

Date : 17 January 2019

Total Pages : 2

**“International Light Art Display” Showcases New Installations from Tomorrow
Bringing a Photo Hotspot of Love and Romance**

Media outlets can download event photos, video and related information from the following links:

- <https://hktb.filecamp.com/public/files/2jtt-11jd1h41>
- <https://www.image.net/hkpulselightfestival2018phase2>

Organised by the Hong Kong Tourism Board (HKTB) and co-organised by the Tourism Commission, the “International Light Art Display” will bring a new batch of light art installations to town. The new creations all share the theme of Love and Romance and will be displayed together with some of the existing popular light art installations starting from tomorrow, 18 January, until 24 February. The light art installations along with the beautiful setting of the Victoria Harbour will surely turn the Central harbourfront into the most romantic photo background for couples and will definitely become a popular social media “check-in” hotspot during Valentine’s Day and Spring Lantern Festival.

There will be 15 light art installations created by local and overseas artists at the “International Light Art Display”, among which seven art installations are new pieces created with the theme of Love and Romance. In addition, some of the installations are interactive. Among the new light art installations, three were created by overseas artists, including a piece titled “Bunch of Tulips” from Hungary, that greets visitors with a colourful bunch of giant LED flowers, and the interactive “Birds Fly Around With You” from Japan, that illuminates more bird sculptures when more people step into the magical circle. In addition, there are four local installations, including “Geometry of Love”, which inspires from colourful stained glass church windows to reflect geometric heart-shaped patterns on the ground, and “Hello, Stranger”, where the gaze of two activates 60 seconds of interactive LED lighting and music.

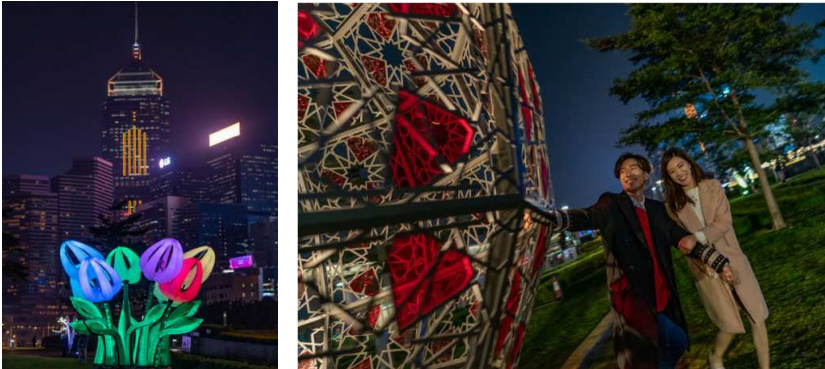
The Light Tunnel at the Tamar Park in Admiralty will be dressed in pink to echo the theme of Love and Romance. The 50-metre tunnel will display multiple heart shapes to grab the attention of lovers.

On top of the new installations, eight popular existing installations, which have been on display from the very beginning of the Festival in November 2018, including “Angels of Freedom”, “Talking Heads” and “Tapping”, will still be there. The “International Light Art Display” is a major component of the “Hong Kong Pulse Light Festival”, which is a brand new mega-event launched in November 2018. This exhibition will still be displayed at the Central and Western District Promenade (Central Section) and lighting time will be maintained at 5pm to 11pm daily.

PRESS RELEASE 新聞稿

For more details on the “International Light Art Display”, please visit the HKTB website:
<http://www.discoverhongkong.com/eng/see-do/events-festivals/highlight-events/pulse-light-festival.jsp>

Photo Captions 1 & 2



The latest theme of the exhibition at the “International Light Art Display” is Love and Romance. Seven new light art installations with the above theme are introduced, including a giant tulip light installation from Hungary (Left) and “Geometry of Love” (Right) from Hong Kong.

Photo Caption 3



To echo the theme of Love and Romance, the 50-metre Light Tunnel will be dressed in pink light.

– Ends –

For media enquiries, please contact:

Ms Virginia Wong
Tel : +852 2807 6342
E-mail : virginia.wong@hktb.com

Ms Lucinda Wong
Tel : +852 2807 6266
E-mail : lucinda.wong@hktb.com

Any enquiries during non-office hours, please call at 8200 7860.