

Hong Kong Tourism Overview 2024

Trade Activities 2024/25



India

	2024									2025		
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Consumer Promotion												
<ul style="list-style-type: none"> HK Family Summer Fun Promotion <ul style="list-style-type: none"> 19 – 23 Apr 24 B2B2C tactical campaign with top Indian OTAs 												
<ul style="list-style-type: none"> Pre-Winter Airlines Co-op Promotion <ul style="list-style-type: none"> Oct – Nov 24 Supporting the launch and resumption of flights by Indian carriers (e.g. IndiGo/Air India) B2B2C campaigns with regional tour operators 												

Details of the above activities are subject to change. Please visit PartnerNet.hktb.com for the latest update.