

PRESS RELEASE 新聞稿

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Hong Kong Tourism Board Applauds Dr Peter Lam for His Tremendous Contribution to the Tourism Industry and Welcomes Dr Pang Yiu-kai as New Chairman

Regarding the Hong Kong SAR Government's appointment of Dr Pang Yiu-kai to succeed Dr Peter Lam as the Chairman of the Hong Kong Tourism Board (HKTB) with effect from 1 April 2019, the HKTB expresses its heartfelt gratitude to Dr Peter Lam for his exceptional contribution to Hong Kong's tourism industry, and welcomes Dr Pang Yiu-kai as its new Chairman.

As board member since 2007 and Chairman since 2013, Dr Peter Lam has been dedicated to the development of the HKTB and oversaw its launch of a host of innovative new mega events, including the Hong Kong Dragon Boat Carnival, the e-Sports & Music Festival Hong Kong, the Hong Kong Cyclothon, the Hong Kong Wine & Dine Festival, Great Outdoors Hong Kong, and the Hong Kong Pulse Light Festival. His pioneering work has generated widespread international exposure, established Hong Kong as the Events Capital of Asia and cemented Hong Kong's reputation as Asia's World City. Amid numerous challenges faced by the tourism industry, with Dr Lam's considerable commercial knowledge and outstanding leadership, the HKTB has created new business opportunities for the travel industry through collaboration with the Government, trade partners, and regional tourism organisations to promote multi-destination travel and cruise tourism. Hong Kong has also seen sustainable growth in visitor numbers over the past years and has been named the world's most visited city for eight consecutive years.

The HKTB extends its warmest welcome to its new Chairman, Dr Pang Yiu-kai. Dr Pang has extensive experience in the marketing, retail management, catering and shipping sectors. He also plays an active role in the business community and in public service, commanding major roles in and providing professional advice to key business organisations, including the Hong Kong General Chamber of Commerce, statutory bodies and distinguished Government advisory bodies. With his commercial expertise and breadth of public service experience, the HKTB is confident that Dr Pang will lead the organisation to new horizons and opportunities, working closely with various sectors to rise to future challenges and consolidate Hong Kong's position as a leading travel destination in the region.

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