchronised with a soundtrack, creating a multi-sensation spectacle. Various new elements were injected into this year’s show, including multi-award winning fireworks by an Italian fireworks maker for the very first time, creating a fascinating “Celestial Kaleidoscope”. The fireworks patterns and colours were like a changing kaleidoscope, captivating spectators. In the grand finale, 45 varying firework patterns, including peonies, daisies, cherry blossoms and violets, filled the sky within a minute, turning the night sky above Victoria Harbour into a mesmerising ocean of flowers. Other auspicious patterns including candies, smiley faces and hearts were also featured signifying prosperity.

In addition to the stunning fireworks, from 11pm onwards, pyrotechnic “shooting stars” in four different colours were launched from three buildings on Hong Kong Island, and popular singers and groups graced the stage on the Hong Kong Cultural Centre (HKCC) Viewing Deck. Their performances were projected in real time on the façade of the HKCC to heat up the crowds.

This year, the HKTB again broadcast the show live via satellite to major media organisations around the globe and arranged real-time coverage on its social media platforms to spread the festive atmosphere and the magnificent view of Victoria Harbour worldwide.

### **Photo Caption 1**



Launching the “Bank of Communication Hong Kong New Year Countdown Celebrations” are The Hon Mrs Carrie Lam (middle), Chief Executive of the HKSAR, Mr Wang Zhimin (third left), Director of the Liaison Office of the Central People's Government in the HKSAR, Mr Xie Feng (second right), Commissioner of the Ministry of Foreign Affairs of the People's Republic of China in the HKSAR, Dr Bernard Chan (second left), Acting Secretary for Commerce and Economic Development, Dr Peter Lam (third right), Chairman of the HKTB, Mr Song Shuguang (first right), Chairman of the Board of Supervisors, Bank of Communications Co., Ltd., Mr Wang Feng (first left), Chief Expert of Bank of Communications Co., Ltd. and Chief Executive of Bank of Communications Co., Ltd. Hong Kong Branch.

## Photo Captions 2



The 10-minute pyromusical kicked off as the clock struck midnight. The numerals “2019” were displayed on the façade of the HKCEC, with fireworks, pyrotechnics and lighting effects launched at various elevations, synchronised with the soundtrack.

## Photo Caption 3



For the very first time, multi-award winning fireworks by an Italian maker were introduced, creating a “Celestial Kaleidoscope”. Ever-changing, multi-coloured fireworks patterns were like the dazzling patterns of a kaleidoscope exploding above Victoria Harbour.

#### Photo Caption 4



In the grand finale, 45 different firework patterns, including flowers, such as peonies, daisies, cherry blossoms and violets, filled the sky within a single minute, symbolising prosperity.

#### Photo Captions 5-8



Celebrated singers and groups, including veteran singer George Lam, up-and-coming boy group MIRROR, and popular singer AGA, were invited to perform on the HKCC Viewing Deck.

## Photo Caption 9



Like previous years, pyrotechnic “shooting stars” in four different colours were released every 15 minutes from the rooftops of three building on Hong Kong Island, symbolising love, happiness, wealth and good health.

– Ends –

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