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**2019 Cathay Pacific International Chinese New Year Night Parade
All spectator-stand tickets are sold out**

Media can download the press release, photos and other materials from the HKTB website:

- Filecamp (valid until 30 April 2019): <https://hktb.filecamp.com/public/files/2jpi-8btckq57>

All spectator-stand tickets for the Hong Kong Tourism Board's (HKTB) 2019 Cathay Pacific International Chinese New Year Night Parade are sold out. The HKTB would like to express its heartfelt gratitude for the enthusiastic support of all ticket purchasers, and invite non-ticket holders to enjoy the spectacle along the parade route in Tsim Sha Tsui.

The 2019 Cathay Pacific International Chinese New Year Night Parade will start at 8pm on the first day of Chinese New Year (5 February). The parade will feature 9 floats, 13 mainland and international, and 12 local performing troupes, amounting to a total of 34 performing groups. World-renowned performing teams and world record holders will be featured in the parade. They will provide challenging performances and dynamic entertainment to the audience

The parade will start at the Hong Kong Cultural Centre and proceed along Canton Road, Haiphong Road and Nathan Road, ending outside the Sheraton Hong Kong Hotel & Towers. The estimated time the first float will reach each checkpoint is as follows:

- Hong Kong Cultural Centre 8.15pm
- Canton Road 8.30pm
- Haiphong Road 8.50pm
- Nathan Road 9pm

On top of the entertaining performances, this year's Lunar New Year Parade will include some new elements of fun. The Quality Tourism Services Association will launch a festive mobile game to echo the theme of its float. Visitors and locals along the parade route can participate in the game on the first day of the Lunar New Year. They will have the opportunity to win prizes and rewards worth more than HK\$1 million, including an auspicious golden pig!

The HKTB has also arranged roving performances, including dancing troupes, magic shows, dressed-up characters interactions and busking by 18 performing groups, to warm up the crowd starting at 6pm along the parade route. For details of the 2019 Cathay Pacific International Chinese New Year Night Parade, please visit the HKTB website: DiscoverHongKong.com/ChineseNewYear.

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For media enquiries, please contact:

Miss Lucinda Wong

Tel: 2807 6266

E-mail: lucinda.wong@hktb.com

During non-office hours, please contact 8200 7860.