

Hong Kong Tourism Overview 2024

Trade Activities 2024/25



North America

	2024									2025		
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
<ul style="list-style-type: none"> ASAE (American Society of Association Executives) Annual Meeting <ul style="list-style-type: none"> Cleveland, OH, 10 - 13 Aug 24 6,000 participants are expected (3,000 executives) Conference programme and hall exhibition Hong Kong trade is welcome to participate 												
<ul style="list-style-type: none"> IMEX America <ul style="list-style-type: none"> Las Vegas, NV, 8 - 10 Oct 24 3,000 MICE buyers are expected Hong Kong trade is welcome to participate 												
<ul style="list-style-type: none"> Successful Meetings University (SMU) International <ul style="list-style-type: none"> New York City, NY, Mar 25 Over 100 top international MICE buyers are expected Hong Kong trade is welcome to provide product updates 												

Details of the above activities are subject to change. Please visit PartnerNet.hktb.com for the latest update.