

# Hong Kong Tourism Overview 2023

## Trade Activities 2023/24



### South Asia & Middle East

	2023												2024		
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar			
<b>Trade Event</b>															
<ul style="list-style-type: none"> <li><b>Travel Show</b> <ul style="list-style-type: none"> <li>Outbound Travel Mart (OTM), Mumbai, 8-10 Feb 2024</li> <li>South Asia's Travel &amp; Tourism Exchange (SATTE), Greater Noida, 22-24 Feb 2024</li> </ul> </li> </ul>															
<ul style="list-style-type: none"> <li><b>Hong Kong Travel Mission (3-City)</b> <ul style="list-style-type: none"> <li>Delhi, Mumbai and Bengaluru, Aug 2023</li> </ul> </li> </ul>															
<b>Trade Familiarisation</b>															
<ul style="list-style-type: none"> <li><b>Trade Familiarisation cum Connect Hong Kong</b> <ul style="list-style-type: none"> <li>14-18 Apr 2023</li> </ul> </li> </ul>															
<b>MICE &amp; Cruise</b>															
<ul style="list-style-type: none"> <li><b>MICE &amp; Cruise Trade Familiarisation</b> <ul style="list-style-type: none"> <li>Jul 2023</li> </ul> </li> </ul>															

Details of the above activities are subject to change. Please visit [PartnerNet.hktb.com](http://PartnerNet.hktb.com) for the latest update.

30 March 2023