

Date : 2 Oct 2018

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**10th Edition of CCB (Asia) Hong Kong Wine & Dine Festival
Wine Passes Available for Purchase Tomorrow**

Media can download press release, photos and related information from the HKTb website:

- Photos and factsheet (valid until 31 December 2018): <ftp://18WandD-b:wsx2dc3e@ftpsvr01.hktb.com/>
- Press Release: http://partnernet.hktb.com/en/about_hktb/news/press_releases/index.html

Epicureans and wine lovers who wish to sample the extensive selection of fine wines and gourmet food, rejoice! Wine passes for the 10th edition of the CCB (Asia) Hong Kong Wine & Dine Festival will be available for purchase starting tomorrow (3 October) through various channels. Pre-event purchase will get the HK\$30 admission fee waived. This year's Hong Kong Wine and Dine Festival will be turned into a mega birthday party, with ten highlight features, limited-run fine wines and other "ten"-themed new elements introduced to celebrate its 10th birthday. Locals and visitors will be treated to a host of surprises and new experiences at the event.

Organised by the Hong Kong Tourism Board, the CCB (Asia) Hong Kong Wine & Dine Festival will enter its 10th edition this year. In celebration of this memorable occasion, a new special wine pass – the "Perfect 10 Passport", which includes wine and food tokens, a welcome drink and a limited edition crystal wine glass with its stem and foot in gold colour, made specially for the occasion by renowned brand Lucaris, will be introduced this year. This award-winning wine glass features five signature curl lines at the glass bowl bottom to encourage micro-oxidation and softening of wines. This is also the first time ever for Lucaris to produce a glass in gold colour, making this limited edition glass an even more worthy addition to the collections of wine connoisseurs. A Classic Wine Pass will also be available at the same price level as before, which includes eight wine tokens and one wine glass by Stölzle.

The highly anticipated "Tasting Room" wine-paired dinner will come back this year on 27 October with a special 10-Michelin-starred dinner "A Night with the Stars". On 28 October, a new "Halloween Afternoon Tea" presented by the Mandarin Oriental Hong Kong will be offered in the "Tasting Room". Tickets to these events will be available from 3 October onwards.

For pricing and purchasing details of the 10th CCB (Asia) Hong Kong Wine & Dine Festival wine passes and "Tasting Room" feasts, please refer to the following table:

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Wine Pass	Price	Description	Purchase Channel
Classic Wine Pass	\$200	8 wine tokens 1 Stölzle wine glass	<u>3 Oct onwards</u> <ul style="list-style-type: none"> • Cityline http://www.cityline.com (until 23 Oct) • Counters at Gray Line Tours of Hong Kong Ltd. & Splendid Tours & Travel Ltd. • Tap & Go Mobile Wallet (Classic Wine Pass only)
“Perfect 10” Passport	\$800	<ul style="list-style-type: none"> • 20 wine tokens • 10 food tokens • One 10th edition limited-issue Lucaris wine glass • Single access to the Grand Lounge with 1 welcome drink • Free and unlimited access to the Grand Wine Pavilion for one day 	<u>10 - 23 Oct</u> <ul style="list-style-type: none"> • 7-Eleven Convenience Stores <u>19 Oct - noon on 28 Oct</u> HKTB Visitor Centre, Star Ferry Concourse, Tsim Sha Tsui

** Pre-event purchase will get the HK\$30 admission fee waived. CCB credit card members, Marco Polo Club members, and Tap & Go customers will get further discount.*

Tasting Room	Price (per head)	Time	Purchase Channel
A Night with the Stars	\$1,888 (Wine pairing for an additional HK\$450 only)	27 Oct (Sat) 7pm to 10pm	<u>3 Oct onwards</u> <ul style="list-style-type: none"> • “FeedMe Guru” website or mobile app*
Halloween Afternoon Tea	\$690 (Free flow champagne included)	28 Oct (Sun) Session 1: 12:30pm – 2:30pm Session 2: 3:30pm – 5:30pm	

** Purchase via FeedMe Guru website or mobile app will get the HK\$30 admission fee waived.*

The 10th edition of the CCB (Asia) Hong Kong Wine & Dine Festival will be held from 25 to 28 October (Thursday to Sunday), extending its reach from Central Harbourfront Event Space to Tamar Park. For details of the CCB (Asia) Hong Kong Wine & Dine Festival, please visit the HKTB website:

<http://www.discoverhongkong.com/eng/winedinefestival/>

Photo caption 1



A limited edition wine glass with its stem and foot in gold colour, made specially for the occasion by renowned brand Lucaris, will be included in “Perfect 10 Passport” special wine pass.

Photo caption 2



The “Tasting Room” wine-paired dinner will feature signature dishes of Michelin-starred chefs, including the “Gelified Water of Smoked Sunchoke” (on the left) by celebrated French chef Pierre Gagnaire, and the “Steamed Hake Fillet with White Turmeric, Fennel and Lemongrass ‘Lon’ Sauce” (on the right) by celebrated Thai chef Bee Satongun.

– Ends –

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