



## PRESS RELEASE 新聞稿

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### **Hong Kong Tourism Board Announces 2018 Full-Year Arrival Figures Overnight Visitor Arrivals Up 4.9%**

The Hong Kong Tourism Board (HKTB) announced today (31 January 2019) the full-year visitor arrival figures for 2018. Overnight arrivals reached 29.26 million, up 4.9% from 2017. Visitors from international markets accounted for 9.36 million, similar to the 2017 level.

In recent years, the HKTB has directed its promotional focus to overnight visitors. The following external factors also affected the number of overnight visitor arrivals in 2018:

- Overnight arrivals from long-haul markets rose 2.8%, mainly due to increased seat capacity on flights connecting Hong Kong with various markets and the stable US economy.
- The overall performance of short-haul markets was affected by the depreciation of numerous market currencies against the stronger US dollar, and intense competition among regional destinations. Nevertheless, growth was recorded in overnight arrivals from Japan (+4.8%), Thailand (+4.5%) and the Philippines (+0.6%).
- Benefited from the new Hong Kong-India direct flights and the development of Vladivostok as a new Russian visitor source, the new markets showed signs of recovery, with a minor increase of 0.7% in overnight arrivals.
- Overnight arrivals from the Mainland increased 7.4%, sustaining the growth momentum of 2017, propelled by the opening of the Hong Kong section of the Guangzhou-Shenzhen-Hong Kong Express Rail Link and the Hong Kong-Zhuhai-Macao Bridge.

Following is a breakdown of visitor arrivals to Hong Kong in 2018 by market region:

Market	Overnight arrivals		Total arrivals	
	Arrival number (‘000)	vs. 2017	Arrival number (‘000)	vs. 2017
<b>The Mainland</b>	19,902	+7.4%	51,038	+14.8%
<b>International</b>	9,361	-	14,109	+0.6%
<b>Short-haul markets</b>	5,605	-1.6%	8,858	-0.6%
<b>Long-haul markets</b>	3,227	+2.8%	4,514	+2.8%
<b>New markets</b>	529	+0.7%	738	+1.1%
<b>Total</b>	29,263	+4.9%	65,148	+11.4%

- The percentage change was less than 0.05%

Remarks: Owing to rounding, the total may differ from the sum of the individual figures.

Total visitor arrivals in 2018 neared 65.15 million, up 11.4% year on year.

- Ends -

**Media can download press releases and other materials from the HKTB website:**

- Press releases : [https://partnernet.hktb.com/en/about\\_hktb/news/press\\_releases/index.html](https://partnernet.hktb.com/en/about_hktb/news/press_releases/index.html)
- Visitor Arrivals to Hong Kong in 2018:  
<http://www.discoverhongkong.com/eng/about-hktb/news/visitor-arrival.jsp>

**For media enquiries, please contact:**

Miss Alice Li

Tel: 2807 6195

Fax: 2503 6205

E-mail: [alice.li@hktb.com](mailto:alice.li@hktb.com)

**During non-office hours, please call 8200 7860.**