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Visitor Arrivals to Hong Kong in March further Declined

The Hong Kong Tourism Board (HKTB) announced that the provisional figure for visitor arrivals to Hong Kong in March was 82,000, a drop of nearly 99% from the same time last year. Before mid-March, the average daily arrivals were about 3,000–4,000. Starting from 19 March, non-Hong Kong residents arriving in Hong Kong are requested to undergo compulsory quarantine, the average daily visitors fell to about 1,000. The no. of arrivals plunged to 300 per day since 25 March when non-Hong Kong residents coming from overseas countries and regions were banned from entering Hong Kong. Furthermore, the average daily visitors dropped to below 100 in the beginning of April.

The HKTB is working on a series of initiatives to prepare for the recovery of Hong Kong's tourism industry. We have invited representatives from the travel trade, attractions, hotels, aviation, retail as well as Meetings, Incentives, Conventions and Exhibitions (MICE) sectors to join our task force and share their views on a regular basis. The HKTB has also planned to collaborate with retail and dining sectors to roll out promotional campaigns after the epidemic abates so as to stimulate local spending and send positive messages to restore visitors' confidence in visiting Hong Kong.

Provisional visitor arrivals to Hong Kong in March 2020

Market ('000)	March (year-on-year change)	January–March (year-on-year change)
Mainland	27 (-99.4%)	2,645 (-81.8%)
Non-Mainland*	55 (-96.1%)	844 (-77.2%)
Short-haul	21 (-97.4%)	365 (-82.5%)
Long-haul	16 (-96.3%)	319 (-71.3%)
New markets	3 (-95.9%)	49 (-71.6%)
Total	82 (-98.6%)	3,489 (-80.9%)

Note: Owing to rounding, the total may differ from the sum of the individual figures.

** Includes visitor arrivals from short-haul, long-haul and new markets, as well as the Macao SAR.*

(The full details of March visitor arrivals will be released on 29 April.)

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Media can download the press release from the HKTB website:

https://partnetnet.hktb.com/en/about_hktb/news/press_releases/index.html

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